

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413421

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gayln Ziegler		01/18/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Hebrew University of Jerusalem		
Street Address:	P.O. Box 34165, Givat Ram		
City:	Jerusalem		
State/Country:	ISRAEL		
Postal Code:	91341		
Entity Type:	Corporation: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86924822	EINSTEIN CANINES	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 857-6000		
Email:	cathy.obrien@arentfox.com		
Correspondent Name:	Anthony V. Lupo and Luna M. Samman		
Address Line 1:	Arent Fox LLP		
Address Line 2:	1717 K Street, NW		
Address Line 4:	Washington, D.C. 20006-5344		
DOMESTIC REPRESENTATIVE			
Name:	Anthony V. Lupo		
Address Line 1:	Arent Fox LLP		
Address Line 2:	1717 K Street, NW		
Address Line 4:	Washington, D.C. 20006-5344		
NAME OF SUBMITTER:	Luna M. Samman		
SIGNATURE:	/luna m. samman/		
DATE SIGNED:	01/24/2017		

OP \$40.00 86924822

Total Attachments: 1

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SCHEDULE B

Assignment

WHEREAS, Gayln Ziegler ("Assignor"), an individual located at 5519 Winton Street, Dallas, Texas 75206, United States, has adopted and used the trademark EINSTEIN CANINES, and filed U.S. Trademark Application No. 86/924822 for the trademark EINSTEIN CANINES on March 1, 2016 ("the Mark");

WHEREAS, The Hebrew University of Jerusalem, a company duly incorporated and organized under the laws of Israel, having an address of P.O. Box 34165, Givat Ram, Jerusalem, Israel 91341 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Mark, and the application thereof, together with the goodwill of the business associated with the Mark, as the successor in interest to that portion of Assignor's ongoing and existing business to which the Mark pertains;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, and the application thereof, together with the goodwill of the business symbolized by the Mark.

Gayln Ziegler

Date: 18 January 2017

By:

