

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412610

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COUNTRY ARCHER, INC.		01/13/2017	Corporation:
RECEIVING PARTY DATA			
Name:	S&E GOURMET CUTS, INC.		
Street Address:	379 E. INDUSTRIAL ROAD		
City:	SAN BERNARDINO		
State/Country:	CALIFORNIA		
Postal Code:	92408		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87174413	COUNTRY ARCHER FRONTIER BAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4242147042		
Email:	tjstrademark@sycr.com		
Correspondent Name:	Thomas J. Speiss, III		
Address Line 1:	100 Wilshire Blvd., Fourth Floor		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
ATTORNEY DOCKET NUMBER:	103637-0019		
NAME OF SUBMITTER:	Thomas J. Speiss, III		
SIGNATURE:	/Thomas J. Speiss, III/		
DATE SIGNED:	01/17/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into by and between COUNTRY ARCHER, INC., a California corporation, having a place of business at 22064 Van Buren Street, Grand Terrace, California 92313 ("Assignor") and S&E GOURMET CUTS, INC., a California corporation, having a business address at 379 E. Industrial Road, San Bernardino, California 92408 ("Assignee") (collectively referred to as the "Parties").

WHEREAS, Assignor is the record owner of the trademark (the "Trademark") set forth on Schedule A attached hereto and made a part hereof;

WHEREAS, Assignor agrees to sell, transfer, convey and assign its entire right, title and interest in and to its company known as Country Archer, Inc., located at 22064 Van Buren St., Grand Terrace, San Bernardino, California, including the Trademark and all common law rights thereto, and the goodwill of the business symbolized thereby to Assignee; and

WHEREAS, Assignee agrees to acquire Assignor's entire right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor does hereby unconditionally and irrevocably transfer, convey and assign to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to (i) all of its United States trademark registrations and applications set forth on Schedule A hereto, together with the goodwill associated therewith (collectively, the "Assigned Property"), (ii) the right to sue and recover for damages and profits and all other remedies for past, present and future infringements of the Assigned Property and bring any proceeding in the United States Patent and Trademark Office or equivalent agency in any other country for cancellation or opposition or any other proceeding in connection with the Assigned Property and (iii) any and all renewals and extensions thereof that may hereafter be secured under applicable law.
2. Assignor hereby irrevocably authorizes, empowers and directs the United States Patent and Trademark Office, its commissioner and other offices, or equivalent agency in any other country to record Assignee as the owner and/or applicant, as the case may be, of each Trademark. Assignor further agrees that this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose regarding the subject matter hereof, as well as constituting proof of the right of Assignee or its successors, assigns or nominees to apply for trademark or other proper protection for said Trademarks.
3. Assignor warrants that the Trademark is subsisting and have not been adjudged invalid or unenforceable, in whole or in part.

4. And for the above-named consideration, Assignor does hereby agree to, at the request of said Assignee, execute any and all papers and documents and do all other and further lawful acts that said Assignee may deem necessary or desirable to perfect and vest in the Assignee the entire right, title and interest in the intellectual property being assigned.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its proper officers thereunto duly authorized, the 13 day of January, 2017.

COUNTRY ARCHER, INC., Assignor

By: E. K. [Signature]
Name: Eugene Kang
Title: C.E.O.


ACKNOWLEDGED BY ASSIGNEE:

S&E GOURMET CUTS, INC., Assignee

By: E. K. [Signature]
Name: Eugene Kang
Title: C.E.O.

SCHEDULE A

Trademark

MARK	U.S. TRADEMARK REG./ APPL. NUMBER
 The logo for 'Country Archer Frontier Bar' is displayed on a black rectangular background. At the top, the words 'COUNTRY ARCHER' are written in a white, sans-serif, uppercase font, following a slight upward curve. Below this, a pair of crossed arrows is centered. The word 'Frontier' is written in a large, white, cursive script font. At the bottom, the word 'BAR' is written in a white, sans-serif, uppercase font, centered within a white horizontal banner.	Appl. No. 87/174,413

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RECORDED: 01/17/2017

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