

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411611

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FIT ACQUISITION, INC.		12/16/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	THE MCCALL PATTERN COMPANY, INC.
Street Address:	120 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10271
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	2060078	BETSY MCCALL
Registration Number:	2017916	BETSY MCCALL
Registration Number:	2058417	BETSY MCCALL
Serial Number:	86953300	BUTTERICK
Registration Number:	2357690	BUTTERICK
Registration Number:	3536344	CLUB BMV.COM
Registration Number:	5065353	COSPLAY BY MCCALL'S
Registration Number:	3131761	DANCING NEEDLE
Registration Number:	1753905	
Registration Number:	2786157	DESIGNED BY: KERSTIN MARTENSSON
Registration Number:	4142853	ELLIE MAE DESIGNS
Registration Number:	1381337	KWIK SERGE
Registration Number:	1758315	KWIK SEW
Registration Number:	0967035	KWIK SEW
Serial Number:	86953287	KWIK SEW
Registration Number:	2886147	KWIK START
Registration Number:	3878385	MADE TO MATCH
Registration Number:	3915355	MAKE SEWING A SUCCESS

CH \$865.00 2060078

Property Type	Number	Word Mark
Registration Number:	5065354	
Registration Number:	0569596	MC CALL'S
Registration Number:	0555927	MC CALL'S
Serial Number:	86953212	MCCALL'S
Registration Number:	1445122	NON-STOP WARDROBE
Registration Number:	2063389	NY THE COLLECTION NY
Registration Number:	1085998	QUICK & EASY
Registration Number:	1103032	SEE & SEW
Registration Number:	3299764	SEWING TODAY
Registration Number:	1320602	STITCH 'N SAVE
Registration Number:	5074385	THE VAULT COLLECTION
Registration Number:	5096480	THE VAULT COLLECTION UNLOCKED TREASURES
Registration Number:	3813167	WALL PLAY
Registration Number:	2853373	WALLCANDY
Registration Number:	2041318	WALLIES
Registration Number:	1460858	YES IT'S EASY

CORRESPONDENCE DATA

Fax Number: 9736247070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-622-4444

Email: mfriscia@mccarter.com, kknoll@mccarter.com

Correspondent Name: Michael R. Friscia, Esq.

Address Line 1: MCCARTER & ENGLISH, LLP

Address Line 2: 100 Mulberry Street, Four Gateway Center

Address Line 4: NEWARK, NEW JERSEY 07102

NAME OF SUBMITTER: MICHAEL R. FRISCIA

SIGNATURE: /Michael R. Friscia/

DATE SIGNED: 01/09/2017

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FIT ACQUISITION, INC.", CHANGING ITS NAME FROM "FIT ACQUISITION, INC." TO "THE MCCALL PATTERN COMPANY, INC.", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF DECEMBER, A.D. 2016, AT 12:28 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

6225336 8100
SR# 20167117874

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203543292
Date: 12-19-16

TRADEMARK
REEL: 005962 FRAME: 0429

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:28 PM 12/16/2016
FILED 12:28 PM 12/16/2016
SR 20167117874 - File Number 6225336

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
FIT ACQUISITION, INC.**

Under Section 242 of the General Corporation Law of the State of Delaware

Fit Acquisition, Inc, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, hereby certifies as follows:

FIRST: That the Board of Directors (the "Board") of said corporation, by the unanimous written consent of its members filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Fit Acquisition, Inc. be amended by changing Article FIRST thereof so that, as amended, said Article shall be and read as follows: "FIRST: The name of the corporation is The McCall Pattern Company, Inc. (the "Corporation")."

SECOND: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Fit Acquisition, Inc. has caused this certificate to be signed by Michael A. Santivaschi, its Secretary, this 16th day of December, 2016.

Fit Acquisition, Inc.

By: Michael A. Santivaschi
Michael A. Santivaschi, Secretary