

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411371

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SUNTRUST BANK		12/30/2016	Corporation: GEORGIA

RECEIVING PARTY DATA

Name:	Rita's Water Ice Franchise Company, LLC
Street Address:	1210 Northbrook Drive
Internal Address:	Suite 310
City:	Trevose
State/Country:	PENNSYLVANIA
Postal Code:	19053
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Serial Number:	77939732	4TH OF GELATI
Serial Number:	77883601	CHERRY CHERRY BANG BANG
Serial Number:	74575399	BE COOL. EAT A RITA'S.
Serial Number:	78575667	BE COOL. EAT A RITA'S.
Serial Number:	74374152	RITA'S OLD FASHIONED CUSTARD
Serial Number:	74450150	RITA'S REAL ITALIAN ICES
Serial Number:	74285150	RITA'S REAL ITALIAN WATER ICE
Serial Number:	77911656	CHOCOLATE CARAMEL DREAM SUPREME
Serial Number:	77136999	RITA'S RITA'S ICE · CUSTARD · HAPPINESS
Serial Number:	78660488	MISTO
Serial Number:	77238772	RITACCINO
Serial Number:	76260745	RITA'S
Serial Number:	77133246	RITA'S ICE CUSTARD · HAPPINESS ·
Serial Number:	77118992	RITA'S ICE CUSTARD HAPPINESS
Serial Number:	76384274	RITA'S ICES CONES SHAKES AND OTHER COOL
Serial Number:	77931843	RITA'S ICE CUSTARD HAPPINESS COOL CATERI
Serial Number:	77309648	SLENDERITA
Serial Number:	77636882	RITA'S ICE ·CUSTARD·HAPPINESS LIGHT LINE

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Property Type	Number	Word Mark
Serial Number:	77636886	RITA'S ICE·CUSTARD·HAPPINESS LIGHT LINE
Serial Number:	75306418	MISTO
Serial Number:	77922230	COOL CATERING
Serial Number:	85240423	RITA'S ICE CUSTARD HAPPINESS
Serial Number:	77030160	BLENDINI
Serial Number:	77005430	COOL WHEELS
Serial Number:	77579664	HAVE A HAPPY DAY
Serial Number:	77579684	HAVE A HAPPY DAY
Serial Number:	75694665	
Serial Number:	76585540	SWIRLATI
Serial Number:	76585541	RITA'S SQUEEZERS

CORRESPONDENCE DATA

Fax Number: 3124568435

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.456.8400

Email: chiipmail@gtlaw.com, levinsteinm@gtlaw.com, aprillr@gtlaw.com

Correspondent Name: Greenberg Traurig, LLP

Address Line 1: 77 W. Wacker Drive

Address Line 2: Suite 3100

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	142070.011300
NAME OF SUBMITTER:	Matthew J. Levinstein
SIGNATURE:	/Matthew J. Levinstein/
DATE SIGNED:	01/06/2017

Total Attachments: 6

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ASSIGNMENT OF TRADEMARKS

(Release of Security Interests Therein)

SUNTRUST BANK, a Georgia corporation, with a place of business at 1200 E. Baltimore Street, 25th Floor, Baltimore, MD 21202 ("ASSIGNOR") certifies and agrees as follows:

WHEREAS, pursuant to a Trademark Security Agreement dated February 18, 2015 (the "INSTRUMENT"), ASSIGNOR obtained a security interest in certain trademarks listed in Schedule A hereto (hereinafter referred to as the "TRADEMARKS") of RITA'S WATER ICE FRANCHISE COMPANY LLC, a Delaware limited liability company ("ASSIGNEE");

WHEREAS, ASSIGNEE has satisfied the conditions of the INSTRUMENT and is entitled to the cancellation of ASSIGNOR's security interest in and to the TRADEMARKS and the (re)assignment of its interest therein to ASSIGNEE;

