TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411562

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nike, Inc.		01/06/2017	Corporation: OREGON

RECEIVING PARTY DATA

Name:	University of Oregon
Street Address:	5286 University of Oregon
City:	Eugene
State/Country:	OREGON
Postal Code:	97403
Entity Type:	State Agency: OREGON

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3904972	CAMP 13

CORRESPONDENCE DATA

Fax Number: 5036466926

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 503.671.6453
Email: nike.docket@nike.com
Correspondent Name: Nike, Inc.
Address Line 1: One Bowerman Drive
Address Line 4: Beaverton, OREGON 97005

CH $40.00 3904972

NAME OF SUBMITTER:	Dinisa Hardley Folmar
SIGNATURE:	/dhf/
DATE SIGNED:	01/09/2017

Total Attachments: 2
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SERVICE MARK ASSIGNMENT

This is a Service Mark Assignment by Nike, Inc., a corporation organized under the laws of Oregon, ("ASSIGNOR") having an address of One Bowerman Drive, Beaverton, Oregon 97005, to the University of Oregon, a State Agency of Oregon, ("ASSIGNEE") having an address of 5286 University of Oregon, Office of Brand Management, Eugene, Oregon 97403, effective on the signature date herein below.

WHEREAS, ASSIGNOR is the owner of rights in the mark and the Service Mark registration identified on the attached Exhibit A (hereinafter "MARK");

WHEREAS, ASSIGNEE is desirous of acquiring all right, title and interest in the MARK and the registration listed on Exhibit A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey to ASSIGNEE the entire right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK and the right to sue for past infringement, and the registration listed on Exhibit A.

IN WITNESS WHEREOF, ASSIGNOR has caused this Service Mark Assignment to be duly executed on its behalf as provided for below.

NIKE, INC.

Date: January 6, 2017

Signature: [illegible]

Print Name: Adrian L. Bell

Print Title: Assistant Secretary

EXHIBIT A

U.S Service Mark Registration No. 3,904,972 for the mark "CAMP13 & Design"

MARK:

INTERNATIONAL CLASS 35 SERVICES:

Retail store services in the field of ground and whole bean coffee, tea, cocoa, coffee beverages, espresso beverages, beverages made with a base of coffee, espresso, and/or milk, juices, soft drinks, powdered flavorings, flavoring syrups, baked goods, namely, muffins, scones, biscuits, cookies, packaged foods, namely, sandwiches and prepared foods