

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412420

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nike, Inc.		01/06/2017	Corporation: OREGON
RECEIVING PARTY DATA			
Name:	Girl Effect		
Street Address:	142 Wardour Street		
Internal Address:	Film House		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1F 8ZU		
Entity Type:	Company, Limited by Guarantee: ENGLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3546842	G THE GIRL EFFECT	
CORRESPONDENCE DATA			
Fax Number:	2028350243		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 785-9500		
Email:	dabrahams@wc-b.com		
Correspondent Name:	David M. Abrahams		
Address Line 1:	1747 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 1000		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	David M. Abrahams		
SIGNATURE:	/david m. abrahams/		
DATE SIGNED:	01/16/2017		
Total Attachments: 2			
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OP \$40.00 3546842

TRADEMARK DEED OF ASSIGNMENT

THIS TRADEMARK DEED OF ASSIGNMENT is entered into by and between **NIKE, INC.**, an Oregon corporation, having its principal place of business at One Bowerman Drive, Beaverton, Oregon 97005, United States of America (hereinafter 'ASSIGNOR'), and **GIRL EFFECT**, a company limited by guarantee, registered in England and Wales, whose registered office is at Film House, 142 Wardour Street, London W1F 8ZU, United Kingdom (hereinafter 'ASSIGNEE').

WHEREAS, ASSIGNOR is the owner of the trademark set forth on the attached Schedule A ('The Trademark'); and

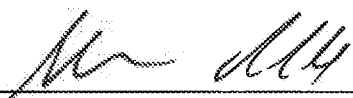
WHEREAS, ASSIGNEE is desirous of acquiring all rights, title and interest in and to The Trademark owned by ASSIGNOR, together with registration thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any past or present infringement with respect to The Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer unto ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to The Trademark together with the registration thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any past or present infringement with respect to The Trademark.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument on this 6th day of January, 2017.

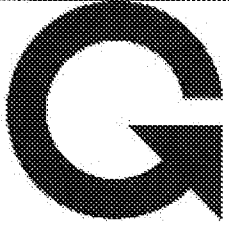
By and For Assignor:

NIKE, INC.



Adrian L. Bell, Assistant Secretary

SCHEDULE A

Trade Mark	Territory	Registration number	Application/ registration date	Goods and services
 the girl effect	USA	3546842	16 December 2008	International Class 35: Promoting public awareness of the importance for investing in the education and creation of opportunities for girls around the world