

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM411267

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Feed Adam, LLC		12/29/2016	Limited Liability Company: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Curtis Bomgaars		
<b>Street Address:</b>	15206 General Williamson Drive		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78734		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86967359	UPRIVER CACAO	
<b>Serial Number:</b>	87107450	GO WITH YOUR HEART	
<b>Serial Number:</b>	87108384		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612.332.5300		
<b>Email:</b>	lkinsky@merchantgould.com		
<b>Correspondent Name:</b>	Merchant & Gould P.C.		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-0910		
<b>ATTORNEY DOCKET NUMBER:</b>	17078.0010US01		
<b>NAME OF SUBMITTER:</b>	DANIELLE I. MATTESSICH		
<b>SIGNATURE:</b>	/daniellemattessich/		
<b>DATE SIGNED:</b>	01/05/2017		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

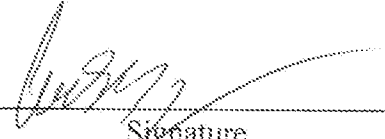
WHEREAS, Feed Adam, LLC, a limited liability company organized under the laws of Iowa, having a mailing address at P.O. Box 341946, Austin, Texas 78734 (hereinafter "Assignor"), is the record owner of the "intellectual property" listed in Appendix A;

WHEREAS, Curtis Bomgaars, a U.S. Citizen, having a mailing address at 15206 General Williamson Drive, Austin, TX 78734 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to said intellectual property listed in Appendix A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to said intellectual property, together with the goodwill and other incidents of its business associated with or symbolized by said intellectual property effective on the date of the execution of this Agreement.


Feed Adam, LLC,

Date: 12/29/2016

By:   
Signature

Curtis Bomgaars CEO  
Name & Title

APPENDIX A

Mark	App. No.	Class & Goods	Status	Country
UPRIVER CACAO	86/967359	<u>Class 30:</u> Tea-based beverages containing cacao; cold brew beverages containing cacao, namely, tea-based beverages and coffee based beverages	Filed on April 7, 2016.  Published for opposition on September 20, 2016.	U.S.A.
GO WITH YOUR HEART	87/107450	<u>Class 30:</u> Tea-based beverages; cold brew beverage	Filed on July 19, 2016.  Pending.	U.S.A.
	87/108384	<u>Class 30:</u> Tea-based beverages; cold brew beverage	Filed on July 19, 2016.  Pending.	U.S.A.