

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM411464

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Club W, Inc.		09/07/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Winc, Inc.		
<b>Street Address:</b>	5340 Alla Road, Suite 105		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90066		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 91</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4176945	CLUB W	
<b>Registration Number:</b>	4615152	PORTER AND PLOT	
<b>Registration Number:</b>	4689816	BRETHREN OF THE ROAD	
<b>Registration Number:</b>	4860542	RANDOMACTSOFWINENESS	
<b>Registration Number:</b>	4737928	WONDERFUL WINE CO	
<b>Registration Number:</b>	4679013	ONE FROM THE QUIVER	
<b>Registration Number:</b>	4679084	FULL SLEEVE	
<b>Registration Number:</b>	4842289	IDEE FIXE	
<b>Registration Number:</b>	4934846	PREGAME	
<b>Registration Number:</b>	4703234	COQUINE	
<b>Registration Number:</b>	4746631	SALIENT	
<b>Registration Number:</b>	4684823	AKOYA	
<b>Registration Number:</b>	4679088	AIRFALL	
<b>Registration Number:</b>	4753309	L'ATELIER DU SUD	
<b>Registration Number:</b>	4733318	FUNK ZONE	
<b>Registration Number:</b>	4753350	CASA DE LILA	
<b>Registration Number:</b>	4733319	SO THIS HAPPENED...	
<b>Registration Number:</b>	4753351	LITTLE SUR	
<b>Registration Number:</b>	4711882	VILLE BASSE	

OP \$2290.00 4176945

Property Type	Number	Word Mark
Registration Number:	4825091	THE INDEPENDENT
Registration Number:	4711884	LE FERMIER
Registration Number:	4842377	UPSWELL
Registration Number:	4765964	KIN + COUNTRY
Registration Number:	4766041	LUMINEUSE
Registration Number:	4762000	A SMILE AND A WINK
Registration Number:	4860821	THE BONDSMAN
Registration Number:	4761999	PRISMUS
Registration Number:	4762001	PACIFICANA
Registration Number:	4762004	SUPERCLUSTER
Registration Number:	4762003	PRETTY YOUNG THING
Registration Number:	4762006	COWTOWN
Registration Number:	4766047	POTAGER
Registration Number:	4796870	BIG BEAT
Registration Number:	4914842	STEEL KITTEN
Registration Number:	4814763	UN PASO MÁS
Registration Number:	4814764	FOG LAND
Registration Number:	4814765	NEW NATIVE
Registration Number:	4814766	CHOP SHOP
Registration Number:	4814797	RUZA
Registration Number:	4914911	ASH & IVORY
Registration Number:	4914912	DIME
Registration Number:	4828858	ATAVIST
Registration Number:	4814827	PUFFERFISH
Registration Number:	4814826	PERSONAL PROPERTY
Registration Number:	4828877	ALMA LIBRE
Registration Number:	4878574	ZWICKER
Registration Number:	4878573	QUESTO QUELLO
Registration Number:	4785880	#TBT
Registration Number:	5064894	RAP
Registration Number:	4878588	UNDERCARD
Registration Number:	4878587	WILHELMINA
Registration Number:	4864499	LA MULETA
Registration Number:	4864507	ENDGAME
Registration Number:	4864511	LAUGHING OWL
Registration Number:	4924159	THE BLUFFER
Registration Number:	4928919	BIG FRIENDLY GRAPE
Registration Number:	4924228	SUMMER WATER

