

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411331

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beam Spain, S.L.		02/29/2016	Private Limited Company: SPAIN
RECEIVING PARTY DATA			
Name:	Bodegas Fundador S.L.		
Street Address:	Edif. Portico, Calle Mahonia		
Internal Address:	2, 1st Planta		
City:	Madrid		
State/Country:	SPAIN		
Postal Code:	28043		
Entity Type:	Private Limited Company: SPAIN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	0089738		
Registration Number:	0321567	FUNDADOR	
Registration Number:	0322151	TRES CEPAS	
Registration Number:	1316027	TERRY	
Registration Number:	1433168	CENTENARIO	
CORRESPONDENCE DATA			
Fax Number:	7044441111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-444-1000		
Email:	elaine.hunt@alston.com		
Correspondent Name:	Michele M. Glessner		
Address Line 1:	Alston & Bird LLP		
Address Line 2:	101 South Tryon Street, Suite 4000		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
DOMESTIC REPRESENTATIVE			
Name:	Michele M. Glessner		
Address Line 1:	Alston & Bird LLP		

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Address Line 2:	101 South Tryon Street, Suite 4000
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000
NAME OF SUBMITTER:	Elaine B. Hunt
SIGNATURE:	/Elaine B. Hunt/
DATE SIGNED:	01/06/2017
Total Attachments: 3 source=murgitroyd - assignment beam spain to bodega fundador -#page1.tif source=murgitroyd - assignment beam spain to bodega fundador -#page2.tif source=murgitroyd - assignment beam spain to bodega fundador -#page3.tif	

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement ("Assignment") is between Beam Spain, S.L. ("Assignor") and Bodegas Fundador S.L. ("Assignee").

WHEREAS, Assignor, Beam Spain, S.L., a company of Spanish nationality, with registered office at Edif. Pórtico, Calle Mahonia, 2, 1ª Planta, 28043 Madrid, Spain, and with Spanish Tax Identification Number B-28208767, is owner of the Trademarks set forth in Schedule A attached hereto and incorporated herein by reference ("the Trademarks") and desires to assign all right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks and all goodwill of the business symbolized by the Trademarks ("the Goodwill"), to Assignee; and

WHEREAS, Assignee, Bodegas Fundador S.L., a company of Spanish nationality, with registered office at Avenida Del Presidente Carmona Nº 10, Madrid, Spain 28020, and with Spanish Tax Identification Number ESB11893369, desires to acquire all right, title and interest in and to the Trademarks, together with the Goodwill, from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, its successors and assigns, effective from March 1, 2016, all of Assignor's right, title and interest in and to the Trademarks, together with the Goodwill, and the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to the Trademarks or the Goodwill.

Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further deeds and other lawful documents, as Assignee may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks. Assignee shall be responsible for all fees for recordation of this Assignment, and Assignor agrees to cooperate fully with Assignee to accomplish such recordation.

This Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

[SIGNATURE PAGE FOLLOWS]

Signed as of this 29 day of February, 2016.

Beam Spain, S.L.

By: _____

Name: Mr. Manuel Isidoro Cabañas Sanabrias

Title: Attorney

Bodegas Fundador, S.L.

By: _____

Name: Mr. Andrew Chong Buan Lim Tan

Title: Attorney

SCHEDULE A

Trade Mark Registrations

Country	Mark	Registration No.	Registration Date	International Class
United States of America	TRES CEPAS (Design of Three Tree Vines)	89738	7/1/1913	33
United States of America	FUNDADOR STYLISED WORD	321567	5/2/1935	33
United States of America	TRES CEPAS	322151	26/02/1935	33
United States of America	TERRY	1316027	22/01/1985	33
United States of America	CENTENARIO	1433168	17/03/1987	33