

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM411899

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JACKSON NATIONAL LIFE INSURANCE COMPANY		12/21/2016	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	SII INVESTMENTS, INC.		
Street Address:	1 CORPORATE WAY		
Internal Address:	P.O. BOX 24068		
City:	LANSING		
State/Country:	MICHIGAN		
Postal Code:	48909-4068		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3359244	SII INVESTMENTS, INC.	
Registration Number:	3359243	SII INVESTMENTS, INC.	
Registration Number:	4756518	SII INVESTMENTS, INC. ADVISOR DASHBOARD	
Registration Number:	4760810	SII INVESTMENTS, INC. ADVISOR DASHBOARD	
Serial Number:	86860161	SII INVESTMENTS, INC. CLIENT DASHBOARD	
Serial Number:	86860194	SII INVESTMENTS, INC. CLIENT DASHBOARD	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-623-1698		
Email:	nzemgulis@dickinsonwright.com		
Correspondent Name:	John C. Blattner		
Address Line 1:	350 S. MAIN ST.		
Address Line 2:	SUITE 300		
Address Line 4:	ANN ARBOR, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	442290-2		
NAME OF SUBMITTER:	JOHN C. BLATTNER		

OP \$165.00 3359244

SIGNATURE:	/JOHN C. BLATTNER/
DATE SIGNED:	01/11/2017
Total Attachments: 2 source=SII INVESTMENTS#page1.tif source=SII INVESTMENTS#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, JACKSON NATIONAL LIFE INSURANCE COMPANY, a Michigan corporation ("Assignor"), has adopted and used the trademarks listed below (the "Marks") and is the owner of the indicated trademark applications/registrations for the Marks:

Mark	Country	
SII INVESTMENTS, INC.	USA	3359244
SII INVESTMENTS, INC. (logo)	USA	3359243
SII INVESTMENTS, INC. ADVISOR DASHBOARD	USA	4756518
SII INVESTMENTS, INC. ADVISOR DASHBOARD (logo)	USA	4760810
SII INVESTMENTS, INC. CLIENT DASHBOARD (word)	USA	86860161
SII INVESTMENTS, INC. CLIENT DASHBOARD (stylized)	USA	86860194

WHEREAS, SII INVESTMENTS, INC., a Wisconsin corporation ("Assignee"), with offices located at 1 Corporate Way, P.O. Box 24068, Lansing, MI 48909-4068, desires to acquire all of Assignor's right, title and interest in and to the Marks and the applications/registrations therefor, as well as all associated goodwill as successor to the business of Assignor to which the Marks relate;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee, effective as of January 1, 2016, all of Assignor's right title and interest in the Marks and the registrations therefor, together with the goodwill of the business symbolized by the Marks.

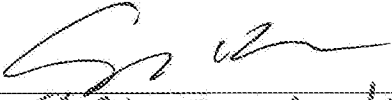
AND the parties agree that from and after the execution and delivery of this Assignment, the Assignor shall have no obligations whatsoever in respect of the Marks (including, without limitation, no obligation to make or maintain any registrations in respect of same).

AND notwithstanding anything contained herein to the contrary, this Assignment shall not constitute an agreement to assign or transfer any Marks to the extent that such Marks are not assignable or transferrable under applicable agreement or at law.


[SIGNATURE PAGE FOLLOWS]

Executed on 12/21, 2016

JACKSON NATIONAL LIFE
INSURANCE COMPANY

By: 
Name: Shannon Anderson
Title: AVP, Legal

SII INVESTMENTS, INC.

By: 
Name: Gary Gundersen
Title: SVP