

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM411074

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Transamerica Retirement Solutions, LLC		12/21/2016	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Transamerica Corporation		
<b>Street Address:</b>	4333 Edgewood Road NE		
<b>Internal Address:</b>	MS 3590		
<b>City:</b>	Cedar Rapids		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	52499		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 31</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4865650	PLAN ONTRACK	
<b>Registration Number:</b>	4865649	PLAN ONTRACK	
<b>Registration Number:</b>	4865648	PLAN ONTRACK	
<b>Registration Number:</b>	4673299	MANAGED ADVICE	
<b>Registration Number:</b>	4818895	STAY ONTRACK	
<b>Registration Number:</b>	4818893	GET ONTRACK	
<b>Registration Number:</b>	4590258	KNOW YOUR OUTLOOK	
<b>Registration Number:</b>	4602971	BRIGHTEN YOUR PLAN OUTLOOK	
<b>Registration Number:</b>	4602970	BRIGHTEN YOUR OUTLOOK	
<b>Registration Number:</b>	4602969	BRIGHTEN YOUR RETIREMENT OUTLOOK	
<b>Registration Number:</b>	4887507	YOUR RETIREMENT OUTLOOK	
<b>Registration Number:</b>	4966458	RETIREMENT OUTLOOK ESTIMATOR	
<b>Registration Number:</b>	4597973	RETIREINCOMETRACK	
<b>Registration Number:</b>	4597968	RETIRETRACK	
<b>Registration Number:</b>	4597967	RETIRETRACK	
<b>Registration Number:</b>	4597965	RETIRETRACK	
<b>Registration Number:</b>	4460127	ONTRACK	
<b>Registration Number:</b>	4506920	RETIRE ONTRACK	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Registration Number:	4415592	YOUR RETIREMENT IN 90 SECONDS
Registration Number:	4296439	STASH & DASH
Registration Number:	4296438	STASH & DASH
Registration Number:	4422475	FUND REVENUE EQUALIZATION
Registration Number:	4407660	COMMUNICATIONTRACK
Registration Number:	4390350	PARTNERS IN RETIREMENT SOLUTIONS
Registration Number:	4298588	RETIRETRACK
Registration Number:	3750796	PORTFOLIOXPRESS
Registration Number:	3775959	403(B)READY
Registration Number:	3656817	ONTRACK
Registration Number:	3531592	ONTRACK
Registration Number:	3313129	GET COMFORTABLE WITH YOUR RETIREMENT PLA
Registration Number:	2494073	ENROLLXPRESS

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 319-355-3331  
**Email:** ipmatters@transamerica.com  
**Correspondent Name:** Andrea Riem  
**Address Line 1:** 4333 Edgewood Road NE  
**Address Line 2:** MS 3590  
**Address Line 4:** Cedar Rapids, IOWA 52499

<b>NAME OF SUBMITTER:</b>	Robin D. Lees, Senior Paralegal
<b>SIGNATURE:</b>	/Robin D. Lees/
<b>DATE SIGNED:</b>	01/04/2017

**Total Attachments: 9**  
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is entered into by and between Transamerica Retirement Solutions, LLC, a limited liability company organized and existing under the laws of Delaware and a subsidiary of Assignee, located at 440 Mamaroneck Avenue, Harrison, New York 10528 ("Assignor"), and Transamerica Corporation, a corporation organized and existing under the laws of Delaware and parent corporation of Assignor, located at 4333 Edgewood Road NE, Cedar Rapids, Iowa 52499 ("Assignee") on the 21st day of December, 2016 ("Effective Date").

WHEREAS, Assignor is the registered owner of the trademarks and service marks ("Trademarks") listed in the attached Exhibit A registered with the United States Patent and Trademark Office;

WHEREAS, Assignee desires to acquire Assignor's rights in the Trademarks and Assignor desires to assign its rights in the Trademarks to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. For and in consideration of the sum of \$1.00 USD per Trademark, for a total of ~~\$32.00~~ <sup>\$31.00</sup> USD, Assignor hereby assigns, conveys, and transfers to Assignee all right, title and interest of whatever kind in the Trademarks, together with:
  - a) The goodwill of the business relating to the goods and services on which the Trademarks are used and for which they are registered;
  - b) All income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages, and payment for past or future infringement and misappropriations of the Trademarks; and
  - c) All rights to sue for past, present, and future infringement or misappropriation of the Trademarks.
- 2. Assignor will take all actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademarks.

