

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM413228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ideavillage Products Corp.		01/10/2017	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Go.Products, LLC		
Street Address:	1854 4th Street		
City:	San Rafael		
State/Country:	CALIFORNIA		
Postal Code:	94901		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4464030	FLIPEEZ	
CORRESPONDENCE DATA			
Fax Number:	8479194631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8475090045		
Email:	howard@hfine.com		
Correspondent Name:	Howard Fine		
Address Line 1:	2100 Sanders Road, Suite 200		
Address Line 4:	Northbrook, ILLINOIS 60062		
NAME OF SUBMITTER:	Howard R. Fine		
SIGNATURE:	/Howard R. Fine/		
DATE SIGNED:	01/23/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Ideavillage Products Corp., a New Jersey corporation located at 155 Route 46 West Wayne, New Jersey 07470 ("Assignor"), is the owner of the trademarks and associated registrations and pending applications, and all of the goodwill associated therewith, identified in Schedule A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Go.Products, LLC, a California limited liability company located at 1854 4th Street, San Rafael, California 94901 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks and any and all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor's worldwide right, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby, and including, without limitation, the right to sue and collect damages for past, present and future infringements of the Marks, and to further assign or to license any and all right, title and interest in and to the Marks.

Ideavillage Products Corp.

By: 

Name: Arund Khubani

Title: CEO

Date: 1-10-17

Schedule A

Mark	Country	Serial No.	Reg. No.	Filing Date	Reg. Date
FLIPEEZ	United States	85848397	4464030	02/13/2013	01/07/2014
FLIPEEZ	International (WIPO)		1174107		07/23/2013
FLIPEEZ	Australia		1588854		
FLIPEEZ	European Union		1174107		