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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM413748

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|------------------------------------|
| NATURE OF CONVEYANCE: | Trademark Release and Reassignment |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|----------------------------------|
| Antares Capital LP | | 12/19/2016 | Limited Partnership: DELAWARE |

RECEIVING PARTY DATA

| Name: | Information Planning and Management Service Inc. | | | | |
|-----------------|--|--|--|--|--|
| Street Address: | 16115 Hamilton Station Road | | | | |
| City: | Waterford | | | | |
| State/Country: | VIRGINIA | | | | |
| Postal Code: | 20197 | | | | |
| Entity Type: | Corporation: DELAWARE | | | | |

PROPERTY NUMBERS Total: 8

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------|
| Registration Number: | 4617760 | EJ CAIMEN |
| Registration Number: | 4658738 | LABELMATE |
| Registration Number: | 4617395 | SHELFMATE |
| Registration Number: | 4631571 | PEGMATE |
| Registration Number: | 4463396 | RESET IN A BOX |
| Registration Number: | 4455822 | RETAIL FITNESS |
| Registration Number: | 4336152 | IT'S ABOUT THE STORE |
| Registration Number: | 3089098 | TALKING STRIPS |

CORRESPONDENCE DATA

Fax Number: 3129939767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312/876-7628

Email: linda.kastner@lw.com

Correspondent Name: Linda R. Kastner, c/o Latham & Watkins

Address Line 1: 330 N. Wabash Avenue

Address Line 2: Suite 2800

Address Line 4: Chicago, ILLINOIS 60611

NAME OF SUBMITTER: Linda Kastner

TRADEMARK
REEL: 005973 FRAME: 0407

900392730

| SIGNATURE: | /lk/ |
|--------------|------------|
| DATE SIGNED: | 01/26/2017 |

Total Attachments: 4

source=Owl Rock.Information Planning and Management Service Inc. - Trademark Release (2nd lien)#page1.tif source=Owl Rock.Information Planning and Management Service Inc. - Trademark Release (2nd lien)#page2.tif source=Owl Rock.Information Planning and Management Service Inc. - Trademark Release (2nd lien)#page3.tif source=Owl Rock.Information Planning and Management Service Inc. - Trademark Release (2nd lien)#page4.tif

TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of December 19, 2016, by ANTARES CAPITAL LP (as successor to General Electric Capital Corporation), as Administrative Agent ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Guaranty and Security Agreement (as defined in the Security Agreement), as applicable.

WITNESSETH:

WHEREAS, Information Planning and Management Service Inc., a Delaware corporation ("Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of May 23, 2016 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined in the Security Agreement) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule 1 hereto:

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on May 24, 2016, at Reel 5799, Frame 0708;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

- 1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor's right, title and interest in and to the following (collectively the "<u>Trademark Collateral</u>"):
 - (a) all of its Trademarks, including, without limitation, those referred to on **Schedule 1** hereto; provided, however, that no Lien on and security interest was granted on any "intent to use" Trademark applications for which a statement of use has not been filed and accepted by the United States Patent and Trademark Office; provided, further, that upon such filing and acceptance by the United States Patent and Trademark Office, such "intent to use" Trademark applications shall be included in the Trademark Collateral and be automatically subject to the Lien and security interest released, terminated, cancelled and discharged hereunder;
 - (b) all renewals and extensions of the foregoing;
 - (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
 - (c) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.
- 2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

| 3. | This | Trademark | Release | and | Reassignment | shall | be | governed | by | and | construed | and |
|------------------|--------|---------------|---------|-------|-----------------|-------|----|----------|----|-----|-----------|-----|
| interpreted in a | ccorda | ınce with the | laws of | the S | State of New Yo | rk. | | | | | | |

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

ANTARES CAPITAL LP

By:
Name:
BHOUMIL LIKADIN
Title: Duly Authorized Signatory

Trademark Release and Reassignment

SCHEDULE 1

Trademark Registrations

| Title | Application No. | Application Date | Registration No. | Registration Date | Status |
|----------------------|--------------------|---------------------|---------------------|----------------------|------------|
| EJ CAIMEN | 86295970 | 5/30/14 | 4617760 | 10/7/14 | Registered |
| LABELMATE | 86217772 | 3/11/14 | 4658738 | 12/23/14 | Registered |
| SHELFMATE | 86217791 | 3/11/14 | 4617395 | 10/7/14 | Registered |
| PEGMATE | 86217801 | 3/11/14 | 4631571 | 11/4/14 | Registered |
| RESET IN A BOX | 85600787 | 4/18/12 | 4463396 | 1/7/14 | Registered |
| RETAIL FITNESS | 85597461 | 4/13/12 | 4455822 | 12/24/13 | Registered |
| IT'S ABOUT THE STORE | 85597456 | 4/13/12 | 4336152 | 5/14/13 | Registered |
| TALKING STRIPS | 76583066 | 3/25/04 | 3089098 | 5/9/06 | Registered |

RECORDED: 01/26/2017