

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM410954

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Improve, Inc.		01/03/2017	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Virginia Hillenbrand		
Street Address:	38 Stonehouse Road		
City:	Glen Ridge		
State/Country:	NEW JERSEY		
Postal Code:	07028		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3128458	IMPROVE	
CORRESPONDENCE DATA			
Fax Number:	7039910770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7035859096		
Email:	vince@amberlylaw.com		
Correspondent Name:	Vincent Amberly		
Address Line 1:	129 Harrison Street, NE		
Address Line 4:	Leesburg, VIRGINIA 20176		
NAME OF SUBMITTER:	Vincent M. Amberly		
SIGNATURE:	/VMA/		
DATE SIGNED:	01/04/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Improve, Inc., a New Jersey corporation, located at 38 Stonehouse Road, Glen Ridge, NJ 07028, has adopted and been using the trademark **IMPROVE**, for business management consultation services;

WHEREAS, Improve, Inc. has a federal trademark registration for the mark **IMPROVE**, Reg. No. U.S. Registration Number 3,128,458, for business management consultation services, in International Class 35, which was issued by the United States Patent and Trademark Office (“USPTO”) on August 15, 2006 (hereafter the “Registration”);

WHEREAS, Improve, Inc. is and has been owned by Virginia Hillenbrand, who currently resides at 38 Stonehouse Rd., Glen Ridge, NJ 07028, and Improve, Inc. wishes to assign all of its rights to the Registration to Virginia Hillenbrand;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Improve, Inc. does hereby assign unto Virginia Hillenbrand all right, title and interest in the mark identified in Registration No. 3,128,458, together with the goodwill of the business connected with the use of and symbolized by the mark as used by Improve, Inc. and any and all of its licensees since the date of first use.

Witness: *Jeff Rattell*
Date: *Jan. 3, 2017*

Improve, Inc.
By: *Virginia D. Hillenbrand*
Title: *Owner*
Date: *Jan. 3, 2017*