

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM413351

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BA Sports Nutrition, LLC		01/23/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMorgan Chase Bank, N.A.		
<b>Street Address:</b>	11030 Bollinger Canyon Rd		
<b>City:</b>	San Ramon		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94582		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4782242	BODYARMOR SUPERDRINK	
<b>Registration Number:</b>	4717476	UPGRADE YOUR SPORTS DRINK	
<b>Registration Number:</b>	4654617	SUPERIOR HYDRATION	
<b>Registration Number:</b>	5081201	SWITCH TO THE #1 NATURAL SPORTS DRINK	
<b>Registration Number:</b>	3886570	BODYARMOR	
<b>Serial Number:</b>	87289312	BODYARMOR SUPERBAR	
<b>Serial Number:</b>	86235233	UPGRADE YOUR GAME	
<b>Serial Number:</b>	86370849	UPGRADE YOUR ADE	
<b>Serial Number:</b>	86608222	BODYARMOR SUPERWATER	
<b>Serial Number:</b>	87066148	BODYARMOR SUPERDRINK LYTE	
<b>Serial Number:</b>	87066028	BODYARMOR LYTE SUPERDRINK	
<b>Serial Number:</b>	87066155	HYDRATE YOUR HOME TEAM	
<b>Serial Number:</b>	85809905	BODYARMOR SUPERBAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2039757180		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	203-975-7505		
<b>Email:</b>	christina.london@lockelord.com		
<b>TRADEMARK</b>			

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**Correspondent Name:** Locke Lord LLP  
**Address Line 1:** 201 Broad Street  
**Address Line 4:** Stamford, CONNECTICUT 06901

**ATTORNEY DOCKET NUMBER:** 1444099.00074

**NAME OF SUBMITTER:** Christina London

**SIGNATURE:** /christina london/

**DATE SIGNED:** 01/24/2017

**Total Attachments: 5**

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## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement") is made as of January 23, 2017 by BA Sports Nutrition, LLC, a Delaware limited liability company ("Grantor"), to and with JPMorgan Chase Bank, N.A. (the "Lender").

### RECITALS

WHEREAS pursuant to the terms of that certain Credit Agreement dated as of the date hereof (as may be amended, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), between Grantor, as borrower and the Lender, the Lender has agreed to extend credit and make certain financial accommodations to Grantor.

WHEREAS Grantor has executed and delivered to the Lender a Security Agreement of even date herewith (as the same may be amended, renewed, reaffirmed, restated or extended from time to time, the "Security Agreement") by and between Grantor and the Lender, pursuant to which Grantor granted to the Lender a security interest and continuing lien on all of Grantor's right, title and interest in, to and under all Collateral (as defined in the Security Agreement), including the Trademark Collateral (as defined below) and all Collateral in each case whether now owned or existing or hereafter acquired or arising to secure the prompt and complete payment and performance of all Secured Obligations (as defined in the Security Agreement) of the Grantor under the Credit Agreement.

WHEREAS Grantor and the Lender contemplate and intend that the Lender shall have all rights of a secured party in and to the Trademark Collateral and any proceeds thereof, including, without limitation, if an Event of Default (as defined in the Credit Agreement) shall occur and be continuing, the right to exercise its remedies under the Credit Agreement and the Security Agreement in connection with all of Grantor's right, title and interest in such Trademark Collateral; and

WHEREAS pursuant to the Credit Agreement and the Security Agreement, the Grantor is required to execute and deliver this Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each of the parties hereto, Grantor hereby agrees as follows:

1. Defined Terms. Except as otherwise expressly defined herein, all capitalized terms used in this Agreement shall have the meanings ascribed to them in the Security Agreement. Any term used in the Uniform Commercial Code and not defined in this Agreement or the Security Agreement shall have the meaning given to such term in the Uniform Commercial Code.

2. Grant of Security Interest in Trademarks. As security for the Secured Obligations, Grantor hereby grants to the Lender, a continuing security interest in and lien on all of Grantor's right title and interest, whether now existing or hereafter arising or acquired, in, to and under the Trademarks, including but not limited to the Trademarks listed on Exhibit A attached hereto and all goodwill associated with or symbolized by any of such Trademarks (the "Trademark Collateral").

3. Security for Secured Obligations. This Agreement secures, and the Trademark Collateral is collateral security for, the prompt and complete payment or performance in full when due, whether at stated maturity, by required prepayment, declaration, acceleration, demand or otherwise of all Secured Obligations.

4. Incorporation by Reference. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to the Lender pursuant to the Security Agreement, and the Grantor hereby acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference

herein as if fully set forth herein. In the event of any irreconcilable conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall control

5. Recordation. Grantor hereby authorizes and requests that the Commissioner for Trademarks and any other applicable United States government officer record this Agreement.

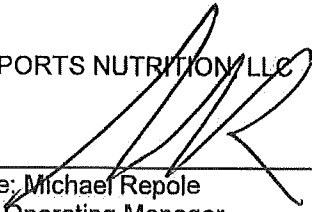
6. Governing Law. This Agreement shall be governed by, and construed in accordance with the laws of the State of New York.

7. Counterparts. This Agreement may be executed in any number of counterparts and by the different parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all of which shall together constitute one and the same instrument. Delivery of an executed signature page to this Agreement by facsimile or electronic transmission shall be as effective as delivery of a manually executed counterpart of this Agreement.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be duly executed as a sealed instrument by their duly authorized representatives all as of the day and year first above written.

BA SPORTS NUTRITION, LLC

By:   
Name: Michael Repole  
Title: Operating Manager

JPMORGAN CHASE BANK, N.A.


By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be duly executed as a sealed instrument by their duly authorized representatives all as of the day and year first above written.

BA SPORTS NUTRITION, LLC

By: \_\_\_\_\_  
Name:  
Title:

JPMORGAN CHASE BANK, N.A.

By:  \_\_\_\_\_  
Name: Hai Nguyen  
Title: Authorized Officer

**EXHIBIT A**

REGISTERED TRADEMARKS

<b>Trademark</b>	<b>Registration Number</b>	<b>Owner</b>
BODYARMOR SUPERDRINK	4782242	BA Sports Nutrition, LLC
UPGRADE YOUR SPORTS DRINK	4717476	BA Sports Nutrition, LLC
SUPERIOR HYDRATION	4654617	BA Sports Nutrition, LLC
SWITCH TO THE #1 NATURAL SPORTS DRINK	5081201	BA Sports Nutrition, LLC
BODYARMOR	3886570	BA Sports Nutrition, LLC

TRADEMARK APPLICATIONS

<b>Trademark</b>	<b>Serial Number</b>	<b>Owner</b>
BODYARMOR SUPERBAR	87289312	BA Sports Nutrition, LLC
UPGRADE YOUR GAME	86235233	BA Sports Nutrition, LLC
UPGRADE YOUR ADE	86370849	BA Sports Nutrition, LLC
BODYARMOR SUPERWATER	86608222	BA Sports Nutrition, LLC
BODYARMOR SUPERDRINK LYTE	87066148	BA Sports Nutrition, LLC
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