

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM412779

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	12/31/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pure & Natural Company		12/31/2015	Corporation: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Dial Corporation		
<b>Street Address:</b>	7201 E. Henkel Way		
<b>Internal Address:</b>	MS 01.45		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85255		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1919168	DIAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4807546387		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	480-754-6446		
<b>Email:</b>	trademarks@henkel.com		
<b>Correspondent Name:</b>	Eric Westerberg		
<b>Address Line 1:</b>	7201 E. Henkel Way		
<b>Address Line 2:</b>	MS 01.45		
<b>Address Line 4:</b>	Scottsdale, ARIZONA 85255		
<b>ATTORNEY DOCKET NUMBER:</b>	B - DIAL & Design		
<b>NAME OF SUBMITTER:</b>	Eric Westerberg		
<b>SIGNATURE:</b>	/EEWESTERBERG/		
<b>DATE SIGNED:</b>	01/18/2017		
<b>Total Attachments: 4</b>			
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# Delaware

The First State

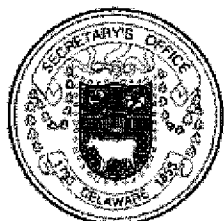
Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PURE & NATURAL COMPANY", AN ARIZONA CORPORATION,  
WITH AND INTO "THE DIAL CORPORATION" UNDER THE NAME OF "THE DIAL CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF DECEMBER, A.D. 2015, AT 10:26 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2015.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2629822 8100M  
SR# 20151401081

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 10643651  
Date: 12-17-15

TRADEMARK  
REEL: 005970 FRAME: 0052

CERTIFICATE OF MERGER OF THE DIAL CORPORATION

Pursuant to Title 8 Section 252 of the Delaware General Corporation Law the undersigned corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, has executed this Certificate of Merger and does hereby certify:

FIRST: That the name and state of incorporation of each of the constituent corporations in the merger (each a "Constituent Corporation") is as follows:

<u>Corporation</u>	<u>State of Incorporation</u>
The Dial Corporation	Delaware
Pure & Natural Company	Arizona

SECOND: That an Agreement and Plan of Merger between the parties to the merger has been approved, adopted, certified, executed, and acknowledged by the Constituent Corporations in accordance with the requirements of Title 8, Section 252 of the General Corporation Law of the State of Delaware.

THIRD: That the name of the surviving corporation is The Dial Corporation

FOURTH: That the Restated Certificate of Incorporation of the surviving corporation, The Dial Corporation, as in effect immediately prior to the effective date of the merger, shall be the Restated Certificate of Incorporation of the surviving corporation, and no amendments or changes to that Restated Certificate of Incorporation are effected by this merger.

FIFTH: That the authorized stock and par value of each of the non Delaware Constituent Corporations is as follows:

<u>Corporation:</u>	<u>Number, Class; and Par Value of Authorized Shares:</u>
Pure & Natural Company	10,000 authorized no par value common shares; 100 outstanding

SIXTH: That the executed Agreement and Plan of Merger is on file at the principal place of business of the surviving corporation. The address of the principal

place of business of the surviving corporation is 7201 E. Henkel Way, Scottsdale, AZ 85255.

SEVENTH: That a copy of the Agreement and Plan of Merger will be furnished by the surviving corporation, The Dial Corporation on request and without cost, to the stockholder of the Constituent Corporation.

EIGHTH: That the merger shall be effective as of 11:59 pm on December 31, 2015.

[signature page follows]

Signature Page Cert. of Merger P&N

The Dial Corporation

By:  12/16/15  
Jens Martin Schwaezler, President

By:   
Gregory Baglione, Assistant Secretary