IN WITNESS WHEREOF, the parties have entered into this Agreement as of the Effective Date.

TRANSAMERICA CORPORATION

TRANSAMERICA RETIREMENT SOLUTIONS, LLC

By: Matthew Krigbaum  
Signature of Authorized Officer

By: Amy E. Angle  
Signature of Authorized Officer

Matthew Krigbaum, Assistant Secretary  
Print Name and Title

Amy E. Angle, Secretary  
Print Name and Title

1-3-17  
Date

12-21-2016  
Date

EXHIBIT A

<i>Trademark</i>	<i>Class</i>	<i>Registration No.</i>	<i>Goods and Services</i>
PLAN ONTRACK	036	4865650	Financial services, namely, providing information in the field of financial retirement planning via various means, which may include but are not limited to, the Internet, social media sites, global networks, telephone, and facsimile; providing an online retirement savings plan calculator and online information in the field of retirement savings plans, providing an online retirement savings and investment calculator, providing an online financial calculator, providing an online retirement planning calculator, providing a retirement income calculator, providing a financial retirement assessment.
PLAN ONTRACK	035	4865649	Preparing financial reports for others; preparing investment and retirement planning reports for others for financial planning purposes.
PLAN ONTRACK	016	4865648	Financial planning products, namely, printed reports on investments and retirement planning.
MANAGED ADVICE	036	4673299	Financial services, namely, financial retirement planning, retirement planning services, financial planning and counseling for retirement, retirement consulting and advisory services; investment advisory services; investment advice; investment management services; administration of retirement and pension plans, defined contribution plans, defined benefit plans, money purchase plans, and fund investment services; providing financial information in the fields of retirement benefits, financial retirement planning, financial retirement goals, retirement savings, retirement investing, and retirement plans; providing others, including retirement plan advisors and consultants, plan sponsors and plan participants, with educational information and other information in the fields of financial planning, financial retirement planning, saving for retirement and investing for retirement; providing online financial information in the field of investing for retirement; providing a retirement readiness evaluation, namely, providing financial information to prepare individuals for retirement and post-retirement financial needs; providing financial asset allocation; providing financial asset allocation customized to an individual's risk tolerance; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, cloud computing, social media, blogs, telephone, in person, e-mail and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental

			organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.
STAY ONTRACK	036	4818895	Providing information in the field of financial retirement planning via various means, which may include but are not limited to, the Internet, social media sites, global networks, telephone, and facsimile.
GET ONTRACK	036	4818893	Providing information in the field of financial retirement planning via various means, which may include but are not limited to, the Internet, social media sites, global networks, telephone, and facsimile.
KNOW YOUR OUTLOOK	036	4590258	Financial services, namely, financial retirement planning, retirement planning services, financial planning and counseling for retirement, retirement consulting services; providing financial information in the fields of retirement benefits, financial retirement planning, financial retirement goals, retirement savings, retirement investing, retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans and deferred compensation arrangements and plans; providing others, including retirement plan advisors, plan sponsors and plan participants, with educational information and other information in the fields of financial planning, financial retirement planning, saving for retirement and investing for retirement; providing an online retirement savings plan calculator and online financial information in the field of retirement plans; providing an online retirement savings and investment calculator; providing an online financial calculator; providing an online retirement planning calculator; providing a retirement income calculator; providing a retirement readiness evaluation, namely, providing retirement educational and other information to prepare individuals for retirement and post-retirement financial needs; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, cloud computing, electronic and social media, telephone, and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.
BRIGHTEN YOUR PLAN OUTLOOK	036	4602971	Financial services, namely, financial retirement planning, retirement planning services, financial planning and counseling for retirement, retirement consulting services; providing financial information in the fields of retirement benefits, financial retirement planning, financial retirement goals, retirement

