

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412196

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William Gordon		01/11/2017	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Eye Was Framed		
Street Address:	137 S. Robertson Bl. # 203		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90211		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3358030	EYE WAS FRAMED	
CORRESPONDENCE DATA			
Fax Number:	3106579149		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	Ewf33@yahoo.com		
Correspondent Name:	William Gordon		
Address Line 1:	137 S. Robertson		
Address Line 4:	Beverly Hills, CALIFORNIA 90211		
NAME OF SUBMITTER:	William Gordon		
SIGNATURE:	/William Gordon/		
DATE SIGNED:	01/13/2017		
Total Attachments: 1			
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OP \$40.00 3358030

Assignment of Trademark
Assignment Record Branch

Whereas

Eye Was Framed®

Owens trademark reg. 3358030 or
application _____

Whereas

Privilege Eyewear

137 S. Robertson Bl, Suite 203

Beverly Hills, CA. 90211

Is desirous of acquiring said registration/ registrations/ serial number
3358030

Now therefore good and valuable consideration, (Assignor) Eye Was Framed®,
hereby assigns the entire interest and goodwill of the business to:

Privilege Eyewear

Name: William Gordon
Signature: /William Gordon/

Date: January 12, 2017

Official Title: Innovative Officer