

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM412546

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/01/2016

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Hotel & Lodging Educational Institute		01/13/2017	Corporation: MICHIGAN

## RECEIVING PARTY DATA

<b>Name:</b>	American Hotel & Lodging Association
<b>Street Address:</b>	1250 I Street, N.W., Suite 1100
<b>City:</b>	Washington
<b>State/Country:</b>	D.C.
<b>Postal Code:</b>	20005
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	4110894	AMERICAN HOTEL & LODGING EDUCATIONAL INS
Registration Number:	1868657	CEOE
Registration Number:	1867246	CFBE
Registration Number:	2302036	CGS
Registration Number:	1868654	CHA
Registration Number:	2600636	CHDT
Registration Number:	1835757	CHE
Registration Number:	1866013	CHHE
Registration Number:	1868658	CHS
Registration Number:	2133793	CHSP
Registration Number:	2612041	CLM
Registration Number:	2332509	CLSD
Registration Number:	2453116	CLSO
Registration Number:	2329464	CLSS
Registration Number:	1868656	CHRE
Registration Number:	1872872	CRDE
Registration Number:	2865875	I
Registration Number:	1868655	MHS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4175480	CGSP
Registration Number:	3391493	CHRM
Registration Number:	2784107	CHT
Registration Number:	4743769	CMHS
Registration Number:	2784109	CRDS

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** washington\_ip\_docket@mwe.com

**Correspondent Name:** Joanne Ludovici

**Address Line 1:** 500 North Capitol Street, N.W.

**Address Line 4:** Washington, D.C. 20001

<b>NAME OF SUBMITTER:</b>	Joanne Ludovici
<b>SIGNATURE:</b>	/joanne ludovici/
<b>DATE SIGNED:</b>	01/17/2017

**Total Attachments: 10**

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## CONFIRMATORY TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of January 1, 2016 ("Effective Date") by and between American Hotel & Lodging Educational Institute, a Michigan non-profit corporation ("AHLEI" or the "Assignor"), and American Hotel & Lodging Association, a Delaware non-profit corporation ("AHLA" or the "Assignee").

WHEREAS, Assignor was previously the owner of the registered United States trademarks listed on Schedule 1, attached hereto, and the WIPO International Registration listed on Schedule 2, attached hereto ("Assigned Marks"), all goodwill and reputation attached thereto, all common law rights related thereto, and all rights in any causes of action related thereto; and

WHEREAS, Assignor previously assigned all right, title and interest in, to and under the Assigned Marks and goodwill and reputation attached thereto, all common law rights related thereto, the trademark registrations therefor, and all rights in any causes of action related thereto, to Assignee; and

WHEREAS, Assignee previously acquired all of Assignor's right, title and interest in, to and under the Assigned Marks and the goodwill and reputation accrued in connection and associated therewith, all common law rights related thereto, the trademark registrations therefor, and all rights in any causes of action related thereto.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises, covenants and conditions contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has and does hereby sell, assign, transfer, convey and set over unto Assignee, *nunc pro tunc*, as a present acknowledgement of what has previously transpired, all of Assignor's right, title and interest in, to and under the Assigned Marks, together with all goodwill and reputation attached or related thereto, all common law rights related thereto, and any cause of action related to the Assigned Marks, effective as of January 1, 2016.

IN WITNESS WHEREOF, Assignor has caused this document to be executed by a duly authorized representative as of this 13 day of January, 2017.


THE AMERICAN HOTEL & LODGING EDUCATIONAL  
INSTITUTE (ASSIGNOR)

By: 

Name: Joori Jeon

Title: CEO

**SCHEDULE 1  
U.S. REGISTRATIONS**

Trademark/ Registration No.	Status/Key Dates	Full Goods/Services
<p><u>AMERICAN HOTEL &amp; LODGING EDUCATIONAL INSTITUTE</u> and <u>Design</u></p>  <p>RN: 4110894</p>	<p>Registered Principal Register - Sec. 2(F) March 13, 2012 Int'l Class: 09,16,41,42 First Use: April 4, 2004 Filed: September 2, 2010 Application Published: December 27, 2011 Registered: March 13, 2012</p>	<p>(Int'l Class: 09) compact discs, dvds, downloadable mp3 files and mp3 recordings and downloadable videos provided via a video on demand service in the field of hospitality training and hotel and lodging operations (Int'l Class: 16) printed publications, namely, books, guides, manuals and workbooks in the field of hospitality training and hotel and lodging operations (Int'l Class: 41) educational services, namely, arranging and conducting courses, online courses, seminars, webinars and workshops in the field of hospitality and hotel and lodging operations; educational services, namely, training in the field of hospitality and hotel and lodging operations for the purposes of preparing for certification (Int'l Class: 42) testing, administering, analysis, evaluation and scoring of the knowledge, skills and abilities of others for the purpose of certification in the nature of educational examinations in the field of hospitality and hotel and lodging operations</p>
<p><u>CEOE</u> RN: 1868657</p>	<p>Renewed December 20, 2004 Int'l Class: 41 First Use: December, 1984 Filed: May 24, 1993 Application Published: September 27, 1994 Registered: December 20, 1994 Last Renewal: December 20, 2004</p>	<p>(Int'l Class: 41) educational services; namely, providing courses of instruction in hotel and motel engineering operations</p>
<p><u>CFBE</u> RN: 1867246</p>	<p>Renewed December 13, 2014 Int'l Class: 41</p>	<p>(Int'l Class: 41) educational services; namely, providing courses of instruction in hotel and motel food and beverage operations</p>

