

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412572

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Powder Coating Research Group, Inc.		01/13/2017	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	BNP Media II, LLC		
Street Address:	2401 W. Big Beaver Road		
Internal Address:	Suite 700		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48084		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87260320	POWDER COATING SUMMIT	
Serial Number:	87260027	PC SUMMIT	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2485940660		
Email:	tmdocketing@fishstewip.com		
Correspondent Name:	John P. Guenther		
Address Line 1:	39533 Woodward Avenue, Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	67601-999		
NAME OF SUBMITTER:	John P. Guenther		
SIGNATURE:	/jpg/		
DATE SIGNED:	01/17/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 13th of January, 2017 (the "Effective Date"), is made by and between Powder Coating Research Group, Inc., an Ohio corporation having an address of 15 W. Cherry St., Columbus, OH 43215 ("Assignor") and BNP Media II, LLC, a Michigan limited liability company having an address of 2401 W. Big Beaver, Suite 700, Troy, Michigan 48084 ("Assignee").

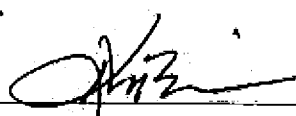
WHEREAS, pursuant to a written agreement between the Assignor and Assignee made Jan. 6, 2017 (the Jan. 6, 2017 Agreement), Assignor has agreed to assign to Assignee certain intellectual property and other rights, including, without limitation, United States Trademark Application Serial No. 87/260,320 for "POWDER COATING SUMMIT" and United States Trademark Application Serial No. 87/260,027 for "PC SUMMIT" (the "Trademarks"), and including all common law rights therein, together with the goodwill of the business that is ongoing and existing symbolized by the Trademarks;

NOW, THEREFORE, in consideration of the promises and covenants contained in the Jan. 6, 2017 Agreement between the parties, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns, sells and sets over unto the Assignee, its successors, legal representatives and assigns, the entire right, title, and interest in and to any and all rights and privileges associated with the Trademarks in the United States, the individual states thereof, and jurisdictions foreign thereto with respect to the foregoing, together with the goodwill of the business that is ongoing and existing symbolized by the Trademarks, and any and all renewals thereof, and the right to bring suit and collect damages for past infringements thereof. Assignor hereby covenants and agrees that the Assignor will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect said right, title, and interest and said rights and privileges in Assignee, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

Powder Coating Research Group, Inc., as
Assignor

By: 

Name: Kevin M Biller

Title: President

Date: 13-JAN-2017

BNP Media II, LLC, as Assignee

By: 

Name: LISA L. PAULUS

Title: FINANCE DIRECTOR

Date: 1-16-17