

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413015

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richloom Corp.		01/19/2017	Corporation: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Richloom Fabrics Group		
Street Address:	261 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4893242	FORTRESS BY RICHLOOM	
Registration Number:	5016606	FORTRESS BY RICHLOOM	
CORRESPONDENCE DATA			
Fax Number:	2128366487		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128367087		
Email:	mark.godler@apks.com		
Correspondent Name:	Mark Godler		
Address Line 1:	250 West 55th Street		
Address Line 4:	New York, NEW YORK 10019-9710		
NAME OF SUBMITTER:	Mark D. Godler		
SIGNATURE:	/mark d. godler/		
DATE SIGNED:	01/20/2017		
Total Attachments: 3			
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TRADEMARK AND TRADENAME ASSIGNMENT

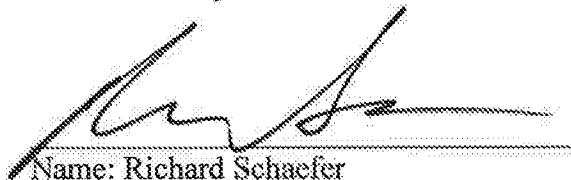
WHEREAS Richloom Corp., a corporation organized and existing under the laws of South Carolina, located at 261 Fifth Avenue, New York, N.Y. 10016, is the owner of the two federally registered trademarks, logos and/or tradenames identified on the attached Exhibit A (the "Fortress Trademarks") used in connection with "Polyurethane fabric for the manufacture of bedding products and ready-made bedding products, namely, comforters, bed skirts, bed sheets, shams, pillowcases, and curtains made of fabric," and all of the goodwill associated therewith; and

WHEREAS, Richloom Fabrics Group, located at located at 261 Fifth Avenue, New York, N.Y. 10016, desires to acquire the Fortress Trademarks and all of the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Richloom Corp. hereby assigns, set overs and transfers to Richloom Fabrics Group, its successors and assigns, the entire right, title and interest in and to the Fortress Trademarks, together with the goodwill of the business associated therewith, effective January 19, 2017.

Richloom Corp.

By:



Name: Richard Schaefer

Title: Chief Financial Officer

Dated: New York, New York
January 19, 2017

EXHIBIT A

FORTRESS BY RICHLOOM

Registration No. 4893242, in Class 024 for "Polyurethane fabric for the manufacture of bedding products and ready-made bedding products, namely, comforters, bed skirts, bed sheets, shams, pillowcases, and curtains made of fabric".



Registration No. 5016606, consisting of the wording "FORTRESS BY RICHLOOM", with "BY RICHLOOM" appearing in orange, and "FORTRESS" appearing in black except for the letter "O" which is formed from a triangle appearing in shades of orange and red, in Class 024 for "Polyurethane fabric for the manufacture of bedding products and ready-made bedding products, namely, comforters, bed skirts, bed sheets, shams, pillowcases, and curtains made of fabric".

STATE OF NEW YORK)
)ss.
COUNTY OF NEW YORK)

On this 19 day of January, 2017 before me, a Notary Public in and for the County aforesaid, personally appeared Richard Schaefer, personally known to me and known to me to be the person whose name is subscribed to the foregoing instrument, who stated that he is the CFO of Richloom Corp. and that he has been duly authorized to execute the foregoing instrument.

Patricia M. Daly
Notary Public

PATRICIA M. DALY
Notary Public, State of New York
Registration #01DA6332560
Qualified in Nassau County
Commission Expires Nov. 2, 2019

NOV 2, 2019
My Commission Expires