

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM409679

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vestcom New Century LLC		12/19/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Owl Rock Capital Corporation, as Administrative Agent		
<b>Street Address:</b>	245 Park Avenue		
<b>Internal Address:</b>	41st Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10167		
<b>Entity Type:</b>	Corporation: MARYLAND		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4097224	AISLESTOPPERS	
<b>Registration Number:</b>	3920601	CLEARALKER	
<b>Registration Number:</b>	4783316	COOLCLIPS	
<b>Registration Number:</b>	2199659	ELT	
<b>Registration Number:</b>	2666305	FASTAG	
<b>Registration Number:</b>	3295702	FASTALKER	
<b>Registration Number:</b>	1162732	LASERLABEL	
<b>Registration Number:</b>	4732961	MULTISIGN	
<b>Registration Number:</b>	4435439	SNAPTALKER	
<b>Registration Number:</b>	3901278	SOLOZ	
<b>Registration Number:</b>	4557306	SOLOZ STACKZ	
<b>Registration Number:</b>	4945943	SPEEDBOARD	
<b>Registration Number:</b>	4635824	STACKZ	
<b>Registration Number:</b>	4604681	STACKZ	
<b>Registration Number:</b>	2468150	TAGLINE	
<b>Registration Number:</b>	4946364	TRI-PLY	
<b>Registration Number:</b>	1919665	GTI	
<b>Registration Number:</b>	5092634	ULTRASIGN	
<b>TRADEMARK</b>			

OP \$490.00 4097224

Property Type	Number	Word Mark
Serial Number:	87154071	SNAPSTACKZ

**CORRESPONDENCE DATA**

**Fax Number:** 3129939767

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 312/876-7628

**Email:** linda.kastner@lw.com

**Correspondent Name:** Linda R. Kastner, c/o Latham & Watkins

**Address Line 1:** 330 N. Wabash Avenue

**Address Line 2:** Suite 2800

**Address Line 4:** Chicago, ILLINOIS 60611

<b>NAME OF SUBMITTER:</b>	Linda Kastner
<b>SIGNATURE:</b>	/lk/
<b>DATE SIGNED:</b>	12/20/2016

**Total Attachments: 5**

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## MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS

United States Department of Commerce  
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

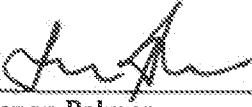
Ladies and Gentlemen:

Pursuant to the Second Lien Security Agreement, dated as of December 19, 2016 (as amended, restated, amended and restated, supplemented, extended, refinanced or otherwise modified from time to time, the "Security Agreement"), **VESTCOM NEW CENTURY LLC**, a **Delaware limited liability company** (the "Assignor"), has granted to OWL ROCK CAPITAL CORPORATION, as administrative agent for certain lenders, as Assignee (the "Assignee") a security interest in the Trademarks (as such term is defined in the Security Agreement) including the trademarks listed on the annexed Exhibit A, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties) thereof (the "Trademarks"). The Assignee's security interest in the Trademarks can only be terminated in accordance with the terms of the Security Agreement.

Dated: December 19, 2016

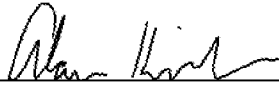
IN WITNESS WHEREOF, the Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

VESTCOM NEW CENTURY LLC, as Grantor

By:   
Name: Shannon Palmer  
Title: Chief Financial Officer

ACKNOWLEDGED BY:

**OWL ROCK CAPITAL CORPORATION,**  
as Assignee

By:  \_\_\_\_\_

Name: Alan Kirshenbaum

Title: Chief Financial Officer

Trademark Registrations

Exhibit A

<u>Owner</u>	<u>Jurisdiction</u>	<u>Trademarks</u>	<u>Registration No.</u>	<u>Registration Date</u>
Vestcom New Century LLC	U.S.	AISLESTOPPERS	4097224	Feb. 7, 2012
Vestcom New Century LLC	U.S.	CLEAR TALKER	3920601	Feb. 15, 2011
Vestcom New Century LLC	U.S.	COOLCLIPS	4783316	July 28, 2015
Vestcom New Century LLC	U.S.	ELT	2199659	Oct. 27, 1998
Vestcom New Century LLC	U.S.	FASTAG	2666305	Dec. 24, 2002
Vestcom New Century LLC	U.S.	FASTALKER	3295702	Sep. 18, 2007
Vestcom New Century LLC	U.S.	LASER LABEL	1162732	July 28, 1981
Vestcom New Century LLC	U.S.	MULTISIGN	4732961	May 5, 2015
Vestcom New Century LLC	U.S.	snapTalker	4435439	Nov. 19, 2013
Vestcom New Century LLC	U.S.	SOLOZ	3901278	Jan. 4, 2011
Vestcom New Century LLC	U.S.	SOLOZ STACKZ	4557306	June 24, 2014
Vestcom New Century LLC	U.S.	SPEEDBOARD	4945943	Apr. 26, 2016
Vestcom New Century LLC	U.S.	STACKZ	4635824	Nov. 11, 2014
Vestcom New Century LLC	U.S.	STACKZ (and Design)	4604681	Sep. 16, 2014
Vestcom New Century LLC	U.S.	TAGLINE	2468150	July 10, 2001

<u>Owner</u>	<u>Jurisdiction</u>	<u>Trademarks</u>	<u>Registration No.</u>	<u>Registration Date</u>
Vestcom New Century LLC	U.S.	TRI-PLY	4946364	Apr. 26, 2016
Vestcom New Century LLC*	U.S.	GTI	1919665	Sep. 19, 1995
Vestcom New Century LLC	U.S.	ULTRASIGN	5092634	Oct. 15, 2015

Trademark Applications

<u>Owner</u>	<u>Jurisdiction</u>	<u>Trademarks</u>	<u>Application No.</u>	<u>Filing Date</u>
Vestcom New Century LLC	U.S.	SNAPSTACKZ	87154071	Aug. 29, 2016

\* Trademark to be cancelled following the Closing Date.