

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412231

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Seth Halpern		12/15/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Student Competitions AB		
Street Address:	Västra Trädgårdsgatan 15		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	SA-11153		
Entity Type:	Limited Liability Company: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4305063	SQORE	
CORRESPONDENCE DATA			
Fax Number:	3123381000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-338-1000		
Email:	pspies@dineff.com		
Correspondent Name:	R. Peter Spies		
Address Line 1:	160 North Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
DOMESTIC REPRESENTATIVE			
Name:	R. Peter Spies		
Address Line 1:	160 North Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	R. Peter Spies, Attorney		
SIGNATURE:	/rpeterspies/		
DATE SIGNED:	01/13/2017		
Total Attachments: 1			
source=Seth Halpern to Student Competitions AB#page1.tif			

OP \$40.00 4305063

United States

TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT, made effective on this 15 day of December 2016, by and between Seth Halpern, a US citizen, having an address of 1701 16th Street NW #221, Washington, DC 20009 (hereinafter referred to as "Assignor"), and Student Competition AB, a Swedish Limited Liability Company with its principal place of business at Västra Trädgårdsgatan 15, SE-11153 Stockholm, Sweden (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the proprietor of the mark "SQORE" Reg. No. 4305063 in class 42 covering "providing on-line non-downloadable software for businesses to administer a customer loyalty program" (hereinafter referred to as "Mark").

WHEREAS, Assignor warrants that Assignor's rights in the Mark, goodwill have not been previously assigned, mortgaged or otherwise encumbered, and Assignor has full right, power and authority to assign all such rights to Assignee hereunder.

WHEREAS, Assignor has agreed to assign the Mark to Assignee, and Assignee wishes to acquire all of the Assignor's rights in and to the Mark, along with the good will associated therewith, and hereby accepts the assignment.

NOW THEREFORE, in consideration of US\$ 3,000.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Mark(s) together with the goodwill associated therewith as part of the entire business or portion thereof to which the mark pertains as required by Section 15 USC § 1060 (a) (1), including the right to sue in respect of all infringements of the Mark(s), which may have occurred before the effective date of this Agreement, and the right to all remedies, including damages or an account of the profits and conversion damages in respect of such infringements, together with the good will of the business in which the Mark(s) is/are used, or with that part of the good will of the business connected with the use of and symbolized by the Mark(s).

IN WITNESS HEREOF, the said Assignor has executed this Agreement, and by the hand of its duly authorized officer, signed on this day of December 2016.

Seth Halpern

By: Seth Halpern
Name: SETH HALPERN
Title: —

IN WITNESS HEREOF, the said Assignee has executed this Agreement, and by the hand of its duly authorized officer, signed on this 15 day of December 2016.

Student Competitions AB

By: Niklas Jungberg
Name: NIKLAS JUNGBERG
Title: CEO