

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIRECT DIGITAL, LLC		01/09/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SUNTRUST BANK, AS LENDER		
Street Address:	303 PEACHTREE STREET, N.E.		
City:	ATLANTA		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4622484	SPS SCIENCE POWERED SUPPLEMENTS	
Registration Number:	4622482	SCIENCE POWERED SUPPLEMENTS	
Registration Number:	4607282	PRECURSOR	
Registration Number:	4499231	SLIM SCIENCE	
Registration Number:	4393607	BENEFLEX	
Registration Number:	4299379	NUGENIX	
Registration Number:	3972032	LUMINITE	
Registration Number:	3972011	LUMIDAY	
Registration Number:	3830769	INSTAFLEX	
Serial Number:	87086385	SUPER TURMERIC	
Serial Number:	87031580	ADAPTIVE HEALTH	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	MOORE & VAN ALLEN PLLC		
Address Line 1:	3015 CARRINGTON MILL BOULEVARD		

OP \$290.00 4622484

Address Line 2: SUITE 400
Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 410643.188

NAME OF SUBMITTER: John E. Slaughter, III

SIGNATURE: /John E. Slaughter, III/

DATE SIGNED: 01/11/2017

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

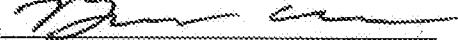
Please be advised that pursuant to the Security and Pledge Agreement dated as of January 9, 2017 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and SunTrust Bank, as Lender (the "Lender"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Lender.

[Signature pages follow]

The undersigned Obligor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

DIRECT DIGITAL, LLC
a Delaware limited liability company

By: 

Name: Brandon Adcock

Title: Manager

Direct Digital, LLC
500 South Caldwell Street, Suite 700
Charlotte, NC 28202
Attention: Brandon Adcock

DIRECT DIGITAL, LLC
NOTICE OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK
REEL: 005962 FRAME: 0614

Acknowledged and Accepted:

SUNTRUST BANK, as Lender

By: V. N. Desai

Name: Vinay Desai

Title: Director

SunTrust Bank

303 Peachtree Street, N. E.

Atlanta, Georgia 30308

Attention: Artem Usanin

DIRECT DIGITAL, LLC
NOTICE OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK
REEL: 005962 FRAME: 0615

Schedule 1

Direct Digital, LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
SPS SCIENCE POWERED SUPPLEMENTS	4622484	10/14/14
SCIENCE POWERED SUPPLEMENTS	4622482	10/14/14
PRECURSOR	4607282	09/16/14
SLIM SCIENCE	4499231	03/18/14
BENEFLEX	4393607	08/27/13
NUGENIX	4299379	03/05/13
LUMINITE	3972032	05/31/11
LUMIDAY	3972011	05/31/11
INSTAFLEX	3830769	08/10/10

Trademark Applications

Mark	Appl. No.	Filing Date
SUPER TURMERIC	87086385	06/28/16
ADAPTIVE HEALTH	87031580	05/10/16