

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM413127

|   |  |                       |                         |
|---|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                         |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                         |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>      |
| The Rob Nelson Company  |  | 01/19/2017            | Corporation: WASHINGTON |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                         |
| <b>Name:</b>  | Big League Chew Properties, LLC                    |                       |                         |
| <b>Street Address:</b>  | 9600 SW Oak Street                                 |                       |                         |
| <b>Internal Address:</b>  | Suite 330  |                       |                         |
| <b>City:</b>  | Portland   |                       |                         |
| <b>State/Country:</b>   | OREGON   |                       |                         |
| <b>Postal Code:</b>   | 97223  |                       |                         |
| <b>Entity Type:</b>   | Limited Liability Company: OREGON                  |                       |                         |
| <b>PROPERTY NUMBERS Total: 10</b>   |  |                       |                         |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                         |
| <b>Serial Number:</b>   | 86888183   | ROB'S GAME            |                         |
| <b>Serial Number:</b>   | 87158886   | FIVER                 |                         |
| <b>Registration Number:</b>   | 4108991  | 101 RUN               |                         |
| <b>Registration Number:</b>   | 4462979  | 5-BALL                |                         |
| <b>Registration Number:</b>   | 2498640  | BOKU                  |                         |
| <b>Registration Number:</b>   | 3261816  | GROUNDBALL GRAPE      |                         |
| <b>Registration Number:</b>   | 2882052  | LUCKY LETTERS         |                         |
| <b>Registration Number:</b>   | 3522607  | POCKETZOO             |                         |
| <b>Registration Number:</b>   | 2814160  | QUINTS                |                         |
| <b>Registration Number:</b>   | 3472173  | WILD PITCH WATERMELON |                         |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                         |
| <b>Fax Number:</b>  | 5032284373   |                       |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                         |
| <b>Phone:</b>   | (503) 227-5631                                     |                       |                         |
| <b>Email:</b>   | SDP.docket@chernofflaw.com                         |                       |                         |
| <b>Correspondent Name:</b>  | Susan D. Pitchford                                 |                       |                         |
| <b>Address Line 1:</b>  | 111 SW Columbia Street                             |                       |                         |
| <b>Address Line 2:</b>  | Suite 725  |                       |                         |

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|  |                        |
|--|------------------------|
| <b>Address Line 4:</b>   | Portland, OREGON 97201 |
| <b>NAME OF SUBMITTER:</b>  | Susan D. Pitchford     |
| <b>SIGNATURE:</b>  | /s/                    |
| <b>DATE SIGNED:</b>  | 01/20/2017             |
| <b>Total Attachments: 3</b><br>source=Nelson TM assign#page1.tif<br>source=Nelson TM assign#page2.tif<br>source=Nelson TM assign#page3.tif |                        |

TRADEMARK ASSIGNMENT

WHEREAS The Rob Nelson Company, a Washington corporation located at 1701 Broadway, Vancouver, WA 98663, is the owner of the trademarks shown in Schedules A and B hereto and the trademark registrations and applications shown therein (hereinafter "the Nelson marks"); and

WHEREAS Big League Chew Properties, LLC, an Oregon limited liability company located at 9600 SW Oak Street, Suite 330, Portland, OR 97223, is the successor to the business of The Rob Nelson Company and desires to obtain the Nelson marks, the trademark registrations and applications for the marks shown in Schedules A and B hereto, and the goodwill associated with the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said The Rob Nelson Company does hereby assign, transfer and set over to said Big League Chew Properties, LLC its entire right, title and interest in and to the Nelson marks, the trademark registrations and applications shown in Schedules A and B hereto, and the goodwill associated with the marks.

Executed this 19<sup>th</sup> day of January 2017.

THE ROB NELSON COMPANY

By *Robert C. Nelson*

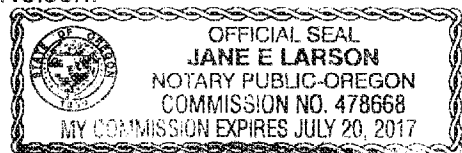
Robert C. Nelson, President

STATE OF OREGON )

) ss.

County of Multnomah )

This instrument was acknowledged before me on 1-19-17 by Robert C. Nelson.



*Jane E. Larson*  
Notary Public for Oregon

My Commission Expires: July 20, 2017

[SEAL]

SCHEDULE A  
UNITED STATES TRADEMARKS

Registrations

| <u>Mark</u>           | <u>Registration No.</u> | <u>Issue Date</u> |
|-----------------------|-------------------------|-------------------|
| 101 RUN               | 4,108,991               | March 6, 2012     |
| 5-BALL                | 4,462,979               | January 7, 2014   |
| BOKU                  | 2,498,640               | October 16, 2001  |
| GROUNDBALL GRAPE      | 3,261,816               | July 10, 2007     |
| LUCKY LETTERS         | 2,882,052               | September 7, 2004 |
| POCKET ZOO            | 3,522,607               | October 21, 2008  |
| QUINTS                | 2,814,160               | August 8, 2003    |
| WILD PITCH WATERMELON | 3,472,173               | July 22, 2008     |

Applications

| <u>Mark</u> | <u>Serial No.</u> | <u>Filing Date</u> |
|-------------|-------------------|--------------------|
| ROB'S GAME  | 86-888,183        | January 27, 2016   |
| FIVER       | 87-158,886        | September 1, 2016  |

SCHEDULE B  
FOREIGN TRADEMARKS

| <u>Country</u>                 | <u>Mark</u>   | <u>Registration No.</u> | <u>Issue Date</u>  |
|--------------------------------|---------------|-------------------------|--------------------|
| European Union                 | BOKU          | 825042                  | September 21, 1999 |
| Madrid Protocol<br>(Australia) | LUCKY LETTERS | 1338651                 | September 17, 2009 |
| South Africa                   | LUCKY LETTERS | 2010/02543              | February 8, 2010   |
| Ireland                        | QUINTS        | 204919                  | June 10, 1999      |