WHEREAS, ASSIGNOR has not previously assigned or otherwise transferred its interest in the TRADEMARKS, or any of them, to any other person or entity;

NOW, THEREFORE, in consideration of the payment of Ten (US\$10.00) U.S. Dollars, and other good and valuable consideration, the receipt and sufficiency of which are acknowledged by the ASSIGNOR, ASSIGNOR, by these presents, does hereby sell, assign, transfer and dispose of its entire right, title and interest in and to the TRADEMARKS, and any of them, to ASSIGNEE to be held and enjoyed by said ASSIGNEE for its own use, behoof and benefit, and for the behoof and benefit of ASSIGNEE's legal representatives and assigns, free and clear of any claim or interest of ASSIGNOR, or any person or entity claiming by or through ASSIGNOR. This Assignment includes all claims arising from or related to the TRADEMARKS including those arising prior to the date hereof.

FURTHER, ASSIGNOR authorizes ASSIGNEE to record this Assignment;

EXECUTED this 30 day of December, 2016 at Raleigh, NC in the United States.

SUNTRUST BANK

By: 

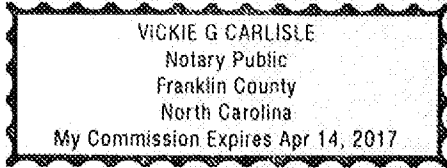
Name: John L. Saylor
Title: Senior Vice President

[continued on following page]

State of North Carolina)
County of Wake) ss:
)

Before me personally appeared John L. Saylor on this 20th day of December 2016, the above-named person who I am satisfied is the Senior Vice President of ASSIGNOR and who did and was authorized to sign the within document.

SEAL



Vickie G Carlisle
Notary Public

SCHEDULE A
TRADEMARKS

Rita's Water Ice Franchise Company, LLC Trademark Inventory							
	Trademark	Country	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
1.	4TH OF GELATI	United States of America	77/939732	2/19/2010	3941912	4/5/2011	4/5/2021
	Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
2.	CHERRY CHERRY BANG BANG	United States of America	77/693603	12/1/2009	3827151	8/24/2010	8/24/2020
	Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
3.	BE COOL. EAT A RITA'S	United States of America	74/575399	9/19/1994	1946522	1/9/1996	1/9/2016
	Owner: Rita's Water Ice Franchise Company, LLC Status: Renewed						
4.	BE COOL. EAT A RITA'S	United States of America	78/575667	2/25/2005	3055435	1/31/2006	1/31/2016
	Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
5.	RITA'S OLD FASHIONED CUSTARD & Design	United States of America	74/374152	4/1/1993	1851607	8/30/1994	8/30/2014
	Owner: Rita's Water Ice Franchise Company, LLC Status: Renewed						
6.	RITA'S REAL ITALIAN ICES & Design	United States of America	74/450130	10/25/1993	1856885	10/4/1994	10/4/2014
	Owner: Rita's Water Ice Franchise Company, LLC Status: Renewed						
7.	RITA'S REAL ITALIAN WATER ICE & Design	United States of America	74/285150	6/15/1992	1853742	9/13/1994	9/13/2014
	Owner: Rita's Water Ice Franchise Company, LLC Status: Renewed						

SCHEDULE A

TRADEMARKS (cont'd)

