

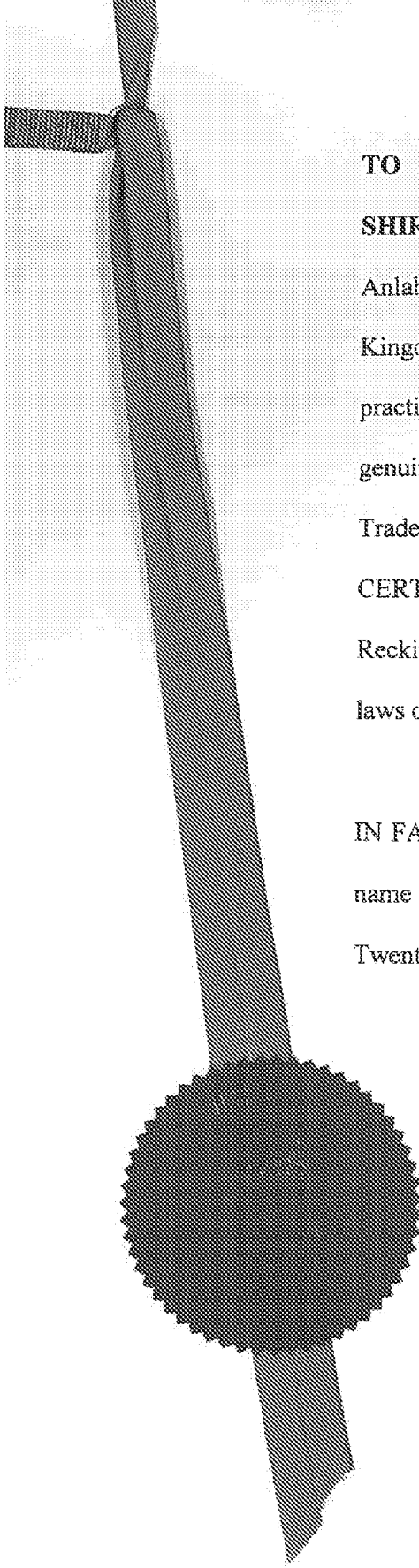
TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411805

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reckitt & Colman (Overseas) Limited		12/22/2016	Private Limited Company: ENGLAND
RECEIVING PARTY DATA			
Name:	Reckitt Benckiser LLC		
Street Address:	399 Interpace Parkway		
Internal Address:	Morris Corporate Center IV		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3889765	EASY-OFF	
CORRESPONDENCE DATA			
Fax Number:	2128189606		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-404-8714		
Email:	mlerner@ssbb.com		
Correspondent Name:	Mark Lerner		
Address Line 1:	230 Park Avenue		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
NAME OF SUBMITTER:	Mark Lerner		
SIGNATURE:	/mark lerner/		
DATE SIGNED:	01/10/2017		
Total Attachments: 3			
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source=Easy Off Assignment#page2.tif			
source=Easy Off Assignment#page3.tif			

OP \$40.00 3889765



TO ALL TO WHOM THESE PRESENTS SHALL COME, I,
SHIRLEY MARGARET WHARMBY of 14 Maplewood Avenue
Anlaby Common in the County of the East Riding of Yorkshire United
Kingdom Notary Public duly authorised admitted and sworn and
practising in England and Wales DO HEREBY CERTIFY the
genuineness of the signature of JAYNE GADIE on the Assignment of
Trademark document annexed hereto AND I HEREBY FURTHER
CERTIFY that the said JAYNE GADIE is an authorised signatory of
Reckitt & Colman (Overseas) Limited a company organised under the
laws of England and Wales

IN FAITH AND TESTIMONY whereof I have hereunto subscribed my
name and affixed my Seal of Office at Anlaby Common aforesaid this
Twenty-fourth day of December 2016

Quod Veritatem Attestor

Shirley M. Wharmby

Notary Public

Anlaby Common, England.

ASSIGNMENT OF TRADEMARK

WHEREAS, Reckitt & Colman (Overseas) Limited ("Assignor"), is the owner of all right, title, and interest in and to the trademark set forth in Schedule A, annexed hereto, (the "Trademark"), and

WHEREAS, Reckitt Benckiser LLC a limited liability company of Delaware (hereinafter "Assignee") is desirous of acquiring all rights, title, and interest to the Trademark, the goodwill appurtenant thereto, and the registrations and applications in respect thereof;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, transfers, conveys and assigns to the Assignee, Assignor's entire right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith. Assignor further hereby irrevocably sells, transfers, conveys and assigns to the Assignee the right to sue in Assignee's own name on all claims for past damages and all other legal and equitable relief for infringement or dilution of the Trademark, or unfair competition pertaining to the Trademark and to have and hold the same as fully and completely as the same might have been held by Assignor had this assignment not been made.

This instrument is executed by, and shall be binding upon, Assignor, his successors and assigns, for the uses and purposes above set forth and referred to and shall inure to the benefit of Assignee, its successors and assigns.

Signed at HULL, ENGLAND, this 22 day of December, 2016

Reckitt & Colman (Overseas) Limited

By: Jayne Gadia
Jayne Gadia

Its: Authorised Signatory

Shirley M. Wharmby
Notary Public

Shirley M Wharmby
Notary Public

Exhibit A

U.S. Trademark Registration No. 3889765:



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