

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM412352

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Assured Natural Distribution Inc.		12/13/2016	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Natural Factors Nutritional Products Ltd.		
<b>Street Address:</b>	1550 United Boulevard		
<b>City:</b>	Coquitlam, BC		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	V3K 6Y2		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86853203	3 BRAINS TOTAL	
<b>Serial Number:</b>	86619160	VEGIDAY	
<b>Serial Number:</b>	86933042	VEGIDAY ENERGY FROM THE GROUND UP	
<b>Serial Number:</b>	86703340	GROUND UP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	rzhang@naturalfactors.com		
<b>Correspondent Name:</b>	Natural Factors Nutritional Products Ltd		
<b>Address Line 1:</b>	1550 United Boulevard		
<b>Address Line 4:</b>	Coquitlam, BRITISH COLUMBIA V3K 6Y2		
<b>NAME OF SUBMITTER:</b>	Rong Zhang		
<b>SIGNATURE:</b>	/rz/		
<b>DATE SIGNED:</b>	01/13/2017		
<b>Total Attachments: 1</b>			
source=3 BRAINS TOTAL and VEGIDAY assignment from AND to NF#page1.tif			

OP \$115.00 86853203

### ASSIGNMENT

The undersigned, Assured Natural Distribution Inc., whose full post office address is #104, 3686 Bonneville Place, Burnaby, BC V3N 4T6, Canada, for the sum of \$1.00 and for good and valuable consideration, the sufficiency of which is hereby acknowledged, does hereby assign to Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is 1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada, its successors and assigns, all its rights in the **U.S. trademarks 3 BRAINS TOTAL (Ser. No. 86853203); VEGIDAY (Ser. No. 86619160); VEGIDAY ENERGY FROM THE GROUND UP (Ser. No. 86933042); GROUND UP (Ser. No. 86703340)** including the goodwill appertaining to the said trademarks in the United States.

The undersigned agrees to execute and deliver to the assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

EXECUTED at Burnaby, BC, this 13 day of December, 2016.

**Assured Natural Distribution Inc.**

By: 

Name: Ben Morello

Title: President

### ACKNOWLEDGEMENT

The undersigned, Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is 1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada, the assignee named in the within assignment hereby acknowledges the assignment of the trademarks to it and appoints itself, Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is **1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada** to which any notice in respect of the trademarks may be sent and upon which service of any proceedings in respect of the trademarks may be given or served with the same effect as if they had been given to or served upon the assignee.

EXECUTED at Coquitlam, BC, this 13 day of December, 2016

**Natural Factors Nutritional Products Ltd.**

By: 

Name: Michael Hobson

Title: President & CEO