Rita's Water Ice Franchise Company, LLC Trademark Inventory							
	Trademark	Country	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
8.	RITA'S RITA'S ICE CUSTARD HAPPINESS & Design	United States of America	77/136999	3/21/2007	3531989	6/2/2009	6/2/2019
	Owner: Rita's Water Ice Franchise Company, LLC		Status: Registered				
9.	CHOCOLATE CARAMEL DREAM SUPREME	United States of America	77/911656	1/14/2010	3818339	7/13/2010	7/13/2020
	Owner: Rita's Water Ice Franchise Company, LLC		Status: Registered				
10.	MISTO	United States of America	78/660488	6/29/2005	3150741	10/3/2006	10/3/2016
	Owner: Rita's Water Ice Franchise Company, LLC		Status: Registered				
11.	RITACCINO	United States of America	77/238772	7/25/2007	3513676	10/7/2008	10/7/2018
	Owner: Rita's Water Ice Franchise Company, LLC		Status: Registered				
12.	RITA'S	United States of America	76/260745	5/22/2001	2614810	9/3/2002	9/3/2012
	Owner: Rita's Water Ice Franchise Company, LLC		Status: Registered				
13.	RITA'S ICE CUSTARD HAPPINESS & Design	United States of America	77/131246	3/16/2007	3521406	10/21/2008	10/21/2018
	Owner: Rita's Water Ice Franchise Company, LLC		Status: Registered				
14.	RITA'S ICE CUSTARD HAPPINESS & Design	United States of America	77/118992	2/28/2007	3521372	10/21/2008	10/21/2018
	Owner: Rita's Water Ice Franchise Company, LLC		Status: Registered				
15.	RITA'S ICES CONES SHAKES AND OTHER COOL STUFF & Design	United States of America	76/384274	3/12/2002	2666458	12/24/2002	12/24/2012
	Owner: Rita's Water Ice Franchise Company, LLC		Status: Registered				

SCHEDULE A

TRADEMARKS (cont'd)

Rita's Water Ice Franchise Company, LLC Trademark Inventory						
Trademark	Country	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
16. RITA'S ICE CUSTARD HAPPINESS COOL CATERING Word & Design	United States of America	77/931843	2/9/2010	3845132	9/7/2010	9/7/2020
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
17. SLENDERITA	United States of America	77/309648	10/22/2007	3877261	11/16/2010	11/16/2020
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
18. RITA'S ICE CUSTARD HAPPINESS LIGHT LINE	United States of America	77/636882	12/19/2008	3897687	12/28/2010	12/28/2020
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
19. RITA'S ICE CUSTARD HAPPINESS LIGHT LINE Word & Design	United States of America	77/636896	12/19/2008	3897688	12/28/2010	12/28/2020
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
20. MISTO	United States of America	75/306418	6/10/1997	2260669	7/6/1999	7/6/2019
Owner: Rita's Water Ice Franchise Company, LLC Status: Renewed						
21. COOL CATERING	United States of America	77/922230	1/28/2010	3818361	7/13/2010	7/13/2020
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
22. RITA'S ICE CUSTARD HAPPINESS	United States of America	85/240433	2/11/2011	4028402	9/30/2011	9/30/2021
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						
23. BLENDIN!	United States of America	77/030160	10/26/2006	3683504	9/15/2009	9/15/2019
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered						

SCHEDULE A

TRADEMARKS (cont'd)

Rita's Water Ice Franchise Company, LLC Trademark Inventory							
	Trademark	Country	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
24.	COOL WHEELS	United States of America	77/005430	9/22/2006	3267319	7/24/2007	7/24/2017
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered							
25.	HAVE A HAPPY DAY	United States of America	77/579664	9/26/2006	3690472	9/29/2009	9/29/2019
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered							
26.	HAVE A HAPPY DAY	United States of America	77/579684	9/26/2006	3710154	11/10/2009	11/10/2019
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered							
27.	Canopy Design Only	United States of America	75/694665	4/29/1999	2377377	8/15/2000	8/15/2020
Owner: Rita's Water Ice Franchise Company, LLC Status: Renewed							
28.	SWIRLATI	United States of America	76/585540	4/7/2004	3058687	2/7/2006	2/7/2016
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered							
29.	RITA'S SQUEEZERS	United States of America	76583541	4/7/2004	3109750	6/27/2006	
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered							
30.	RITA'S ICE CUSTARD HAPPINESS	United States of America	85240423	2/11/2011	4028402	9/20/2011	
Owner: Rita's Water Ice Franchise Company, LLC Status: Registered							

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