Property Type	Number	Word Mark
Registration Number:	4868482	COPYCAT
Registration Number:	4994540	FORMA DE VIDA
Registration Number:	4994538	METAL MADE
Registration Number:	5004566	IF A TREE FALLS
Registration Number:	4985275	AU-DELÀ
Registration Number:	4957480	WKND
Registration Number:	4957483	PAPER CRANE
Registration Number:	5051216	ACE IN THE HOLE
Registration Number:	4988823	LIKELIHOOD OF CONFUSION
Registration Number:	5053327	FOLLY OF THE BEAST
Registration Number:	4988822	CHANCHITO
Registration Number:	4988821	CHOMMIE
Registration Number:	5083969	COCOMERO
Registration Number:	4988829	LIVE EVERY DAY LIKE IT'S THE WKND.
Registration Number:	5073314	DÉCLASSÉ
Registration Number:	5082288	SCHEDULE-A-SOMM
Registration Number:	5086799	WINC
Serial Number:	86341469	ORIGINAL GRIS
Serial Number:	86359949	LOVES ME NOT
Serial Number:	86368467	POP ROCKS
Serial Number:	86368046	ALCHYMIST NOIR
Serial Number:	86551349	FACEPALM
Serial Number:	86613826	HONEY BEAST
Serial Number:	86715728	QUARTINO
Serial Number:	86813424	M¿THODE EXP¿RIMENTALE
Serial Number:	86955273	FIELD THEORY
Serial Number:	86972572	RESTLESS EARTH
Serial Number:	87056814	ZEALANDIA
Serial Number:	87056805	QTY
Serial Number:	87077891	FINKE'S WIDOW
Serial Number:	87078911	WINC
Serial Number:	87139787	OBJET D'ART
Serial Number:	87191281	OUTER SOUNDS
Serial Number:	87251870	GOLDEN CHILD

**CORRESPONDENCE DATA**

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**TRADEMARK**

**REEL: 005961 FRAME: 0254**

**Phone:** 303.473.2703  
**Email:** docket@hollandhart.com  
**Correspondent Name:** Tracy B. Gray  
**Address Line 1:** P.O. Box 8749  
**Address Line 2:** Attn: Trademark Docketing  
**Address Line 4:** Denver, COLORADO 80201

<b>NAME OF SUBMITTER:</b>	Tracy B. Gray
<b>SIGNATURE:</b>	/Tracy B. Gray/
<b>DATE SIGNED:</b>	01/06/2017

**Total Attachments: 3**  
source=Club W Inc.\_Amendment (Change of Name)#page1.tif  
source=Club W Inc.\_Amendment (Change of Name)#page2.tif  
source=Club W Inc.\_Amendment (Change of Name)#page3.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CLUB W, INC.", CHANGING ITS NAME FROM "CLUB W, INC." TO "WINC, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF SEPTEMBER, A.D. 2016, AT 2:39 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

5023710 8100  
SR# 20165681245

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202950295  
Date: 09-07-16

**TRADEMARK**  
**REEL: 005961 FRAME: 0256**

**CERTIFICATE OF AMENDMENT  
OF THE  
FOURTH AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
CLUB W, INC.**

(Pursuant to Section 242 and 228 of the General Corporation Law of the State of Delaware)

CLUB W, INC., a corporation organized and existing under the laws of the State of Delaware (the “**Company**”), hereby certifies as follows:

1. Article I of the Company’s Fourth Amended and Restated Certificate of Incorporation (the “**Restated Certificate**”) is hereby amended and restated in its entirety to read as follows:

**“ARTICLE I:** The name of the corporation is “Winc, Inc. (the “**Corporation**”).”

2. The foregoing amendment of the Restated Certificate has been duly adopted by the Company’s Board of Directors and stockholders in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

3. This amendment to the Restated Certificate shall be effective on and as of the date of filing of this Certificate of Amendment with the Secretary of State of the State of Delaware.

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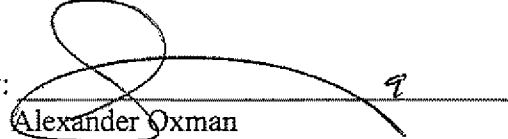
State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:39 PM 09/07/2016  
FILED 02:39 PM 09/07/2016  
SS 016550111 File Number 5023710  
**TRADEMARK**

**REEL: 005961 FRAME: 0257**

IN WITNESS WHEREOF, Club W, Inc. has caused this Certificate of Amendment to be signed by Alexander Oxman, its President, this 7 day of Sept., 2016.

CLUB W, INC.

By:

  
Alexander Oxman  
President