

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM412264

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jusuru International Inc.		01/11/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BioCell Technology, LLC		
<b>Street Address:</b>	4695 MacArthur Court, 11th Floor		
<b>City:</b>	Newport Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92660		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87109795	COLLAGEN/HA MATRIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	303.583.8275		
<b>Email:</b>	uspt@polsinelli.com		
<b>Correspondent Name:</b>	Maggie Arcaro		
<b>Address Line 1:</b>	1401 Lawrence Street, Suite 2300		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	083369545687		
<b>NAME OF SUBMITTER:</b>	Margaret M. Arcaro		
<b>SIGNATURE:</b>	/Margaret M. Arcaro/		
<b>DATE SIGNED:</b>	01/13/2017		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (“**Assignment**”) is made as of the 11<sup>th</sup> day of January, 2017 by **Jusuru International Inc.**, a California corporation (“**Assignor**”), in favor of **BioCell Technology, LLC**, a California limited liability company (“**Assignee**”).

**WHEREAS**, Assignor has adopted, used or is using a certain trademark identified on the attached **Exhibit A** (the “**Mark**”), together with the goodwill symbolized thereby;

**WHEREAS**, Assignor wishes to assign to Assignee all right, title, and interest in and to the Mark and the goodwill symbolized thereby; and

**WHEREAS**, Assignee desires to acquire all of Assignor’s right, title, and interest in and to the Mark, together with goodwill symbolized thereby.

**NOW THEREFORE**, in consideration of the foregoing premises, and for other good and valuable consideration, Assignor agrees as follows:

1. **Assignment**. Assignor hereby conveys, assigns, transfers and sets over unto the Assignee all of the Assignor’s right, title and interest in and to the Mark, in the United States of America and any foreign countries, together with the goodwill symbolized thereby, all applications and/or registrations thereof, all common-law rights related thereto, all rights of registration, renewal, and extension, and the right to sue for and collect on all claims for damages and profits by reason of past, present or future infringement of said Mark.
2. **Filing of Assignment**. Assignor hereby appoints Assignee to file and record this instrument with the United States Patent and Trademark Office.
3. **Authority**. Assignor represents and warrants that Assignor has the right, title, and authority to execute this Assignment and to convey all its right, title, and interest in the Mark.
4. **Assignor Obligations**. Assignor hereby covenants and agrees that Assignor, Assignor’s successors, legal representatives, or administrators will at any time upon request, without further or additional consideration, but at the expense of the Assignee, its successors, and assigns, execute and deliver such additional papers, instruments, and writings and do such additional acts as said Assignee, its successors, and assigns, may deem necessary or desirable to perfect the Assignee’s enjoyment of this grant, and render all necessary assistance in making application for, obtaining, and enforcing the Mark, including giving testimony in any proceedings or transactions involving the Mark and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto executes this Assignment on the date indicated below:

ASSIGNOR:

Jusuru International Inc.

By:   
(signature)

Name: ASMA ISHAK  
(printed name)

Title: President

Date: 1/11/17

ASSIGNEE HEREBY acknowledges the aforesaid statements and accepts the aforesaid assignment, transfer, and conveyance of the Mark and the associated goodwill;

IN TESTIMONY WHEREOF, ASSIGNEE hereunto executes this Assignment on the date indicated below:

ASSIGNEE:

**BioCell Technology, LLC**

By: \_\_\_\_\_  
  
(signature)

Suhail Ishaq  
Name: \_\_\_\_\_  
(printed name)

President  
Title: \_\_\_\_\_

1/11/2017  
Date: \_\_\_\_\_

**EXHIBIT A**

**MARK**

<b>Mark</b>	<b>U.S. App. Ser. No.</b>	<b>Goods/Services</b>	<b>Filing Date</b>
COLLAGEN/HA MATRIX	87109795	IC 005: Hydrolyzed chicken sternal cartilage extract naturally containing collagen type II peptides, chondroitin sulfate, and hyaluronic acid, sold as a dietary ingredient of health food supplements	July 20, 2016