

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413114

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/30/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U Run, LLC		01/19/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cool Events LLC		
Street Address:	21002 N. 19th Avenue, Suite 120		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85027		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86782657	FOAM GLOW	
CORRESPONDENCE DATA			
Fax Number:	6022638185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-279-8500		
Email:	derickson@mmcec.com		
Correspondent Name:	Douglas C. Erickson		
Address Line 1:	3200 N. Central Avenue, Suite 1800		
Address Line 4:	Phoenix, ARIZONA 85012		
NAME OF SUBMITTER:	Douglas C. Erickson		
SIGNATURE:	/derickson/		
DATE SIGNED:	01/20/2017		
Total Attachments: 1			
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OP \$40.00 86782657

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, U Run, LLC, a Delaware limited liability company, with its principal place of business at 21002 N. 19th Avenue, Suite 130, Phoenix, AZ 85027, assigns all its title and interest in and to the rights in the mark "Foam Glow," Serial No. 86782657, and of the pending application for U.S. registration therefor, together with the goodwill associated therewith to Cool Events LLC, a Delaware limited liability company at 21002 N. 19th Avenue, Suite 120, Phoenix, AZ 85027, with the assignment effective as of December 30, 2016.

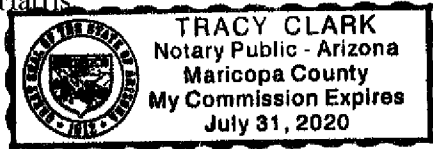
DATED this 19th day of January, 2017.

U Run, LLC

By *Philip S. Harris*
Philip S. Harris, President

STATE OF ARIZONA)
) ss.
County of Maricopa)

SUBSCRIBED AND SWORN to before me this 19th day of January, 2017 by Philip S. Harris



Tracy Clark
Notary Public

My commission expires: 7/31/2020

I hereby accept the assignment of intellectual property from U Run, LLC, effective as of December 30, 2016.

Cool Events LLC

By *William Spata*
William Spata, Managing Member