

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412842

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McGraw-Hill School Education, LLC		01/18/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	McGraw-Hill School Education Holdings, LLC		
Street Address:	Two Penn Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10121		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	87270983		
Registration Number:	4660525	REDBIRD ADVANCED LEARNING	
Registration Number:	4852227	REDBIRD MATHEMATICS	
Registration Number:	4660528	REDBIRD ADVANCED LEARNING	
Registration Number:	4690659	EPGY	
Registration Number:	4690658	EDUCATION PROGRAM FOR GIFTED YOUTH	
Registration Number:	4660527		
CORRESPONDENCE DATA			
Fax Number:	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9142880022		
Email:	tmdocket@leasonellis.com, levin@leasonellis.com		
Correspondent Name:	Karin Segall		
Address Line 1:	One Barker Avenue, Fifth Floor		
Address Line 4:	White Plains, NEW YORK 10601		
NAME OF SUBMITTER:	Michelle Levin		
SIGNATURE:	/michelle levin/		
DATE SIGNED:	01/19/2017		

OP \$190.00 87270983




Total Attachments: 2

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DEED OF ASSIGNMENT

WHEREAS, McGraw-Hill School Education, LLC, a limited liability company organized and existing under the laws of the state of Delaware, with an address at Two Penn Plaza, New York, New York 10121 (“Assignor”), owns the following trademark applications and registrations in the United States:

<u>TRADEMARK</u>	<u>App. / Reg. No.</u>	<u>App. / Reg. Date</u>
	87/270,983	December 16, 2016
	4,660,527	December 23, 2014
 REDBIRD ACROSS THE CURRICULUM	4,660,525	December 23, 2014
REDBIRD MATHEMATICS	4,852,227	December 23, 2014
REDBIRD ADVANCED LEARNING	4,660,528	December 23, 2014
EPGY	4,690,659	February 24, 2015
EDUCATION PROGRAM FOR GIFTED YOUTH	4,690,658	February 24, 2015

WHEREAS, McGraw-Hill School Education Holdings, LLC, a limited liability company organized and existing under the laws of the state of Delaware, with an address at Two Penn Plaza, New York, New York 10121 (“Assignee”), is desirous of acquiring said trademarks applications and registrations and all associated goodwill in said trademarks; and

WHEREAS, to the best of Assignor’s knowledge, no oppositions or cancellation actions against the applications and/or registrations are pending and no other party makes a claim of ownership to said trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks and the applications and registrations therefore, together with the goodwill of the business symbolized by said trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

MCGRAW-HILL SCHOOL EDUCATION, LLC

By: MSA Kes

Name: K. Allen Kessner

Title: Assistant General Counsel

Date: Jun 18, 2017

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