TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM413574

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Direct Flow Medical, Inc.		01/09/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Direct Flow (Assignment for the Benefit of Creditors), LLC		
Street Address:	1100 La Avenida Street, Building A		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	Limited Liability Company: CALIFORNIA		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4679453	GENUINE INGENUITY
Registration Number:	3662885	DIRECT FLOW MEDICAL
Serial Number:	86694305	DIRECTRACK

CORRESPONDENCE DATA

Fax Number: 9494754754

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-451-3800

Email: skann@gibsondunn.com

Correspondent Name: Stephanie Kann

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn & Crutcher LLP Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	73748-00033
NAME OF SUBMITTER:	Stephanie Kann
SIGNATURE:	/stephanie kann/
DATE SIGNED:	01/25/2017

Total Attachments: 3

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TRADEMARK REEL: 005971 FRAME: 0141

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, by resolution of the board of directors of Direct Flow Medical, Inc., a Delaware corporation ("Direct Flow Medical" or "Assignor"), and with the consent of the requisite number of shareholders of Direct Flow Medical, on January . 2017, Direct Flow Medical, in accordance with the assignment for benefit of creditor laws of the State of California, transferred ownership of all of its right, title and interest in and to all of its assets to Direct Flow (Assignment for the Benefit of Creditors), LLC, a California limited liability company ("Assignee"), and in so doing has also designated Assignor to act as the assignee for the benefit of creditors of Direct Flow Medical (the "General Assignment");

WHEREAS, Assignor and Assignee desire to memorialize the transfer of Assignor's trademarks and related rights to Assignee.

NOW, THEREFORE, BE IT KNOWN, pursuant to the General Assignment, Assignor has conveyed, assigned, transferred, delivered and set over to Assignee, its successors and assigns, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, all right, title and interest in and to any and all trademark rights and copyrights throughout the world, including any and all applications, registrations, and common law marks, together with the goodwill of the business associated with and symbolized by same, held by Assignor immediately prior to the consummation of the General Assignment, including those set forth in Schedule A hereto, together with all common law rights therein and the right to sue for past infringement of any and all of said trademarks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly authorized officer as of the date first written above.

Direct	Flow Medical, Inc.
Ву:	Lavid Boyle
Name	Devid Boyle
Title:	CFO '
LLC, i the ber By: Name:	Flow (assignment for the benefit of creditors), n its sole and limited capacity as the assignee for sefit of creditors of Direct Flow Medical, Inc.
Title:	mak.

1062369 v1/SF

Schedule A

Trademarks

1062369 v1/SF

TRADEMARK REEL: 005971 FRAME: 0143

Mark	Country	Serial/Registration	Filing/Registration
		Number	Date
GENUINE INGENUITY	U.S.	Serial No. 85/918,243	Filing Date
		Reg. No. 4,679,453	4/29/2013
			Reg. Date 1/27/2015
DIRECT FLOW	U.S.	Serial No. 77/547,275	Filing Date
MEDICAL		Reg. No. 3,662,885	8/14/2008
			Reg. Date 8/4/2009
DIRECTRACK	U.S.	Serial No. 86/694,305	Filing Date
			7/15/2015
DIRECT FLOW MEDICAL	Canada	Appl. No. 1427761	Filing Date
		Reg. No. TMA840556	2/13/2009
			Reg. Date 1/17/2013
DIRECT FLOW MEDICAL	Colombia	Appl. No. 12112804	Filing Date 7/5/2012
		Reg. No. 464901	Reg. Date
			11/21/2012
DIRECT FLOW MEDICAL	IR/Madrid	Appl. No. 993522	Filing Date
		Reg. No. 993522	2/13/2009
			Reg. Date 2/13/2009
DIRECT FLOW MEDICAL	IR/EU	Appl. No. 993522	Filing Date
		Reg. No. 993522	2/13/2009
			Reg. Date 2/13/2009
DIRECT FLOW MEDICAL	IR/JP	Appl. No. 993522	Filing Date
		Reg. No. 993522	2/13/2009
			Reg. Date 2/13/2009
DIRECTRACK	IR/Madrid	Appl. No. 1289612	Filing Date 1/8/2016
		Reg. No. 1289612	Reg. Date 1/8/2016
DIRECTRACK	IR/EU	Appl. No. 1289612	Filing Date 1/8/2016
		Reg. No. 1289612	Reg. Date 1/8/2016

RECORDED: 01/25/2017