

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM412147

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JACKSON NATIONAL LIFE INSURANCE COMPANY		12/21/2016	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	IFC HOLDINGS, INC.		
Doing Business As:	INVEST FINANCIAL CORPORATION		
Street Address:	1 CORPORATE WAY		
Internal Address:	P.O. BOX 24068		
City:	LANSING		
State/Country:	MICHIGAN		
Postal Code:	48909-4068		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2777609	FP SUITE	
Registration Number:	4900523	INVEST FINANCIAL CORPORATION	
Registration Number:	2892948	INVEST FINANCIAL CORPORATION	
Registration Number:	4622672	INVEST FINANCIAL CORPORATION ADVISOR DAS	
Registration Number:	4673762	INVEST FINANCIAL CORPORATION ADVISOR DAS	
Registration Number:	3494162	LIFE'S EASY. AGAIN.	
Registration Number:	3494164	LIFE'S EASY. AGAIN.	
Serial Number:	86855629	INVEST FINANCIAL CORPORATION CLIENT DASH	
Serial Number:	86855671	INVEST FINANCIAL CORPORATION CLIENT DASH	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-623-1698		
Email:	nzemgulis@dickinsonwright.com		
Correspondent Name:	John C. Blattner		
Address Line 1:	350 S. MAIN ST.		

OP \$240.00 2777609

Address Line 2:	SUITE 300
Address Line 4:	ANN ARBOR, MICHIGAN 48104

ATTORNEY DOCKET NUMBER:	442290-2
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NAME OF SUBMITTER:	JOHN C. BLATTNER
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SIGNATURE:	/JOHN C. BLATTNER/
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DATE SIGNED:	01/12/2017
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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, JACKSON NATIONAL LIFE INSURANCE COMPANY, a Michigan corporation ("Assignor"), has adopted and used the trademarks listed below (the "Marks") and is the owner of the indicated trademark applications/registrations for the Marks:

Mark	Country	App./Reg. No.
FP SUITE (logo)	USA	2777609
INVEST FINANCIAL CORPORATION	USA	4900523
INVEST FINANCIAL CORPORATION (logo)	USA	2892948
INVEST FINANCIAL CORPORATION ADVISOR DASHBOARD	USA	4622672
INVEST FINANCIAL CORPORATION ADVISOR DASHBOARD (logo)	USA	4673762
LIFE'S EASY. AGAIN.	USA	3494162
LIFE'S EASY. AGAIN. (logo)	USA	3494164
INVEST FINANCIAL CORPORATION CLIENT DASHBOARD	USA	86855629
INVEST FINANCIAL CORPORATION CLIENT DASHBOARD (logo)	USA	86855671

WHEREAS, IFC HOLDINGS, INC. D/B/A/ INVEST FINANCIAL CORPORATION, a Delaware corporation ("Assignee"), with offices located at 1 Corporate Way, P.O. Box 24068, Lansing, MI 48909-4068, desires to acquire all of Assignor's right, title and interest in and to the Marks and the applications/registrations therefor, as well as all associated goodwill as successor to the business of Assignor to which the Marks relate;


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee, effective as of January 1, 2016, all of Assignor's right title and interest in the Marks and the registrations therefor, together with the goodwill of the business symbolized by the Marks.

AND the parties agree that from and after the execution and delivery of this Assignment, the Assignor shall have no obligations whatsoever in respect of the Marks (including, without limitation, no obligation to make or maintain any registrations in respect of same).

AND notwithstanding anything contained herein to the contrary, this Assignment shall not constitute an agreement to assign or transfer any Marks to the extent that such Marks are not assignable or transferrable under applicable agreement or at law.

Executed on 12/21, 2016

JACKSON NATIONAL LIFE
INSURANCE COMPANY

By: 
Name: Shannon Anderson
Title: AVP, Legal

IFC HOLDINGS, INC. D/B/A/ INVEST
FINANCIAL CORPORATION

By: 
Name: Jerry Borda
Title: SVP