

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM413406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION		01/20/2017	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	PURE RISK MANAGEMENT, LLC		
Street Address:	44 S. Broadway		
Internal Address:	Suite 301		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10601		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4460192	PURE FLOOD ADVANTAGE	
Registration Number:	4460191	PURE FLOOD EXTENSION	
Registration Number:	4460193	PURE FLOOD SOLUTIONS	
Registration Number:	4472280	THE POWER OF MUTUALITY	
Registration Number:	4460110	PURE MEMBER ADVOCATE	
Registration Number:	4353545		
Registration Number:	4431211	PURE	
Registration Number:	4023848	THE PURE PROMISE	
Registration Number:	3626724	PURE NOW, THERE'S A BRIGHT IDEA	
Registration Number:	3513189	PURE HIGH NET WORTH INSURANCE	
CORRESPONDENCE DATA			
Fax Number:	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704 503 2600		
Email:	vbantug@kslaw.com		
Correspondent Name:	KING & SPALDING		
Address Line 1:	100 N TRYON STREET		

OP \$265.00 4460192

Address Line 2:	SUITE 3900
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	52990.515112
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NAME OF SUBMITTER:	Vicky R. Bantug
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SIGNATURE:	/Vicky R. Bantug/
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DATE SIGNED:	01/24/2017
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Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (the "Release") is made as of January 20, 2017, by **U.S. BANK NATIONAL ASSOCIATION**, as administrative agent (in such capacity, the "Administrative Agent"), in favor of **PURE RISK MANAGEMENT, LLC** (the "Grantor").

W I T N E S S E T H

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of March 28, 2013 (the "Trademark Security Agreement"), the Grantor granted the Administrative Agent a security interest in and to the Trademark Collateral (as defined therein), including the registered U.S. trademarks and applications identified on Schedule 1 attached hereto (such registered trademarks and applications and all extensions and renewals thereof, together with all goodwill of the business associated therewith and symbolized thereby, and the right to sue for past, present and future infringements and dilutions, and all rights corresponding thereto, and all income, fees, royalties, proceeds and other payments at any time due or payable with respect thereto, the "Trademarks");

WHEREAS, the Trademark Security Agreement was recorded with the U.S. Patent and Trademark Office on November 7, 2013 at Reel 5148, Frame 0744;

WHEREAS, the Grantor has satisfied the terms of the Trademark Security Agreement and requests a specific release of the security interest granted and recorded against the Trademark Collateral; and

WHEREAS, the Administrative Agent, on behalf of itself, the Lenders and the Secured Parties, desires to grant to the Grantor a specific release of the security interest granted and recorded against the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration previously tendered by the Grantor, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent, on behalf of itself, the Lenders and the Secured Parties, does hereby terminate the Trademark Security Agreement and assign, terminate, release and discharge the entirety of the security interest in the Trademark Collateral and reassigns to the Grantor any and all right, title and interest of any nature whatsoever which it may hold in or to the Trademark Collateral and associated common law rights and goodwill appurtenant thereto, and further agrees that it shall execute all other documents and do all other acts necessary to relinquish, confirm, effectuate and record this Release and the Grantor's right, title and interest in and to the Trademark Collateral.

[Signature page follows]

IN TESTIMONY WHEREOF, the Administrative Agent has executed this Release by its proper officers thereunto duly authorized.

U.S. BANK NATIONAL ASSOCIATION, as
Administrative Agent

By: 

Name: Kurt Swanson

Title: Managing Director

Schedule 1

Trademarks

No.	Title	App. No.	App. Date	Reg. No.	Reg. Date	Owner
1.	PURE FLOOD ADVANTAGE	85855810	2/21/2013	4460192	12/31/2013	PURE RISK MANAGEMENT, LLC
2.	PURE FLOOD EXTENSION	85855809	2/21/2013	4460191	12/31/2013	PURE RISK MANAGEMENT, LLC
3.	PURE FLOOD SOLUTIONS	85855812	2/21/2013	4460193	12/31/2013	PURE RISK MANAGEMENT, LLC
4.	THE POWER OF MUTUALITY	85794528	12/4/2012	4472280	1/21/2014	PURE RISK MANAGEMENT, LLC
5.	PURE MEMBER ADVOCATE	85794522	12/4/2012	4460110	12/31/2013	PURE RISK MANAGEMENT, LLC
6.	Design Only	85755395	10/16/2012	4353545	6/18/2013	PURE RISK MANAGEMENT, LLC
7.	PURE	85754810	10/16/2012	4431211	11/12/2013	PURE RISK MANAGEMENT, LLC
8.	THE PURE PROMISE	85147626	10/7/2010	4023848	9/6/2011	PURE RISK MANAGEMENT, LLC
9.	PURE NOW, THERE'S A BRIGHT IDEA	77595928	10/20/2008	3626724	5/26/2009	PURE RISK MANAGEMENT, LLC
10.	PURE HIGH NET WORTH INSURANCE	77087035	1/19/2007	3513189	10/7/2008	PURE RISK MANAGEMENT, LLC