

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM413341

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Samsung Semiconductor, Inc.		01/23/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Samsung Electronics Co., Ltd.		
<b>Street Address:</b>	129, Samsung-ro, Yeongtong-gu		
<b>City:</b>	Suwon-si, Gyeonggi-do		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87105837	SAMSUNG@FIRST	
<b>Serial Number:</b>	86841499	COLLABORATE. INNOVATE. GROW.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310.228.3700		
<b>Email:</b>	rwalsh@smrh.com		
<b>Correspondent Name:</b>	Jill M. Pietrini, Esq.		
<b>Address Line 1:</b>	1901 Avenue of the Stars, Suite 1600		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	08Z8-224703		
<b>NAME OF SUBMITTER:</b>	Jill M. Pietrini, Esq.		
<b>SIGNATURE:</b>	/jimp/		
<b>DATE SIGNED:</b>	01/23/2017		
<b>Total Attachments: 2</b>			
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source=Assignment for SAMSUNG@FIRST in Class 9 from SSI to SEC#page2.tif			

CH \$65.00 87105837

**ASSIGNMENT OF TRADEMARKS AND  
THE UNITED STATES APPLICATIONS THEREFOR**

This assignment is made by and between Samsung Semiconductor, Inc., a California corporation, having a principal place of business at 3655 North 1st Street, San Jose, California 95134 (hereinafter "Assignor"), and Samsung Electronics Co., Ltd., a Republic of Korea corporation, having a principal place of business at 129, Samsung-ro, Yeongtong-gu Suwon-si, Gyeonggi-do, Republic of Korea (hereinafter "Assignee").

WHEREAS, Assignor has an intent to use the trademarks identified below, and has filed applications to register the trademarks based on its intent to use the trademarks for those goods listed in the United States trademark applications identified below (hereinafter the "Marks" and "Applications", respectively).

Mark	Class	App. No.	Filing Date
SAMSUNG@FIRST	9	87/105,837	7/15/16
COLLABORATE. INNOVATE. GROW. & Design	9	86/841499	12/7/15

WHEREAS, Assignor is assigning the Marks and the Applications to Assignee as part of the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. § 1060.

WHEREAS, Assignor is already using the Marks, and Assignee is the parent company of Assignor.

WHEREAS, Assignee, the successor of the ongoing and existing business or portion thereof of Assignor's business to which the Marks pertain, is desirous of acquiring the Marks and the Applications, including the goodwill associated with the ongoing and existing business, the Marks and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

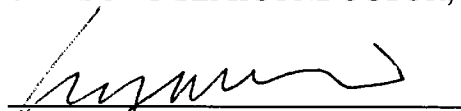
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Marks and the Applications, together with the goodwill of the business symbolized by the Marks, and any and all claims, demands, and causes of action for infringement of the Marks, past, present, and future, and all of the proceeds from the foregoing.

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Signed at San Jose, California, effective this 23 day of Jan, 2017.

SAMSUNG SEMICONDUCTOR, INC.

A handwritten signature in black ink, appearing to read 'Shawn Lee', is written over a horizontal line.

Shawn Lee  
Chief Financial Officer

SMRH:480589661.1