			<p>savings, retirement investing, retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans and deferred compensation arrangements and plans; providing others, including retirement plan advisors, plan sponsors and plan participants, with educational information and other information in the fields of financial planning, financial retirement planning, saving for retirement and investing for retirement; providing an online retirement savings plan calculator and online financial information in the field of retirement plans; providing an online retirement savings and investment calculator; providing an online financial calculator; providing an online retirement planning calculator; providing a retirement income calculator; providing a retirement readiness evaluation, namely, providing retirement educational and other information to prepare individuals for retirement and post-retirement financial needs; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, cloud computing, electronic and social media, telephone, and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.</p>
BRIGHTEN YOUR OUTLOOK	036	4602970	<p>Financial services, namely, financial retirement planning, retirement planning services, financial planning and counseling for retirement, retirement consulting services; providing financial information in the fields of retirement benefits, financial retirement planning, financial retirement goals, retirement savings, retirement investing, retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans and deferred compensation arrangements and plans; providing others, including retirement plan advisors, plan sponsors and plan participants, with educational information and other information in the fields of financial planning, financial retirement planning, saving for retirement and investing for retirement; providing an online retirement savings plan calculator and online financial information in the field of retirement plans; providing an online retirement savings and investment calculator; providing an online financial calculator; providing an online retirement planning calculator; providing a retirement income calculator; providing a retirement readiness evaluation, namely, providing retirement educational and other</p>

			information to prepare individuals for retirement and post-retirement financial needs; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, cloud computing, electronic and social media, telephone, and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.
BRIGHTEN YOUR RETIREMENT OUTLOOK	036	4602969	Financial services, namely, financial retirement planning, retirement planning services, financial planning and counseling for retirement, retirement consulting services; providing financial information in the fields of retirement benefits, financial retirement planning, financial retirement goals, retirement savings, retirement investing, retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans and deferred compensation arrangements and plans; providing others, including retirement plan advisors, plan sponsors and plan participants, with educational information and other information in the fields of financial planning, financial retirement planning, saving for retirement and investing for retirement; providing an online retirement savings plan calculator and online financial information in the field of retirement plans; providing an online retirement savings and investment calculator; providing an online financial calculator; providing an online retirement planning calculator; providing a retirement income calculator; providing a retirement readiness evaluation, namely, providing retirement educational and other information to prepare individuals for retirement and post-retirement financial needs; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, cloud computing, electronic and social media, telephone, and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.
YOUR RETIREMENT OUTLOOK	036	4887507	Financial services, namely, financial retirement planning, retirement planning services, financial planning and counseling for retirement, retirement consulting services; providing financial information in the fields of retirement benefits, financial retirement planning, financial retirement goals, retirement savings, retirement investing, retirement plans,

			<p>employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans and deferred compensation arrangements and plans; providing others, including retirement plan advisors, plan sponsors and plan participants, with educational information and other information in the fields of financial planning, financial retirement planning, saving for retirement and investing for retirement; providing an online retirement savings plan calculator and online financial information in the field of retirement plans; providing an online retirement savings and investment calculator; providing an online financial calculator; providing an online retirement planning calculator; providing a retirement income calculator; providing a retirement readiness evaluation, namely, providing retirement educational and other information to prepare individuals for retirement and post-retirement financial needs; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, cloud computing, electronic and social media, telephone, and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.</p>
RETIREMENT OUTLOOK ESTIMATOR	036	4966458	<p>Financial services, namely, financial retirement planning, retirement planning services, financial planning and counseling for retirement, retirement consulting services; providing financial information in the fields of retirement benefits, financial retirement planning, financial retirement goals, retirement savings, retirement investing, retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans and deferred compensation arrangements and plans; providing others, including retirement plan advisors, plan sponsors and plan participants, with educational information and other information in the fields of financial planning, financial retirement planning, saving for retirement and investing for retirement; providing an online retirement savings plan calculator and online financial information in the field of retirement plans; providing an online retirement savings and investment calculator; providing an online financial calculator; providing an online retirement planning calculator; providing a retirement income calculator; providing a retirement readiness evaluation, namely, providing retirement educational and other information to prepare individuals for</p>



