

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A.		01/18/2017	NATIONAL ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	IRI HOLDINGS, INC.		
Street Address:	150 NORTH CLINTON STREET		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Corporation: DELAWARE		
Name:	INFORMATION RESOURCES, INC.		
Street Address:	150 NORTH CLINTON STREET		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Corporation: DELAWARE		
Name:	INFORMATION RESOURCES DHC, INC.		
Street Address:	150 NORTH CLINTON STREET		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Corporation: DELAWARE		
Name:	INFOSCAN ITALY HOLDINGS, INC.		
Street Address:	150 NORTH CLINTON STREET		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Corporation: DELAWARE		
Name:	IRI FRENCH HOLDINGS, INC.		
Street Address:	150 NORTH CLINTON STREET		
City:	CHICAGO		

CH \$40.00 4399558

State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	Corporation: DELAWARE
Name:	IRI GREEK HOLDINGS, INC.
Street Address:	150 NORTH CLINTON STREET
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	Corporation: DELAWARE
Name:	IRI ISG, INC.
Street Address:	150 NORTH CLINTON STREET
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	Corporation: DELAWARE
Name:	IRI ITALY HOLDINGS, INC.
Street Address:	150 NORTH CLINTON STREET
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	Corporation: DELAWARE
Name:	FRESHLOOK MARKETING GROUP, LLC
Street Address:	150 NORTH CLINTON STREET
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4399558	INFOSCAN

CORRESPONDENCE DATA

Fax Number: 6508385109

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-838-3743

Email: JLIK@SHEARMAN.COM

Correspondent Name: BENJAMIN PETERSEN

Address Line 1: 1460 EL CAMINO REAL, 2ND FLOOR

Address Line 2: SHEARMAN & STERLING LLP

TRADEMARK

Address Line 4:	MENLO PARK, CALIFORNIA 94025
ATTORNEY DOCKET NUMBER:	37051/13
NAME OF SUBMITTER:	BENJAMIN PETERSEN
SIGNATURE:	/BENJAMIN PETERSEN/
DATE SIGNED:	01/18/2017
Total Attachments: 4 source=0 - IRI Trademark Security Agreement Release#page1.tif source=0 - IRI Trademark Security Agreement Release#page2.tif source=0 - IRI Trademark Security Agreement Release#page3.tif source=0 - IRI Trademark Security Agreement Release#page4.tif	

TRADEMARK SECURITY AGREEMENT RELEASE

This TRADEMARK SECURITY AGREEMENT RELEASE (the “*Release*”) dated January 18, 2017, is made by Bank of America, N.A., as administrative agent (the “*Administrative Agent*”) for the Secured Parties in favor of IRI Holdings, Inc., a Delaware corporation (“*Holdings*”), and Information Resources, Inc., a Delaware corporation (the “*Borrower*”), and each Subsidiary of Borrower listed as a party to the Trademark Security Agreement (as defined below) (collectively, the “*Grantors*”). All capitalized terms used herein and not otherwise defined shall have the meaning assigned to such terms in that certain Guarantee and Collateral Agreement, dated September 30, 2013, among Holdings, the Borrower, the Subsidiaries of the Borrower (as identified therein) and the Administrative Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Security Agreement*”).

WHEREAS, certain Grantors entered into that certain Credit Agreement dated September 30, 2013 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Credit Agreement*”) among Holdings, the Borrower, the Lenders party thereto and the Administrative Agent;

WHEREAS, pursuant to the Credit Agreement and the Security Agreement, certain Grantors entered into that certain Trademark Security Agreement, dated September 30, 2013 (as amended, amended and restated, supplemented, or otherwise modified from time to time, the “*Trademark Security Agreement*”), under which the Grantors granted to the Administrative Agent for the ratable benefit of the Secured Parties a security interest in and to certain intellectual property of the Grantors;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 4, 2013 at Reel 005125 and Frame 0978; and

WHEREAS the Administrative Agent now desires to release its security interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby agrees as follows:

SECTION 1. Release of Grant of Security. The Administrative Agent hereby releases to each Grantor, without recourse, representation, warranty or other assurance of any kind, its security interest in all of such Grantor’s right, title or interest in or to the Trademark Collateral granted pursuant to the Trademark Security Agreement, including those listed on Schedule A.

SECTION 2. Recordation. The Administrative Agent authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Release.

SECTION 3. Governing Law. This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 4. Purpose. This Release has been executed and delivered by the Administrative Agent for the purpose of terminating, releasing, removing, or otherwise eliminating the security interest of the Administrative Agent with respect to the Trademark Collateral granted pursuant to the Trademark Security Agreement.

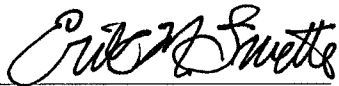
[REST OF PAGE INTENTIONALLY LEFT BLANK]

Trademark Security Agreement Release

TRADEMARK
REEL: 005967 FRAME: 0882

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

Bank of America, N.A.
as Administrative Agent

By: 
Name: **Erik M. Truette**
Title: **Vice President**

SCHEDULE A

Trademarks

Trademark	Country	Serial Number	Reg. Number	Registered Owner
Infoscan®	United States	85835420	4399558	Information Resources, Inc.

Trademark Security Agreement Release