

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413265

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alfa Romeo S.p.A.		01/20/2017	Joint Stock Company: ITALY
RECEIVING PARTY DATA			
Name:	FCA Group Marketing S.p.A.		
Street Address:	Via Nizza 250		
City:	Torino		
State/Country:	ITALY		
Postal Code:	10126		
Entity Type:	Joint Stock Company: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76718801	ALFA ROMEO	
Serial Number:	76718802	LA MACCHINA DEL TEMPO MUSEO STORICO ALFA	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909200		
Email:	fxm@cll.com		
Correspondent Name:	Deborah Squiers/Cowan, Liebowitz & Latma		
Address Line 1:	114 West 47th Street, St. 21		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Deborah K. Squiers		
SIGNATURE:	/Deborah K. Squiers/		
DATE SIGNED:	01/23/2017		
Total Attachments: 1			
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USA

TRADEMARKS

CONFIRMATORY ASSIGNMENT

WHEREAS, **ALFA ROMEO S.p.A.**, a joint-stock company, organized under the laws of Italy and having its registered office and place of business at Corso Giovanni Agnelli, 200 - 10135 Torino (TO), Italy (herewith referred to as the "ASSIGNOR") is the recorded owner and owner of all rights deriving from the United States trademark Application Nos. 76718802 for LA MACCHINA DEL TEMPO MUSEO STORICO ALFA ROMEO, in international classes 35 and 41, and 76718801 for ALFA ROMEO (& device), in international classes 12, 25, 28, 36, 37 and 39;

WHEREAS, **FCA GROUP MARKETING S.p.A.**, a joint-stock company, organized under the laws of Italy and having its registered office at Via Nizza 250 - 10126 Torino (TO), Italy (herewith referred to as the "ASSIGNEE") is desirous of confirming that it has acquired from Assignor all rights, titles and interests in and to said marks and associated goodwill;

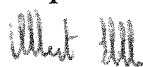
NOW THEREFORE, said Assignor hereby confirms and ratifies the assignment of rights stated herein effective since December 5th, 2016 and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR has sold, assigned and transferred and by these presents does hereby sell, assign and transfer unto the said ASSIGNEE, its successors or assignees, the entire rights, titles and interest in the United States and to said trademarks together with the goodwill and other incidents of its business associated with or symbolized by said trademarks, including the portion of the business assets associated with said trademarks.

Date 20/01/2017

Turin,

ALFA ROMEO S.p.A.

Signed



Printed Name Alberto Sibille

Title

Attorney in fact

Date 20/01/2017

Turin,

FCA GROUP MARKETING S.p.A.

Signed



Printed Name Olivier Jerome François

Title

Chief Executive Officer