

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM412459

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Remington Arms Company, LLC		12/02/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The Kyjen Company, LLC		
Street Address:	15514 E. Hinsdale Circle		
City:	Centennial		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3477707	DUBLIN DOG YOU SHOULD BE SO LUCKY.	
Registration Number:	3753697	DUBLIN DOG	
CORRESPONDENCE DATA			
Fax Number:	6144673704		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-763-2315		
Email:	rlape@lmng-law.com		
Correspondent Name:	Rodd B. Lape		
Address Line 1:	9980 Brewster Lane		
Address Line 2:	Suite 150		
Address Line 4:	Powell, OHIO 43065		
NAME OF SUBMITTER:	Rodd Lape		
SIGNATURE:	/Rodd Lape/		
DATE SIGNED:	01/17/2017		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("***Assignment***") is entered into as of December 2, 2016, by and between **Remington Arms Company, LLC**, a Delaware limited liability company ("***Assignor***"), and **The Kyjen Company, LLC**, a Colorado limited liability company ("***Assignee***").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark registrations and applications for registration, and all related goodwill, identified and set forth on **Schedule A** attached hereto, (the "***Marks***"); and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's right, title and interest in and to the Marks and any and all goodwill associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor and Assignee agree:

1. Assignor hereby irrevocably contributes, transfers, grants, assigns and conveys to Assignee, free and clear of any and all liens, claims, security interests, restrictions or any other encumbrance or exception to title of any kind, all of Assignor's right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all of Assignor's rights to collect royalties, products and proceeds due or payable in connection with any of the foregoing and all of Assignor's rights to sue for past, present or future infringement, misappropriation or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith.
2. Assignor hereby requests the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Marks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.
3. Assignor shall provide Assignee, its successors and assigns, or their legal representatives such information and assistance as Assignee may reasonably request (including, without limitation, execution and delivery of any affidavits, declarations, oaths or other documents as may reasonably be required) in connection with: (a) the preparation of any application for registration or any application for renewal any Mark; (b) the prosecution or defense of any infringement or other proceedings that may arise in connection with any of the Marks including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (c) obtaining any additional protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States, foreign countries and multinational authorities; and (d) effectuating and implementing this Assignment, in each case with payment to Assignor by Assignee of all reasonable out-of-pocket expenses actually incurred in providing such assistance.

Kyjen/Remington - Trademark Assignment

4. The undersigned hereby grants an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.
5. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
6. This Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).
7. This Assignment may be signed in separate counterparts (including by facsimile or portable document format (.pdf)), each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[END OF PAGE – SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

ASSIGNOR:

ASSIGNEE:

REMINGTON ARMS COMPANY, LLC

THE KYJEN COMPANY, LLC

By:

Ben Duckett
Name: Ben Duckett
Title: Assistant Secretary

By:

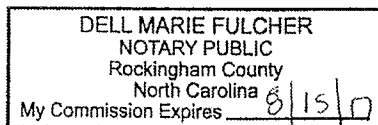
George Vareldzis
Name: George Vareldzis
Title: Chief Financial Officer

STATE OF North Carolina

) SS:

COUNTY OF Rockingham

On November 14, 2016, personally appeared Ben Duckett, to me known and known to me to be the Assistant Secretary of Remington Arms Company, LLC, the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.



Dell Marie Fulcher

Notary Public

STATE OF _____)

) SS:

COUNTY OF _____)

On November ____, 2016, personally appeared George Vareldzis, to me known and known to me to be the Chief Financial Officer of The Kyjen Company, LLC, the Assignee above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignee and pursuant to authority duly received.

Notary Public

Kyjen/Remington - Trademark Assignment

TRADEMARK
REEL: 005966 FRAME: 0551

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

ASSIGNOR:

ASSIGNEE:

REMINGTON ARMS COMPANY, LLC

THE KYJEN COMPANY, LLC

By: _____

Name:

Title:

By: _____

Name: George Vareldzis

Title: Chief Financial Officer

STATE OF _____)

) SS:

COUNTY OF _____)

On November ____, 2016, personally appeared _____, to me known and known to me to be the _____ of Remington Arms Company, LLC, the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

Notary Public

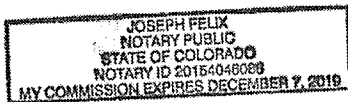
STATE OF Colorado)

) SS:

COUNTY OF Douglas)

On November 19th, 2016, personally appeared George Vareldzis, to me known and known to me to be the Chief Financial Officer of The Kyjen Company, LLC, the Assignee above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignee and pursuant to authority duly received.


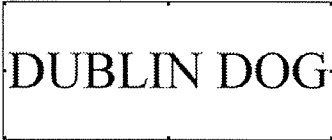
Notary Public



Kyjen/Remington - Trademark Assignment

Schedule A

United States

Mark	Jurisdiction	Serial No./ Filing Date	Reg. No./ Reg. Date
	U.S. Federal	77208707 06/18/2007	3477707 07/29/2008
	U.S. Federal	77568757 09/12/2008	3753697 03/02/2010

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