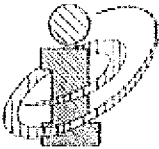
Trademark/ Registration No.	Status/Key Dates	Full Goods/Services
	First Use: December, 1982 Filed: May 24, 1993 Application Published: September 20, 1994 Registered: December 13, 1994 Last Renewal: December 13, 2014	
<u>CGS</u> RN: 2302036	Renewed December 21, 2009 Int'l Class: 41 First Use: August 1, 1998 Filed: October 20, 1998 Application Published: September 28, 1999 Registered: December 21, 1999 Last Renewal: December 21, 2009	(Int'l Class: 41) educational services, namely providing courses of instruction and an exam in gaming management and supervision
<u>CHA</u> RN: 1868654	Renewed December 20, 2014 Int'l Class: 41 First Use: January, 1970 Filed: May 24, 1993 Application Published: September 27, 1994 Registered: December 20, 1994 Last Renewal: December 20,	(Int'l Class: 41) educational services; namely, providing courses of instruction in hotel and motel administration

Trademark/ Registration No.	Status/Key Dates	Full Goods/Services
	2014	
<u>CHDT</u> RN: 2600636	Renewed July 30, 2012 Int'l Class: 41 First Use: June 5, 2000 Filed: February 6, 2001 Application Published: August 14, 2001 Registered: July 30, 2002 Last Renewal: July 30, 2012	(Int'l Class: 41) educational services, namely providing courses of instruction and exams in the area of hospitality services training
<u>CHE</u> RN: 1835757	Renewed May 10, 2014 Int'l Class: 41 First Use: August, 1991 Filed: May 24, 1993 Application Published: February 15, 1994 Registered: May 10, 1994 Last Renewal: May 10, 2014	(Int'l Class: 41) educational services; namely, providing courses of instruction in hospitality education
<u>CHHE</u> RN: 1866013	Renewed December 6, 2014 Int'l Class: 41 First Use: December, 1985 Filed: May 25, 1993 Application Published: September 13, 1994 Registered: December 6, 1994 Last Renewal: December 6,	(Int'l Class: 41) educational services, namely providing courses of instruction in hotel and motel housekeeping operations

Trademark/ Registration No.	Status/Key Dates	Full Goods/Services
	2014	
<u>CHRE</u> RN: 1868656	Renewed December 20, 2004 Int'l Class: 41 First Use: November, 1987 Filed: May 24, 1993 Application Published: September 27, 1994 Registered: December 20, 1994 Last Renewal: December 20, 2004	(Int'l Class: 41) educational services; namely, providing courses of instruction in hotel and motel human resources administration
<u>CHS</u> RN: 1868658 SN: 74394068	Renewed December 20, 2014 Int'l Class: 41 First Use: August, 1990 Filed: May 24, 1993 Application Published: September 27, 1994 Registered: December 20, 1994 Last Renewal: December 20, 2014	(Int'l Class: 41) educational services; namely, providing courses of instruction in hotel and motel employee supervision
<u>CHSP</u> RN: 2133793	Renewed February 3, 2008 Int'l Class: 41 First Use: August, 1992 Filed: May 17, 1996 Application Published: November 11,	(Int'l Class: 41) educational services, namely, providing courses of instruction in hospitality sales

Trademark/ Registration No.	Status/Key Dates	Full Goods/Services
	1997 Registered: February 3, 1998 Last Renewal: February 3, 2008	
<u>CLM</u> RN: 2612041	Renewed August 27, 2012 Int'l Class: 41 First Use: December 9, 1996 Filed: February 6, 2001 Application Published: June 4, 2002 Registered: August 27, 2002 Last Renewal: August 27, 2012	(Int'l Class: 41) educational services, namely providing courses of instruction and exams in hospitality services management
<u>CLSD</u> RN: 2332509	Renewed March 21, 2010 Int'l Class: 41 First Use: January 5, 1999 Filed: April 16, 1999 Application Published: December 28, 1999 Registered: March 21, 2000 Last Renewal: March 21, 2010	(Int'l Class: 41) educational services, namely, providing courses of instruction and exams in the field of security for the hospitality industry
<u>CLSO</u> RN: 2453116	Renewed May 22, 2011 Int'l Class: 41 First Use: January 5, 1999 Filed: May 3, 2000 Application Published: February 27, 2001 Registered: May	(Int'l Class: 41) educational services, namely providing courses of instruction and exams in hospitality security certification




