

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411537

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
P-Corn Acquisitions Missouri Corporation		12/17/2016	Corporation:

RECEIVING PARTY DATA

Name:	The Marcus Corporation
Street Address:	100 East Wisconsin Avenue
Internal Address:	Suite 1900
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	Corporation: WISCONSIN

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2302329	CINE TIX
Registration Number:	4005579	FIVE STAR LOUNGE
Registration Number:	1709998	
Registration Number:	1737188	
Registration Number:	3074508	MVP MOVIE VIEWER PROGRAM
Registration Number:	3566259	NOW PLAYING
Registration Number:	3061487	RONNIE'S
Registration Number:	3247241	W EST. 1906
Registration Number:	3244795	W EST. 1906
Registration Number:	3247235	W EST. 1906
Registration Number:	2829964	W
Registration Number:	2860230	W
Registration Number:	2888419	W
Registration Number:	1618055	W
Registration Number:	1611444	W
Registration Number:	3997519	WEHRENBURG THEATRES
Registration Number:	3855793	WEHRENBURG THEATRES MOVIE POPCORN ST.LOU
Registration Number:	4757558	SUITE SEATS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1640675	PREMIERE
Registration Number:	1640673	PREMIERE POPCORN

CORRESPONDENCE DATA

Fax Number: 4149052669

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: debbyvargas@marcuscorp.com

Correspondent Name: The Marcus Corporation

Address Line 1: 100 East Wisconsin Avenue

Address Line 2: Suite 1900

Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER:	Thomas F Kissinger
SIGNATURE:	/Thomas F Kissinger/
DATE SIGNED:	01/09/2017

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") dated as of this 17th day of December 2016, is made and entered into by P-CORN ACQUISITIONS MISSOURI CORPORATION, a Missouri corporation ("Assignor"), in favor of THE MARCUS CORPORATION, a Wisconsin corporation (the "Assignee").

WHEREAS, Assignor is the owner of the registrations filed with the United States Patent and Trademark Office for the trademarks listed on the attached Schedule A (the "Marks").

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Marks, along with any and all goodwill associated with the Marks.

NOW, THEREFORE, in consideration of the sum of US \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns, sells and sets over to Assignee all of the Assignor's existing rights, title and interest in and to the Marks, together with all common law rights thereto and the goodwill of that portion of the business of Assignor symbolized by the Marks.

2. Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Agreement.

IN WITNESS WHEREOF, the Assignor has executed this Agreement as of the day and year first above written.

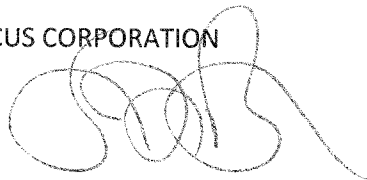
P-CORN ACQUISITIONS MISSOURI CORPORATION



By: _____
Steven S. Bartelt, Assistant Secretary

Accepted:


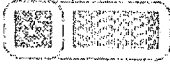
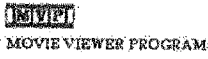

THE MARCUS CORPORATION












By: _____
Steven S. Bartelt, Assistant Secretary

4846-2253-7536, v. 1

SCHEDULE A

TRADEMARK	DESIGN (if applicable)	APPLICATION NO. / REGISTRATION NO.	APPLICATION DATE / REGISTRATION DATE
CINE TIX		74/648207 2,302,329	17-March 1995 21-December 1999
FIVE STAR LOUNGE (S)		85/196486 4,005,579	13 December 2010 02 August 2011
MISCELLANEOUS DESIGN (PURPLE AND ORANGE) (T)		74/192842 1,709,998	06 August 1991 25 August 1992
MISCELLANEOUS DESIGN (PURPLE AND ORANGE) (S)		74/192841 1,737,188	06 August 1991 01 December 1992
MVP MOVIE VIEWER PROGRAM & Design (S)		78/402182 3,074,508	15 April 2004 28 March 2006
NOW PLAYING (S)		76/474586 3,566,259	06 December 2002 27 January 2009
RONNIE'S (S)		76/474584 3,061,487	06 December 2002 28 February 2006
WEST. 1906 & Design (FANCY CROWN DESIGN) (Color) (T)(S) Anniversary Logo		78/933130 3,247,241	19 July 2006 29 May 2007

TRADEMARK	DESIGN (if applicable)	APPLICATION NO. / REGISTRATION NO.	APPLICATION DATE/ REGISTRATION DATE
W EST. 1906 & Design (PLAIN CROWN DESIGN) (B&W) (T)(S)		78/932666 3,244,795	19 July 2006 22 May 2007
W EST. 1906 & Design (PLAIN CROWN DESIGN) (Color) (T)(S) Anniversary Logo		78/932978 3,247,235	19 July 2006 29 May 2007
W & Design (CROWN DESIGN)		78/191423 2,829,964	05 December 2002 06 April 2004
W & Design (CROWN in Circle Design) (S)		78/258288 2,860,230	04 June 2003 06 July 2004
W & Design (EXPLODING CROWN DESIGN) (S)		76/502883 2,888,419	01 April 2003 28 September 2004
W AND DESIGN (W) (S)		74/004395 1,618,055	21 November 1989 16 October 1990
W AND DESIGN (T)		74/005098 1,611,444	24 November 1989 28 August 1990
WEHRENBURG THEATRES (S)		85/204134 3,997,519	22 December 2010 19 July 2011

TRADEMARK	DESIGN (if applicable)	APPLICATION NO. / REGISTRATION NO.	APPLICATION DATE / REGISTRATION DATE
WEHREBERG THEATRES MOVIE POPCORN ST. LOUIS FAMILY OWNED SINCE 1906 & Design (T)		77/837489 3,855,793	29 September 2009 05 October 2010
SUITE SEATS (S)		86/345748 4,757,558	23 July 2014 16 June 2015
PREMIERE (T)		74/004042 1,640,675	20 November 1989 09 April 1991
PREMIERE POPCORN (STYLIZED) (T)		74/003527 1640673	20 November 1989 09 April 1991