

900391987 01/19/2017

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412953

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Madison Capital Funding LLC		10/21/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SH Franchising, LLC		
Street Address:	1966 Greenspring Drive, Suites 507-508		
City:	Timonium		
State/Country:	MARYLAND		
Postal Code:	21093		
Entity Type:	Corporation: DELAWARE <i>Limited Liability Company</i>		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4105011	SENIOR GEMS	
Registration Number:	4035118	SENIOR HELPERS CARE AND COMFORT AT A MOM	
Registration Number:	4054177	CARE AND COMFORT AT A MOMENT'S NOTICE.	
Registration Number:	4202983	SENIOR HELPERS PEACE OF MIND SERVICE	
Registration Number:	3996782	STAY AT HOME SCORE	
Registration Number:	3913479	WELLNESS WATCH	
Registration Number:	3889071	SENIOR HELPERS NAVIGATOR	
Registration Number:	3527060	SENIOR HELPERS	
Registration Number:	3072314	SENIOR HELPERS	
CORRESPONDENCE DATA			
Fax Number:	3125774565		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125778265		
Email:	kristin.brozovic@kattenlaw.com		
Correspondent Name:	Kristin Brozovic C/O Katten		
Address Line 1:	525 W Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	214338-81		

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NAME OF SUBMITTER:	Kristin Brozovic
SIGNATURE:	/Kristin Brozovic/
DATE SIGNED:	01/19/2017
Total Attachments: 3 source=Senior Helpers - Trademark Release (executed)#page1.tif source=Senior Helpers - Trademark Release (executed)#page2.tif source=Senior Helpers - Trademark Release (executed)#page3.tif	

TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of October 21, 2016, by MADISON CAPITAL FUNDING LLC (“Secured Party”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

W I T N E S S E T H:

WHEREAS, SH Franchising, LLC, a Delaware limited liability company (“Grantor”) and Secured Party were parties to that certain Trademark Security Agreement dated as of October 9, 2012 (the “Security Agreement”) pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule A hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on October 10, 2012, at Reel 4878, Frame 0596;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor;

WHEREAS, Grantor has satisfied and fulfilled all of its obligations to release the Secured Party’s security interest in the Trademarks and Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “Trademark Collateral”):

(i) each Trademark listed on Schedule A annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

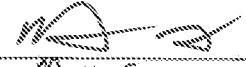
(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of each such Trademark or (b) injury to the goodwill associated with each such Trademark.

2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party’s right, title and interest in and to the Trademarks and the Trademark Collateral.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

MADISON CAPITAL FUNDING LLC

By: 
Name: Mark Graves
Title: VP

SCHEDULE A

Trademark Registrations

Trademark	Registration Number	Registration Date	Jurisdiction
SENIOR GEMS	4105011	2/28/12	U.S. Federal
SENIOR HELPERS CARE AND COMFORT AT A MOMENT'S NOTICE. & Design	4035118	10/4/11	U.S. Federal
CARE AND COMFORT AT A MOMENT'S NOTICE.	4054177	11/8/11	U.S. Federal
SENIOR HELPERS PEACE OF MIND SERVICE	4202983	9/4/12	U.S. Federal
STAY AT HOME SCORE	3996782	7/19/11	U.S. Federal
WELLNESS WATCH	3913479	2/1/11	U.S. Federal
SENIOR HELPERS NAVIGATOR	3889071	12/14/10	U.S. Federal
SENIOR HELPERS	3527060	11/4/08	U.S. Federal
SENIOR HELPERS & Design	3072314	3/21/06	U.S. Federal

Trademark Applications

Trademark	Application Number	Application Date	Jurisdiction
None.			