

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Release (Reel:5799 / Frame:0206)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wilmington Trust, National Association		11/22/2016	Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Acrisure of California, LLC		
Street Address:	5664 Prairie Creek Drive SE		
City:	Caledonia		
State/Country:	MICHIGAN		
Postal Code:	49316		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4296166	LIVING A BETTER LIFESTYLE	
Registration Number:	4133153	LIVING A BETTER LIFESTYLE	
Registration Number:	4009412	LBL INSURANCE SERVICES	
Registration Number:	4340350	THE ESSENTIAL C.A.R.E. PROCESS	
Registration Number:	2594230	THE LBL GROUP	
Registration Number:	2597727	LBL	
Registration Number:	2658502	THE LBL GROUP	
Registration Number:	2597728	LBL	
Registration Number:	3099611	ECI	
Registration Number:	2820763	ECI	
CORRESPONDENCE DATA			
Fax Number:	8009144240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	800-713-0755		
Email:	Michael.Violet@wolterskluwer.com		
Correspondent Name:	Michael Violet		
Address Line 1:	4400 Easton Commons Way		
Address Line 2:	Suite 125		

OP \$265.00 4296166

Address Line 4:	Columbus, OHIO 43219
NAME OF SUBMITTER:	Ken Tan
SIGNATURE:	/Ken Tan/
DATE SIGNED:	01/20/2017
Total Attachments: 4 source=Partners_Acrisure - Release of Trademark Security Agreement 05-17-16 (5799-0206)#page1.tif source=Partners_Acrisure - Release of Trademark Security Agreement 05-17-16 (5799-0206)#page2.tif source=Partners_Acrisure - Release of Trademark Security Agreement 05-17-16 (5799-0206)#page3.tif source=Partners_Acrisure - Release of Trademark Security Agreement 05-17-16 (5799-0206)#page4.tif	

RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE dated as of November 22, 2016 (this "Release") is made by WILMINGTON TRUST, NATIONAL ASSOCIATION, acting in its capacity as administrative agent (in such capacity, the "Agent") under that certain Trademark Security Agreement, dated as of May 17, 2016 (as amended, supplemented or modified and in effect from time to time, the "Trademark Security Agreement") by and among ACRISURE OF CALIFORNIA, LLC, a Michigan limited liability company (the "Debtor") and the Agent. Capitalized terms used but not otherwise defined herein shall have the meaning set forth in the Trademark Security Agreement.

WHEREAS, pursuant to the Trademark Security Agreement which was recorded in the records of the United States Patent and Trademark Office on May 23, 2016 at Reel 5799, Frame 0206, the Debtor granted to the Agent a continuing security interest in all of the Debtor's right, title and interest in, to and under its owned or thereafter acquired Trademarks, including, but not limited to, those set forth on the attached Schedule A (the "Trademark Collateral");

WHEREAS, the Debtor has requested and the Agent has agreed to provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, relinquishment and discharge of its security interest in the Trademark Collateral (the "Released Collateral").

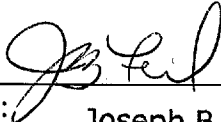
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the Trademark Security Agreement in the Released Collateral, (b) discharge and release its security interest in the Released Collateral, and (c) reassign any and all rights, title and interest it has in the Released Collateral to the Debtor. The Agent agrees to make filings with the United States Patent and Trademark Office and take further actions, in each case as reasonably requested by the Debtor and at the sole expense of the Debtor, to evidence the release and termination of the Agent's security interests in the Released Collateral.

THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK AND SHALL BE BINDING UPON THE DEBTOR'S AND THE AGENT'S REPRESENTATIVES, SUCCESSORS, ASSIGNS AND TRANSFEREES.

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AGENT:

WILMINGTON TRUST, NATIONAL
ASSOCIATION

By: 
Name: Joseph B. Feil
Title: Vice President

SCHEDULE A

Trademark Collateral

Registrations:

Owner	Registration #	Trademark
Acrisure of California, LLC	4,296,166	LIVING A BETTER LIFESTYLE
Acrisure of California, LLC	4,133,153	LIVING A BETTER LIFESTYLE
Acrisure of California, LLC	4,009,412	LBL INSURANCE SERVICES
Acrisure of California, LLC	4,340,350	THE ESSENTIAL C.A.R.E. PROCESS
Acrisure of California, LLC	2,594,230	THE LBL GROUP
Acrisure of California, LLC	2,597,727	LBL
Acrisure of California, LLC	2,658,502	THE LBL GROUP
Acrisure of California, LLC	2,597,728	LBL
Acrisure of California, LLC	3,099,611	ECI
Acrisure of California, LLC	2,820,763	ECI

Applications:

None.