

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412489

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Backerhaus Veit Ltd.		12/31/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	BV Brands Ltd.		
Street Address:	6745 Invader Crescent		
City:	Mississauga, Ontario		
State/Country:	CANADA		
Postal Code:	L5T 2B6		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4683373	"...BECAUSE EVERY MEAL DESERVES GREAT BR	
Registration Number:	5010599	BACKERHAUS VEIT	
Registration Number:	3134937	BV BÄCKERHAUS VEIT	
Registration Number:	5102695	BAGETZEL	
Registration Number:	2380723	SCARBORO FAIR	
CORRESPONDENCE DATA			
Fax Number:	3142314342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-345-7000		
Email:	ustrademarks@senniger.com		
Correspondent Name:	Julie C. Jennings, Senniger Powers LLP		
Address Line 1:	100 N. Broadway, 17th Floor		
Address Line 4:	Saint Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	BVL 332		
NAME OF SUBMITTER:	Julie C. Jennings		
SIGNATURE:	/jcj/		
DATE SIGNED:	01/17/2017		
Total Attachments: 2			

OP \$140.00 4683373

source=BVASSIGN#page1.tif

source=BVASSIGN#page2.tif

ASSIGNMENT

WHEREAS, Backerhaus Veit Ltd. (the Assignor), the full post office address of whose principal office or place of business is 70 Whitmore, Woodbridge, Ontario, L4L 7Z4, Canada, is the owner of the trademarks identified in the attached Schedule "A";

AND WHEREAS, BV Brands Ltd. (the Assignee), the full post office address of whose principal office or place of business is 6745 Invader Crescent, Mississauga, Ontario, L5T 2B6, Canada, is desirous of acquiring the rights to the said trademarks in Canada and throughout the world;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign and transfer to the Assignee all right, title and interest of the Assignor in and to the said trademarks in Schedule A and the applications and registrations therefor, including all common law rights, together with the goodwill attaching to the said trademarks and the business connected with use of the trademarks and symbolized thereby, and the right to recover for past, existing or future infringement of the said trademarks.

BACKERHAUS VEIT LTD.

Signed by: *F. Pochkhanawala*

Name (print): Farhad Pochkhanawala

Date: December 31, 2016

City/Country: Mississauga/Canada

Schedule "A"

Canadian Trademarks Owned by Backerhaus Veit Ltd.

Trademark	Application No.	Registration No.
KNUSPERLE	673,700	394,532
MILLBREAD	673,698	394,893
BACKERHAUS	721,304	429,041
BACKERHAUS VEIT	721,318	429,042
PANELINO	823,530	485,409
SCARBORO FAIR	899,367	521,865
PICCOLO	873,808	523,922
EURO CRISPS & DESIGN	1,005,250	557,971
2 X 4	1,055,067	559,063
BV & DESIGN	1,221,982	640,022
BACKERHAUS VEIT & DESIGN	1,206,862	640,390
"... because every meal deserves great bread."	1,597,185	883,021
BAGETZEL	1,667,839	938,943

U.S. Trademarks Owned by Backerhaus Veit Ltd.

Trademark	Application No.	Registration No.
"... because every meal deserves great bread."	85/757,235	4,683,373
BÄCKERHAUS VEIT	86/483,584	5,010,599
BÄCKERHAUS VEIT & DESIGN	78/450,587	3,134,937
BAGETZEL	86/226,720	5,102,695
SCARBORO FAIR	75/635,700	2,380,723