TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM413581

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Health Information Designs, LLC		12/09/2016	Limited Liability Company: ALABAMA

RECEIVING PARTY DATA

Name:	Appriss Inc.		
Street Address:	10401 Linn Station Rd.		
Internal Address:	Suite 200		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40223		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	3368186	RXSENTRY	

CORRESPONDENCE DATA

5027798225 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 502-587-3400 Email: dnagle@stites.com **Correspondent Name:** David W. Nagle, Jr. 400 West Market St. Address Line 1:

Address Line 2: **Suite 1800**

Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER:	David W. Nagle, Jr.
SIGNATURE:	/david w. nagle, jr./
DATE SIGNED:	01/25/2017

Total Attachments: 5

source=RXSENTRY-Assignment#page1.tif source=RXSENTRY-Assignment#page2.tif source=RXSENTRY-Assignment#page3.tif

> **TRADEMARK** REEL: 005971 FRAME: 0121

900392577

source=RXSENTRY-Assignment#page4.tif source=RXSENTRY-Assignment#page5.tif

> TRADEMARK REEL: 005971 FRAME: 0122

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this "<u>Agreement</u>"), dated as of December 9, 2016, is made by and between Health Information Designs, LLC, an Alabama limited liability company (the "<u>Assignor</u>") and Appriss Inc., a Delaware corporation (the "<u>Assignee</u>") (each of the foregoing a "<u>Party</u>"). All capitalized terms used herein that are not otherwise defined herein shall have the same meaning as in the Asset Purchase Agreement by and among, inter alia, Assignor and Assignee, dated as of the date hereof (the "<u>APA</u>"). This Agreement shall be effective as of 12:01 am on the Closing Date.

RECITALS

WHEREAS, this Agreement is entered into by Assignor and Assignee pursuant to the APA;

WHEREAS, the Assignor wishes to assign all of its right, title and interest in and to the Purchased Intellectual Property to the Assignee, and the Assignee wishes to accept the assignment of all of the Purchased Intellectual Property, including, without limitation, the Intellectual Property listed on the Schedules hereto; and

NOW, THEREFORE, in consideration of the promises and the mutual covenants and agreements contained herein and in the APA, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto hereby agree as follows:

Section 1. Assignment of the Trademarks.

- 1.1 Assignor hereby assigns and transfers to Assignee, and Assignee hereby receives, acquires and accepts, all of Assignor's right, title and worldwide interest, in and to the trademarks listed on Schedule A (the "Trademarks"), including, without limitation, (a) all of the goodwill associated or connected with the use of, and symbolized by, the Trademarks, (b) all registrations obtained by Assignor for the Trademarks including all extensions and renewals thereof, (c) the right to file any document to maintain the Trademarks and any associated registrations, (d) all common law trademark and trade name rights in the Trademarks, (e) the right to file applications for registration of the Trademarks worldwide, and (f) the right to sue for past, present and future infringement, dilution or other violation of the Trademarks and collect and retain all damages, settlements and proceeds recovered therefrom; and all rights corresponding with any of the foregoing throughout the world.
- 1.2 Assignor hereby authorizes the Commissioner for Trademarks of the United States Patent and Trademark Office and all other corresponding entities or agencies in any applicable government or foreign countries, to record Assignee as the owner of the Trademarks.
- Section 2. Assignment of Unregistered Copyrights. Assignor hereby assigns and transfers to Assignee, and Assignee hereby receives, acquires and accepts, all right, title and interest to any works included in the Purchased Intellectual Property that may be protected by the copyright laws of the United States and/or the laws of foreign jurisdictions (the "Unregistered Copyrights"), and the right (but not the obligation) to assert such Unregistered Copyrights and

1

TRADI

7826376v2

other assigned rights to collect for all past, present and future infringements of the Unregistered Copyrights, and claims for damages relating thereto and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

- <u>Numbers</u>. Assignor hereby assigns and transfers to Assignee, and Assignee hereby receives, acquires and accepts, all of Assignor's right, title and worldwide interest, in and to the domain names, website content, and telephone numbers listed on <u>Schedule C</u> (the "<u>Domain Names</u>, <u>Website Content and Telephone Numbers</u>"), together with the goodwill connected with the use thereof and symbolized by the Domain Names, Website Content and Telephone Numbers. The Assignor shall declare to its registrar the Assignor's consent and confirmation to the transfer to Assignee of the Domain Names set forth on Schedule C, or take such other commercially reasonable actions as may be needed to effectuate the transfer of such Domain Names, upon the reasonable request of Assignee, Assignee's or the Assignor's registrar or Assignee's agent or representative.
- Section 4. Conflicts. In the event of any conflict between this Agreement and the APA, the provisions of the APA shall prevail. Nothing contained herein shall be deemed to modify, amend or supersede any of the terms or conditions of the Purchase Agreement
- <u>Section 5.</u> <u>Amendments and Waiver</u>. Section 11.6 of the APA is hereby incorporated herein in its entirety, mutatis mutandis.
- **Section 6. Assignment; Parties in Interest**. Section 11.1 of the APA is hereby incorporated herein in its entirety, mutatis mutandis.
- **Section 7. Counterparts**. Section 11.13 of the APA is hereby incorporated herein in its entirety, mutatis mutandis.
- **Section 8. Governing Law, Jurisdiction**. Section 11.2 of the APA is hereby incorporated herein in its entirety, mutatis mutandis.
- **Section 9. Specific Performance**. Section 11.12 of the APA is hereby incorporated herein in its entirety, mutatis mutandis.
- **Section 10. Notices.** Section 11.5 of the APA is hereby incorporated herein in its entirety, mutatis mutandis.
- **Section 11. Severability**. Section 11.4 of the APA is hereby incorporated herein in its entirety, mutatis mutandis.

[THE REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement as of the date first above written.

ASSIGNOR

HEALTH INFORMATION DESIGNS, LLC

ASSIGNEE

APPRISS INC.

By: _______
Name: Title:

[Signature Page to Intellectual Assignment Agreement]

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement as of the date first above written.

ASSIGNOR

HEALTH INFORMATION DESIGNS, LLC

By:		
Name:		
Title:		

ASSIGNEE

APPRISS INC.

By: Michael Clams
Name:
Title:

SCHEDULE A

Trademarks

Trademark Registrations:

Mark	Status	Class	Goods	Appl. No. / Registration No.	Appl. Date / Registration Date
RxSentry	Live/Issued	IC:	Providing temporary use of on-line non-downloadable	3,368,186	1/15/2008
	and Active	042	old software for reviewing pharmaceutical claims data for various		
		US:	S: government agencies in order to identify individuals who		
		100,	obtain narcotic prescriptions through government healthcare		
		101	programs and are misusing said prescription drugs		

7826376v2

RECORDED: 01/25/2017

TRADEMARK
REEL: 005971 FRAME: 0127