

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412950

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eagle Operating Corp.		12/30/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	EnsembleIQ		
Street Address:	8850 West Bryn Mawr		
Internal Address:	Suite 00		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 61			
Property Type	Number	Word Mark	
Registration Number:	3896343	CONVENIENCE STORE NEWS FOR THE SINGLE ST	
Registration Number:	1136761	CONVENIENCE STORE INDUSTRY REPORT	
Registration Number:	3896342	HISPANIC RETAIL 360 SUMMIT	
Registration Number:	4059083	PROGRESSIVE GROCER'S STORE BRANDS	
Registration Number:	4176559	PROGRESSIVE GROCER'S STORE BRANDS	
Registration Number:	4059081	PROGRESSIVE GROCER'S STORE BRANDS	
Registration Number:	4059082	PROGRESSIVE GROCER'S STORE BRANDS	
Registration Number:	4144279	RETAIL LEADER	
Registration Number:	4140348	RETAIL LEADER	
Registration Number:	4144278	RETAIL LEADER	
Registration Number:	4144280	RETAIL LEADER	
Registration Number:	4874404	MULTICULTURAL RETAIL 360	
Serial Number:	86640094	PROGRESSIVE GROCER	
Serial Number:	86640051	MULTICULTURAL RETAIL 360	
Serial Number:	86640080	MULTICULTURAL RETAIL 360	
Serial Number:	86640064	MULTICULTURAL RETAIL 360	
Serial Number:	86640088	PROGRESSIVE GROCER	
Serial Number:	86640091	PROGRESSIVE GROCER	

CH \$1540.00 3896343

Property Type	Number	Word Mark
Registration Number:	1136760	CONVENIENCE STORE NEWS
Registration Number:	4770647	STORE BRANDS
Registration Number:	4770646	STORE BRANDS
Registration Number:	4770648	STORE BRANDS
Registration Number:	4770649	STORE BRANDS
Registration Number:	4876997	CONVENIENCE STORE NEWS FOR THE SINGLE ST
Registration Number:	4876998	CONVENIENCE STORE NEWS FOR THE SINGLE ST
Registration Number:	4874399	CONVENIENCE STORE NEWS
Registration Number:	4874401	CONVENIENCE STORE NEWS
Registration Number:	4874400	CONVENIENCE STORE NEWS
Serial Number:	87130709	ENSEMBLE IQ
Serial Number:	87130728	ENSEMBLE IQ
Registration Number:	1309511	THE GOURMET RETAILER
Registration Number:	5001210	THE GOURMET RETAILER
Registration Number:	4991391	THE GOURMET RETAILER
Registration Number:	4991392	THE GOURMET RETAILER
Registration Number:	4070258	CGT CONSUMER GOODS TECHNOLOGY
Registration Number:	2368466	GREETINGS ETC.
Registration Number:	3527065	HOSPITALITY TECHNOLOGY
Registration Number:	2988490	MOBILE ENTERPRISE
Registration Number:	2407475	RIS RETAIL INFO SYSTEMS NEWS
Registration Number:	2958377	VSR VERTICAL SYSTEMS RESELLER
Registration Number:	4233488	MURTEC
Registration Number:	2188608	HOSPITALITY TECHNOLOGY
Registration Number:	1828632	DESIGN OF THE TIMES
Registration Number:	3743838	I SEMINAR
Registration Number:	3760035	IN-STORE MARKETING INSTITUTE
Registration Number:	4731775	OASIS
Registration Number:	4277441	ONLINE ADVERTISING SURVEY & INSIGHTS SER
Registration Number:	4373201	OASIS ONLINE ADVERTISING SURVEY & INSIGH
Registration Number:	5045003	P2PLU
Serial Number:	86965931	PATH TO PURCHASE EXPO
Registration Number:	4193440	PATH TO PURCHASE INSTITUTE
Registration Number:	4193441	PATH TO PURCHASE INSTITUTE
Registration Number:	5001901	PATH TO PURCHASE LEADERSHIP UNIVERSITY
Registration Number:	5001903	PATH TO PURCHASE LEADERSHIP UNIVERSITY
Registration Number:	4101305	P-O-P DESIGN
Registration Number:	3584979	SHOPPER MARKETING

Property Type	Number	Word Mark
Registration Number:	4662706	SHOPPER MARKETING CONFERENCE & EXPO
Registration Number:	3928337	SHOPPER MARKETING EXPO
Registration Number:	3895751	SHOPPER MARKETING EXPO
Registration Number:	3660412	STRATCONN QUALIFY. MEET. ENGAGE.
Serial Number:	86640101	PROGRESSIVE GROCER

CORRESPONDENCE DATA

Fax Number: 9734913490

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973.491.3326

Email: iplaw@leclairryan.com

Correspondent Name: Brian L. Petrequin, LeClairRyan

Address Line 1: 1037 Raymond Boulevard, 16th Floor

Address Line 2: One Riverfront Plaza

Address Line 4: Newark, NEW JERSEY 07102

NAME OF SUBMITTER:	Brian L. Petrequin
SIGNATURE:	/Brian L. Petrequin/
DATE SIGNED:	01/19/2017

Total Attachments: 2

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EAGLE OPERATING CORP.", CHANGING ITS NAME FROM "EAGLE OPERATING CORP." TO "ENSEMBLEIQ, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF JANUARY, A.D. 2017, AT 5:35 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5950409 8100
SR# 20170051729

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201818324
Date: 01-04-17

TRADEMARK
REEL: 005970 FRAME: 0184

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
EAGLE OPERATING CORP.**

It is hereby certified that:

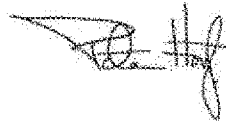
1. The name of the corporation (hereinafter called the "Corporation") is: Eagle Operating Corp.

2. The Certificate of Incorporation of the Corporation is hereby amended by striking out Article FIRST thereof, relating to the name of the Corporation, and by substituting in lieu thereof the following Article:

"FIRST: The name of the Corporation is: EnsembleIQ, Inc.";

3. The Amendment of the Certificate of Incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Signed on December 30, 2016



Print Name: Peter Hoyt
Title: President