

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413362

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bookspan LLC		12/31/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Book of the Month LLC		
Street Address:	34 West 27th Street		
Internal Address:	10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1059199	BOOK-OF-THE-MONTH	
Registration Number:	2256398	BOOK-OF-THE-MONTH CLUB	
Registration Number:	1029328	BOOK-OF-THE-MONTH CLUB NEWS	
Registration Number:	2158615	CHILDREN'S BOOK-OF-THE-MONTH CLUB	
Registration Number:	2158616	CHILDREN'S BOOK-OF-THE-MONTH CLUB	
Serial Number:	87253996	LITTLE SHELF	
CORRESPONDENCE DATA			
Fax Number:	2128189606		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-404-8714		
Email:	mlerner@ssbb.com		
Correspondent Name:	Mark Lerner		
Address Line 1:	230 Park Avenue		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
NAME OF SUBMITTER:	Mark Lerner		
SIGNATURE:	/mark lerner/		

OP \$165.00 1059199

DATE SIGNED:	01/24/2017
Total Attachments: 2 source=Trademark Assignment BKS to BOTM - Executed Final (2)#page1.tif source=Trademark Assignment BKS to BOTM - Executed Final (2)#page2.tif	

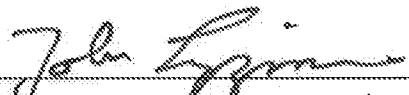
TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS, BOOKSPAN LLC, a Delaware limited liability company ("Assignor") with offices located at 34 West 27th Street, 10th Floor, New York, New York 10001, is the owner of the trademark(s)/service mark(s) registered and applied for in the United States Patent and Trademark Office listed on the attached Schedule (hereinafter "Trademark(s)");

WHEREAS BOOK OF THE MONTH LLC, a New York limited liability company (the "Assignee"), of 34 West 27th Street, 10th Floor, New York, New York 10001, is desirous of acquiring the Trademark(s) and all registrations and pending applications therefore; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and any registrations and/or applications therefore and common law rights therein, together with the goodwill of the business symbolized by the Trademark(s), and all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Trademark(s). Assignor further agrees to execute all documents necessary to perfect such rights, title, and interest in Assignee, its successors, assigns, and legal representatives.

BOOKSPAN LLC

BY: 
TITLE: AUTHORIZED SIGNATORY
DATE: DECEMBER 31, 2016

TRADEMARK/SERVICE MARK ASSIGNMENT SCHEDULE

Mark	Registration/Serial #
BOOK-OF-THE-MONTH	Registration # 1059199
BOOK-OF-THE-MONTH CLUB	Registration # 2256398
BOOK-OF-THE-MONTH CLUB NEWS	Registration# 1029328
CHILDREN'S BOOK-OF-THE-MONTH CLUB	Registration # 2158615
CHILDREN'S BOOK-OF-THE-MONTH CLUB	Registration # 2158616
LITTLE SHELF	Serial # 87253996