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	22, 2001 Last Renewal: May 22, 2011	
<u>CLSS</u> RN: 2329464	Renewed March 14, 2010 Int'l Class: 41 First Use: January 5, 1999 Filed: April 16, 1999 Application Published: December 21, 1999 Registered: March 14, 2000 Last Renewal: March 14, 2010	(Int'l Class: 41) educational services, namely, providing courses of instruction and exams in the field of security for the hospitality industry
<u>CRDE</u> RN: 1872872	Renewed January 10, 2015 Int'l Class: 41 First Use: December, 1982 Filed: May 24, 1993 Application Published: October 18, 1994 Registered: January 10, 1995 Last Renewal: January 10, 2015	(Int'l Class: 41) educational services; namely, providing courses of instruction in rooms division management
<u>Land Design</u>  RN: 2865875	Renewed July 27, 2014 Int'l Class: 41 First Use: May 9, 1996 Filed: April 13, 1999 Application Published: May 4, 2004 Registered: July 27, 2004 Last Renewal: July 27, 2014	(Int'l Class: 41) publication of books, electronic publishing services, namely publication of text and graphic works of others on cd-roms featuring training materials for professionals in the hospitality industry, video tape production

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<u>MHS</u> RN: 1868655	Renewed December 20, 2004 Int'l Class: 41 First Use: April, 1984 Filed: May 24, 1993 Application Published: September 27, 1994 Registered: December 20, 1994 Last Renewal: December 20, 2004	(Int'l Class: 41) educational services; namely, providing courses of instruction in hotel and motel supply operations
<u>CGSP</u> RN: 4175480	Registered July 17, 2012 Int'l Class: 41,42 First Use: April, 2011 Filed: November 23, 2011 Application Published: May 1, 2012 Registered: July 17, 2012	(Int'l Class: 41) educational services, namely, developing, conducting, administering and scoring educational examinations in the fields of hospitality and lodging guest service (Int'l Class: 42) testing, analysis and evaluation of the knowledge, skills and abilities of others for the purpose of certification and re-certification in the fields of hospitality and lodging guest service
<u>CHRM</u> RN: 3391493	Registered 8 & 15 March 30, 2013 Int'l Class: 41 First Use: September 2, 2005 Filed: July 5, 2007 Application Published: December 18, 2007 Registered: March 4, 2008	(Int'l Class: 41) educational services, namely, providing courses of instruction and examinations in the area of hospitality services training
<u>CHT</u> RN: 2784107	Renewed November 18,	(Int'l Class: 41) educational service, namely providing courses of

Trademark/ Registration No.	Status/Key Dates	Full Goods/Services
	2013 Int'l Class: 41 First Use: November 1, 2001 Filed: December 19, 2002 Application Published: August 26, 2003 Registered: November 18, 2003 Last Renewal: November 18, 2013	instruction and exams in the area of hospitality services training
<u>CMHS</u> RN: 4743769	Registered May 26, 2015 Int'l Class: 41,42 First Use: September, 2010 Filed: December 29, 2014 Application Published: March 10, 2015 Registered: May 26, 2015	(Int'l Class: 41) educational services, namely, developing, conducting, administering and scoring educational examinations in the field of hospitality supply operations (Int'l Class: 42) testing, analysis and evaluation of the knowledge, skills and abilities of suppliers of products and services to the hospitality industry for the purpose of certification and re- certification in the field of hospitality supply operations
<u>CRDS</u> RN: 2784109	Renewed November 18, 2013 Int'l Class: 41 First Use: January 7, 2002 Filed: December 19, 2002 Application Published: August 26, 2003 Registered: November 18, 2003 Last Renewal: November 18, 2013	(Int'l Class: 41) educational service, namely providing courses of instruction and exams in hospitality services certification

**SCHEDULE 2**  
**INTERNATIONAL REGISTRATIONS**

Trademark/ Registration No.	Status/Key Dates	Full Goods/Services	Owner
<p><u>American Hotel &amp; Lodging Educational Institute and Design</u></p>  <p>RN: 1081555</p>	<p>International Registered Last Status Received: Registered July 11, 2012 Registered: May 16, 2011 Expiration Date: May 16, 2021</p> <p>Designation: Vietnam</p>	<p>(Int'l Class: 09) Compact discs, DVDs, downloadable MP3 files and MP3 recordings and downloadable videos provided via a video on demand service in the field of hospitality training and hotel and lodging operations. (Int'l Class: 16) Printed publications, namely, books, guides, manuals and workbooks in the field of hospitality training and hotel and lodging operations. (Int'l Class: 41) Educational services, namely arranging and conducting courses, online courses, seminars, webinars and workshops in the field of hospitality and hotel and lodging operations; educational services, namely preparing, administering and scoring of educational examinations in the field of hospitality and hotel and lodging operations for the purposes of certification.</p>	<p>American Hotel &amp; Lodging Educational Institute (Corporation Michigan)</p>

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