

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410920

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Women In The World Media, LLC		12/12/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The New York Times Company		
Street Address:	620 Eighth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4400651	WOMEN IN THE WORLD	
Registration Number:	4400650	WOMEN IN THE WORLD	
Serial Number:	85388219	WOMEN IN THE WORLD	
Registration Number:	4058020	WOMEN IN THE WORLD STORIES + SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	6173417701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-8132		
Email:	linda.salera@morganlewis.com		
Correspondent Name:	Linda A. Salera		
Address Line 1:	One Federal Street		
Address Line 2:	c/o Morgan, Lewis & Bockius LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Linda A. Salera		
SIGNATURE:	/Linda A. Salera/		
DATE SIGNED:	01/03/2017		
Total Attachments: 4			
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Trademark Security Agreement

Trademark Security Agreement (as amended, restated, supplemented, waived and/or otherwise modified from time to time), dated as of December 12, 2016, by WOMEN IN THE WORLD MEDIA, LLC, a Delaware limited liability company (the "Pledgor"), in favor of THE NEW YORK TIMES COMPANY, as Lender under the Note and as secured party thereunder and under the Security Agreement (as defined below) (in such capacity, the "Secured Party").

WITNESSETH:

WHEREAS, the Pledgor is party to a Security Agreement dated as of the date hereof (the "Security Agreement") in favor of the Secured Party pursuant to which the Pledgor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Secured Party to enter into the Note, the Pledgor hereby agrees with the Secured Party as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. The Pledgor hereby pledges and grants to the Secured Party a lien on and security interest in and to all of its right, title and interest in, to and under all the following Collateral of such Pledgor now owned or hereafter acquired (the "Trademark Collateral");

- (a) Trademarks and Trademark applications of such Pledgor listed on Schedule I attached hereto and any other Trademark Collateral; and
- (b) all goodwill associated with such Trademarks; and
- (c) all claims for, and rights to sue for, past or future infringements of any of the foregoing; and
- (d) all Proceeds of any and all of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Secured Party pursuant to the Security Agreement and the Pledgor hereby acknowledges and affirms that the rights and remedies of the Secured Party with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control unless the Secured Party shall otherwise determine.

SECTION 4. Choice of Law. THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

[signature page follows]

In witness whereof, the Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized office as of the date first set forth above.

WOMEN IN THE WORLD MEDIA, LLC

By: Tina Brown
Name: TINA BROWN
Title: FOUNDER & CEO

Schedule 1

Trademarks

Mark	Application/Registration No.	Filing Date	Country
Women in the World	4400651	08/03/2011	USA
Women in the World	4400650	08/03/2011	USA
Women in the World	85388219	08/03/2011	USA
Women in the World Stories + Solutions	4058020	11/22/2011	USA