

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM411231

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HARLOW-HRK SALES & MARKETING, INC.		12/30/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HARLOW-HRK, LLC		
<b>Street Address:</b>	950 W. Bannock Street		
<b>Internal Address:</b>	Suite 850		
<b>City:</b>	Boise		
<b>State/Country:</b>	IDAHO		
<b>Postal Code:</b>	83702		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3328770	HARLOW-HRK	
<b>Registration Number:</b>	4220320	GPS GUIDANCE PLANNING SOLUTIONS	
<b>Serial Number:</b>	85937185	SDM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	jbraibanti@paulweiss.com, dewilliams@paulweiss.com, aspoto@paulweiss.com		
<b>Correspondent Name:</b>	Jill C. Braibanti		
<b>Address Line 1:</b>	1285 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10019-6064		
<b>ATTORNEY DOCKET NUMBER:</b>	21583-002		
<b>NAME OF SUBMITTER:</b>	Jill C. Braibanti		
<b>SIGNATURE:</b>	/Jill C. Braibanti/		
<b>DATE SIGNED:</b>	01/05/2017		
<b>Total Attachments: 2</b>			
source=HARLOW-HRK SALES & MARKETING, INC. - DE - CONVERSION#page1.tif			

CH \$90.00 3328770



# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN DELAWARE CORPORATION UNDER THE NAME OF "HARLOW-HRK SALES & MARKETING, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HARLOW-HRK SALES & MARKETING, INC." TO "HARLOW-HRK, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2016, AT 1:51 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

6264415 8100V  
SR# 20167351876

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 201805176  
Date: 01-03-17

**TRADEMARK**  
**REEL: 005959 FRAME: 0906**

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

- 1.) The jurisdiction where the Corporation first formed is OHIO.
- 2.) The jurisdiction immediately prior to filing this Certificate is DELAWARE.
- 3.) The date the corporation first formed is January 12, 2005.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
HARLOW-HRK SALES & MARKETING, INC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of  
Formation is HARLOW-HRK, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
30 day of December, A.D. 2016.

By:   
Authorized Person

Name: Carl Pennington  
Print or Type