			retirement and post-retirement financial needs; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, cloud computing, electronic and social media, telephone, and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.
RETIREINCOMETRACK	036	4597973	Financial services, namely, providing information in the field of financial retirement income via various means, which may include but are not limited to, the Internet, social media sites, global networks, telephone, and facsimile; providing analyses of spending habits; providing spending scenarios for financial retirement income strategies; providing optimized spending scenarios for financial retirement income strategies using Monte Carlo simulations; providing capital market assumptions; providing forward-looking capital market assumptions; providing wealth accumulation and decumulation forecasting; providing wealth accumulation and decumulation forecasting considering inflation, longevity and timing of Social Security; providing financial asset allocation; providing financial asset allocation customized to an individual's risk tolerance.
RETIRETRACK	041	4597968	Online financial newsletters in the field of financial retirement planning.
RETIRETRACK	036	4597967	Providing information in the field of financial retirement planning via various means, which may include but are not limited to, the Internet, social media sites, global networks, telephone, and facsimile.
RETIRETRACK	009	4597965	Downloadable electronic newsletters in the field of financial retirement planning.
ONTRACK	036	4460127	Financial services, namely, providing an online retirement savings plan calculator and online information in the field of retirement savings plans, providing an online retirement savings and investment calculator, providing an online financial calculator, providing an online retirement planning calculator, providing a retirement income calculator, providing a financial retirement assessment.
RETIRE ONTRACK	036	4506920	Providing information in the field of financial retirement planning via various means, which may include but are not limited to, the Internet, social media sites, global networks, telephone, and facsimile.
YOUR RETIREMENT IN 90 SECONDS	041	4415592	Entertainment services, namely, providing ongoing webisodes featuring information concerning various aspects of retirement and retirement planning, via a global computer network.

STASH & DASH	041	4296439	Entertainment services, namely, providing an online computer video game on the subject of saving for retirement; providing an online computer and electronic game; providing an online computer game accessible on social networking sites; providing temporary use of non-downloadable electronic game; providing temporary use of non-downloadable video game.
STASH & DASH	009	4296438	Downloadable computer game program on the subject of saving for retirement; downloadable video game; downloadable video game for mobile devices, personal computers, consoles, tablets; electronic game program; downloadable computer game program.
FUND REVENUE EQUALIZATION	036	4422475	Financial administration services for retirement plans, the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, telephone, and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.
COMMUNICATIONTRACK	036	4407660	Providing information in the fields of retirement benefits, financial retirement planning, financial retirement goals, retirement savings, retirement investing and financial retirement plan enrollment to retirement plan sponsors, participants and non-participants of various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations; providing others, including retirement plan advisors, plan sponsors and plan participants, with educational information and other information in the fields of financial planning and investing for retirement; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, telephone, and facsimile.
PARTNERS IN RETIREMENT SOLUTIONS	036	4390350	Fund investment services; financial administration of employer retirement plans, employee benefit plans, employee pension plans and employee pension investments; investment management services; financial services, namely, retirement planning services; providing others, including retirement plan advisors, plan sponsors and plan participants, with educational information and other information in the fields of financial planning and investing for retirement; investment management and administration of tax deferred annuity plans; financial information and financial planning services; investment management and administration of defined

			contribution plans, defined benefit plans and money purchase plans, profit sharing plans, 457 plans, cash balance plans, pension equity plans, Taft-Hartley and non-qualified deferred compensation plans and individual retirement accounts; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, telephone, and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations.
RETIRETRACK	036	4298588	Financial services, namely, providing an online retirement savings plan calculator and online information in the field of retirement savings plans, providing an online retirement savings and investment calculator, providing an online financial calculator, providing an online retirement planning calculator, providing a retirement income calculator, providing a [ retirement outlook assessment ] * financial retirement assessment *.
PORTFOLIOXPRESS	036	3750796	Funds investment.
403(B) READY	036	3775959	Investment management and administration of retirement plans.
ONTRACK	016 035 036	3656817	Financial planning products, namely, printed reports on investments and retirement planning [016]. Preparing financial reports for others; preparing investment and retirement planning reports for others for financial planning purposes [035]. Financial planning services, namely, retirement planning and investment management services, administration of employee benefit plans, and providing financial information via the Internet, global networks, telephone and/or other means [036].
ONTRACK	036	3531592	Investment management; administration of employee benefit plans.
GET COMFORTABLE WITH YOUR RETIREMENT PLAN	036	3313129	Investment management and administration of defined contribution plans, namely, 401(k) and 403(b) and defined benefit plans.
ENROLLXPRESS	036	2494073	Administration of employee pension plans and employee pension investment.