

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411225

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HARLOW-HRK SALES & MARKETING, INC.		12/29/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	HARLOW-HRK SALES & MARKETING, INC.		
Street Address:	950 W. Bannock Street		
Internal Address:	Suite 850		
City:	Boise		
State/Country:	IDAHO		
Postal Code:	83702		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3328770	HARLOW-HRK	
Registration Number:	4220320	GPS GUIDANCE PLANNING SOLUTIONS	
Serial Number:	85937185	SDM	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	jbraibanti@paulweiss.com, dewilliams@paulweiss.com, aspoto@paulweiss.com		
Correspondent Name:	Jill C. Braibanti		
Address Line 1:	1285 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	21583-002		
NAME OF SUBMITTER:	Jill C. Braibanti		
SIGNATURE:	/Jill C. Braibanti/		
DATE SIGNED:	01/05/2017		
Total Attachments: 4			
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Delaware

The First State


Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN OHIO CORPORATION UNDER THE NAME OF "HARLOW-HRK SALES & MARKETING, INC." TO A DELAWARE CORPORATION, FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2016, AT 1:59 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF DECEMBER, A.D. 2016.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

6264415 8100F
SR# 20167324405

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203606911
Date: 12-29-16

TRADEMARK
REEL: 005958 FRAME: 0342

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE CORPORATION
TO A DELAWARE CORPORATION
PURSUANT TO SECTION 265 OF THE
DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Non-Delaware Corporation first formed is OHIO.
- 2.) The jurisdiction immediately prior to filing this Certificate is OHIO.
- 3.) The date the Non-Delaware Corporation first formed is January 12, 2005.
- 4.) The name of the Non-Delaware Corporation immediately prior to filing this Certificate is HARLOW-HRK SALES & MARKETING, INC.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is HARLOW-HRK SALES & MARKETING, INC.
- 6.) This Certificate shall be effective on December 30, 2016.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Non-Delaware Corporation have executed this Certificate on the 29 day of December, A.D. 2016.

By: Pat Hobby, CEO

Name: Pat Hobby
Print or Type

Title: Authorized Officer
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF INCORPORATION OF "HARLOW-HRK SALES & MARKETING, INC." FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2016, AT 1:59 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF INCORPORATION IS THE THIRTIETH DAY OF DECEMBER, A.D. 2016.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

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Authentication: 203606911
Date: 12-29-16

TRADEMARK
REEL: 005958 FRAME: 0344

STATE of DELAWARE
CERTIFICATE of INCORPORATION
A STOCK CORPORATION

- First: The name of this Corporation is HARLOW-HRK SALES & MARKETING, INC.
- Second: Its registered office in the State of Delaware is to be located at 850 New Burton Road, Suite 201 Street, in the City of Dover
County of Kent Zip Code 19904
- The registered agent in charge thereof is National Corporate Research, Ltd.
- Third: The purpose of the corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of Delaware.
- Fourth: The amount of the total stock of this corporation is authorized to issue is 100 shares (number of authorized shares) with a par value of \$0.01 per share.
- Fifth: The name and mailing address of the incorporator are as follows:
Name Carl Pennington
Mailing Address 915 W. Jefferson Street, Boise, ID
Zip Code 83702
- I, The Undersigned, for the purpose of forming a corporation under the laws of the State of Delaware, do make, file and record this Certificate, and do certify that the facts herein stated are true, and I have accordingly hereunto set my hand this 28 day of December, A.D. 2016.

This Certificate shall be effective on December 30, 2016

BY: 
(Incorporator)

NAME: Carl Pennington
(type or print)