

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412036

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
P2PI Operating Corp.		12/31/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Eagle Operating Corp.
Street Address:	8550 West Bryn Mawr
Internal Address:	Suite 200
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60631
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	1828632	DESIGN OF THE TIMES
Registration Number:	3743838	I SEMINAR
Registration Number:	3760035	IN-STORE MARKETING INSTITUTE
Registration Number:	4731775	OASIS
Registration Number:	4277441	ONLINE ADVERTISING SURVEY & INSIGHTS SER
Registration Number:	4373201	OASIS ONLINE ADVERTISING SURVEY & INSIGH
Registration Number:	5045003	P2PLU
Serial Number:	86965931	PATH TO PURCHASE EXPO
Registration Number:	4193440	PATH TO PURCHASE INSTITUTE
Registration Number:	4193441	PATH TO PURCHASE INSTITUTE
Registration Number:	5001901	PATH TO PURCHASE LEADERSHIP UNIVERSITY
Registration Number:	5001903	PATH TO PURCHASE LEADERSHIP UNIVERSITY
Registration Number:	4101305	P-O-P DESIGN
Registration Number:	3584979	SHOPPER MARKETING
Registration Number:	4662706	SHOPPER MARKETING CONFERENCE & EXPO
Registration Number:	3928337	SHOPPER MARKETING EXPO
Registration Number:	3895751	SHOPPER MARKETING EXPO

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Property Type	Number	Word Mark
Registration Number:	3660412	STRATCONN QUALIFY. MEET. ENGAGE.
CORRESPONDENCE DATA		
Fax Number:	9734913490	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	973.491.3326	
Email:	iplaw@leclairryan.com	
Correspondent Name:	Brian L. Petrequin, LeClairRyan	
Address Line 1:	1037 Raymond Boulevard, 16th Floor	
Address Line 2:	One Riverfront Plaza	
Address Line 4:	Newark, NEW JERSEY 07102	
ATTORNEY DOCKET NUMBER:	30985.0002	
NAME OF SUBMITTER:	Brian L. Petrequin	
SIGNATURE:	/Brian L. Petrequin/	
DATE SIGNED:	01/12/2017	
Total Attachments: 2		
source=DE Merger Evidence P2PI Operating Corp. into Eagle Opco#page1.tif		
source=DE Merger Evidence P2PI Operating Corp. into Eagle Opco#page2.tif		

Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"P2PI OPERATING CORP.", A DELAWARE CORPORATION,
WITH AND INTO "EAGLE OPERATING CORP." UNDER THE NAME OF "EAGLE OPERATING CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2016, AT 5:21 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2016 AT 11:59 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5950409 8100M
SR# 20167333968

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201815559
Date: 01-04-17

TRADEMARK
REEL: 005963 FRAME: 0907

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATIONS**

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Eagle Operating Corp., and the name of the corporation being merged into this surviving corporation is P2PI Operating Corp.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

THIRD: The name of the surviving corporation is Eagle Operating Corp. a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The merger is to become effective on 11:59 p.m. on 12/31/16

SIXTH: The Agreement of Merger is on file at 8550 W Bryn Mawr, St 200
Chicago, Illinois 60631, the place of business
of the surviving corporation.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 29th day of December, 2016 A.D.

By: 
Authorized Officer

Name: Michael Rubel
Print or Type

Title: VP and Secretary