

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM411549

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MODE LE GRENIER INC.		12/31/2016	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INVESTISSEMENTS SYLPAMA LTÉE.		
<b>Street Address:</b>	8501 boul. Ray-Lawson		
<b>City:</b>	Montreal		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	H1J 1K6		
<b>Entity Type:</b>	LTÉE.: CANADA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5067128	AM...STRAM...GRAM	
<b>Registration Number:</b>	5067018	AMSTRAMGRAM	
<b>Registration Number:</b>	5071343		
<b>Registration Number:</b>	5071344		
<b>Serial Number:</b>	86848355	INTIME LINGERIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8044206507		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	804.420.6479		
<b>Email:</b>	rwinder@williamsmullen.com		
<b>Correspondent Name:</b>	Rebecca S. Winder, Esquire		
<b>Address Line 1:</b>	Williams Mullen, c/o IP Docketing		
<b>Address Line 2:</b>	8300 Greensboro Drive, Suite 1100		
<b>Address Line 4:</b>	Tysons, VIRGINIA 22102		
<b>NAME OF SUBMITTER:</b>	Rebecca S. Winder		
<b>SIGNATURE:</b>	/Rebecca S. Winder/		
<b>DATE SIGNED:</b>	01/09/2017		
<b>Total Attachments: 2</b>			

OP \$140.00 5067128

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**TRADEMARK ASSIGNMENT**

WHEREAS MODE LE GRENIER INC. (hereinafter the "Assignor") having a principal place of business or head office at 8501, boul. Ray-Lawson, Ville d'Anjou, Québec H1J 1K6, CANADA is the owner of the trademarks listed in the attached schedule (hereinafter the "Trademarks")

WHEREAS INVESTISSEMENTS SYLPAMA LTÉE., (hereinafter the "Assignee"), having a principal place of business or head office at 8501 boul. Ray-Lawson Montréal (Québec) H1J 1K6 Canada, wishes to acquire the Trademarks

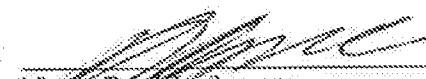
NOW THEREFORE, THESE PRESENTS WITNESSED THAT:

In consideration of the sum of one dollar (\$1.00) and for other good and valuable consideration, the sufficiency of which is hereby acknowledged, the Assignor does hereby assign and transfer unto the Assignee, the entire rights, title and interests in and to the Trademarks, together with the goodwill attached to the goods/services in association with which the Trademarks are used as well as all rights of action accrued or to accrue under and by virtue thereof, including all rights in administrative proceedings and the right to sue and recover for past infringement or illegal use of the Trademarks, the whole without any restriction whatsoever.

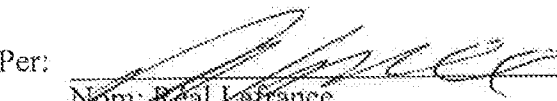
This Assignment may be signed in any number of counterparts, each of which is deemed to be an original and all of which taken together is deemed to constitute one and the same instrument. Each counterpart may be delivered by fax or email and a faxed or emailed copy is as effective as an original.

EXECUTED at Montreal, Quebec, this 31 day of December 2016.  
City, Province Day Month Year





**MODE LE GRENIER INC.**

Per:   
Nom: Réal Lafrance  
Titre: Président

**INVESTISSEMENTS SYLPAMA LTÉE**

Per:   
Nom: Réal Lafrance  
Titre: Président

## Schedule

Mark	Jurisdiction	Application No.	Registration No.
AMSTRAMGRAM	Canada	1721229	TMA939881
AMSTRAMGRAM Logo 1 	Canada	1722246	TMA939885
AMSTRAMGRAM Logo 2 	Canada	1722247	TMA939737
AMSTRAMGRAM; DESSIN <i>Am...Stram...Gram</i>	Canada	1722245	TMA939883
ILE MOOREA	Canada	1370674	TMA784461
INTIME LINGERIE; dessin 	Canada	1734158	TMA947173
LE GRENIER	Canada	1511543	TMA880283
MODE LE GRENIER	Canada	1027454	TMA542484
THE ATTIC	Canada	1725957	
AM...STRAM...GRAM <i>Am...Stram...Gram</i>	United States	86767407	5067128
AMSTRAMGRAM	United States	86745348	5067018
INTIME LINGERIE 	United States	86848355	
<i>Design Only</i> 	United States	86767437	5071343
<i>Design Only</i> 	United States	86767448	5071344

TRADEMARK