

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411189

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Upland Software VII, Inc.		12/30/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Upland Software VII, LLC		
Street Address:	401 Congress Ave		
Internal Address:	Suite 2850		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3939042	WMA	
Registration Number:	3979723	WEBSITE MARKETING ACCELERATION	
Registration Number:	3817169	CLICKABILITY	
Registration Number:	3817178	C	
CORRESPONDENCE DATA			
Fax Number:	2319320411		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2319320411		
Email:	brianhall@traverselegal.com		
Correspondent Name:	Brian Hall, Traverse Legal PLC		
Address Line 1:	810 Cottageview Drive, Suite G-20		
Address Line 4:	Traverse City, MICHIGAN 49684		
NAME OF SUBMITTER:	Brian A. Hall		
SIGNATURE:	/BAH/		
DATE SIGNED:	01/05/2017		
Total Attachments: 2			
source=UPLAND SOFTWARE VII, INC. INTO UPLAND SOFTWARE VII, LLC (EVIDENCE)#page1.tif			

OP \$115.00 3939042

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "UPLAND SOFTWARE VII, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "UPLAND SOFTWARE VII, INC." TO "UPLAND SOFTWARE VII, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2016, AT 12:51 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3030901 8100V
SR# 20167349475

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203615793
Date: 12-30-16

TRADEMARK
REEL: 005958 FRAME: 0541

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is 4/22/1999.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
UPLAND SOFTWARE VII, INC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is UPLAND SOFTWARE VII, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
23rd day of December, A.D. 2016.

By: 
Authorized Person

Name: Kirk Larson
Print or Type