

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411901

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Payforward, LLC		11/18/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Barclays Bank Delaware		
Street Address:	125 S. West Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	Chartered Bank: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4918746	CASHFORWARD	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	fxm@cll.com		
Correspondent Name:	Maryann E. Licciardi		
Address Line 1:	114 West 47th Street		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Maryann E. Licciardi		
SIGNATURE:	/Maryann E. Licciardi/		
DATE SIGNED:	01/11/2017		
Total Attachments: 1			
source=cashforward assignment#page1.tif			

OP \$40.00 4918746

Exhibit A
Short Form Assignment

THIS SHORT FORM TRADEMARK ASSIGNMENT is made effective as of the last undersigned date by and between Barclays Bank Delaware, a Delaware Chartered Bank, ("Assignee"), and Payforward, L.L.C. a Delaware limited liability company ("Assignor").

RECITALS

WHEREAS, Assignor holds United States federal registration No. 4,918,746 for the service mark **CASHFORWARD** in connection with "providing a secure electronic online system featuring technology which allows the processing and delivery of consumer rebates" in Class 42 (the "Registration").

WHEREAS, Assignee desires to acquire Assignor's right, title, and interest in and to the Registration together with all of the goodwill of Assignor's business symbolized by or associated with the mark covered by the Registration.

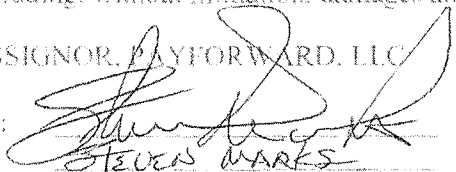
WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Registration together with all of the goodwill of Assignor's business symbolized by or associated with the mark covered by the Registration.

ASSIGNMENT

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Registration, including without limitation any and all registrations, applications, and/or common law rights for the Mark throughout the world, together with all of the goodwill of Assignor's business symbolized by or associated with the mark covered by the Registration, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

ASSIGNOR, PAYFORWARD, LLC

By:



STEVEN MARKS

Date: 11-18, 2016

ASSIGNEE, BARCLAYS BANK DELAWARE

By:



Date: 11-18, 2016